Personal Portfolio Website Plan

# Your Name:

Harmony Houg

# Ideas for your website

Determine how you will use your personal portfolio website to showcase your skills.

Idea 1:

Since I want to be a photographer, I would be able to use this as my main platform, to show my work to employers and hopefully get a job with them.

Idea 2:

I could also use this as part of my resume with any job and it shows off my professional accomplishments/skills with photography and editing/web development.

Idea 3:

This could be used in schools for educational purposes, in media and photography.

Idea 4:

I can make logos and graphics using my skills from Typography and Media Design.

Idea 5:

It can also just be a website for memories of my work and something to look back on and see how much I have improved on.

# Website Plan

|  |  |  |
| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | To gain clients or employers for my photography business I want to start on the side. |
| Target Audience | Describe the target audience (age, gender, demographics) | The target audience could be anyone looking to get their photos taken for graduation, birthday, or special event. Also, for employers looking for new minds like me for their company. |
| Graphics | What graphics will you use on the website? | I will use colorful graphics that catch your eye but aren’t that distracting from the information on the website. I would also like to try and make my own graphics for said website. |
| Color | What colors will you use within the site to enhance the purpose and brand? | I want to go with a minimalistic look with pops of color (pink, yellow, orange, red), like spring colors. |
| Accessibility | How will the website accommodate people with disabilities? | On the contact page, there can be an email box so people can email questions and concerns. I could also provide a phone number and if possible, we could make a read aloud button for the blind. |
| Project Timeline | Identify the project timeline | I tend to procrastinate on almost all of my homework, so I will try to get all of the milestones done in advance of the due date which is on Thursdays up till Finals Week. As we progress in the course, I will learn more about web development which will help me make my portfolio website. |

# Wireframe

Sketch the wireframe for your home page below.

Welcome statement!

Miscellaneous

Portfolio

Contact Us Button

About Me Button

Hi!

I am Harmony Houg!

# Site map

Create a site map for the website below.

Pictures

Post

Post

Post

Miscellaneous

Portfolio

Contact Us

About Me



Homepage