Personal Portfolio Website Plan

# Your Name:

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# Ideas for your website

Determine how you will use your personal portfolio website to showcase your skills.

Idea 1: Showcasing projects I’ve worked on for my major

Idea 2: Showcasing the art I make in my free time

Idea 3: A resume website almost, where employers can go into different sections about my work experience

Idea 4: A place for companies/people to commission graphic design work from me

Idea 5: A place for people to commission art from me

# Website Plan

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| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | To show my work/projects to future employers |
| Target Audience | Describe the target audience (age, gender, demographics) | Job recruiters for advertising companies or people looking to hire a graphic designer for their company. |
| Graphics | What graphics will you use on the website? | Artful details that communicate my style and strengths to others |
| Color | What colors will you use within the site to enhance the purpose and brand? | Likely shades of oranges and reds since that’s how my resume templates are designed |
| Accessibility | How will the website accommodate people with disabilities? | All the fonts, links and navigation pieces will be easily visible and legible |
| Project Timeline | Identify the project timeline | 6 weeks (I assume that’s how many modules we’ll have) |

# Wireframe

Sketch the wireframe for your home page below.

A screenshot of a computer

Description automatically generated

# Site map

Create a site map for the website below.

A white paper with black text

Description automatically generated