Personal Portfolio Website Plan

# Your Name: Anna Ringel

# Ideas for your website

Determine how you will use your personal portfolio website to showcase your skills.

Idea 1: I can showcase my best work from graphic design only, and have an about me on a different tab.

Idea 2: I can showcase just my photography work, and an about me.

Idea 3: I can add a tab for graphic design work and another tab for photography.

Idea 4: I can include videos of me in action doing graphic design and photography.

Idea 5: Adding my website to potential employers could possibly help get a graphic design or photography job.

# Website Plan

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| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | The purpose and goal of this website is to showcase my graphic design and photography work as a portfolio to show to potential clients and employers. |
| Target Audience | Describe the target audience (age, gender, demographics) | The target audience would be more of the younger generation wanting designs done for an event or job, and also young adults wanting senior pictures and wedding shoots done. |
| Graphics | What graphics will you use on the website? | Photographs, graphic design work in pictures, and color palettes. |
| Color | What colors will you use within the site to enhance the purpose and brand? | I will have a blue and white color theme because I like all blues and white pulls everything together. |
| Accessibility | How will the website accommodate people with disabilities? | It will have direct links to the different pages that are clearly legible and are easy to see. |
| Project Timeline | Identify the project timeline | I will hope to have this personal website done in a couple months or so. |

# Wireframe

Sketch the wireframe for your home page below.

Graphic Design Work

Resume

Photography Work

About Me

Anna Ringel

Welcome to my page!

(Picture of me)

(About me and my work)

# Site map

Create a site map for the website below.



Work from NWMSU

Work from KCKCC

Resume

Description

Newer Work

Older work

Picture

Description

Education/ Resume

Photography

Graphic Design

About Me



Homepage