Personal Portfolio Website Plan

# Your Name: Emma Smith

# Ideas for your website

Determine how you will use your personal portfolio website to showcase your skills.

Idea 1:

* Social Media Management
  + Tiktoks for business I have done
  + Instagram posts for business
  + Growth from tiktok posts

Idea 2:

* Volunteer work
  + KC pet project
  + Farmers house
  + Mental health advocacy

Idea 3:

* Internships
  + Motorcycle class management
  + NCAPS
  + Library

Idea 4:

* Communication
  + Speech and debate
  + Advocacy speeches
  + Informational speeches

Idea 5:

* Writing
  + Memos
  + PR business letters, audience control
  + PR crisis communication writing

# Website Plan

|  |  |  |
| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | The purpose and goal of this website is to showcase my particular skill set for future jobs and connections, and place for future employers and me, to watch my accomplishments grow. |
| Target Audience | Describe the target audience (age, gender, demographics) | The target audience would be middle age business and advocacy organization mangers. It can differ on gender and demographic. |
| Graphics | What graphics will you use on the website? | Many button cursor changes, for when the mouse hovers an object and it moves a bit, interactive buttons. |
| Color | What colors will you use within the site to enhance the purpose and brand? | I would like the color scheme to be very clean cut, but still showcases my personality and what I like. I would like to keep a basic white with majority of the buttons, headers, and footers, green; and hints on pink |
| Accessibility | How will the website accommodate people with disabilities? | Text to speech features, text size control, used jargon definitions |
| Project Timeline | Identify the project timeline | End of course. |

# Wireframe

Sketch the wireframe for your home page below.

A group of black circles with numbers

Description automatically generated with medium confidence

# Site map

Create a site map for the website below.