Personal Portfolio Website Plan

# Your Name: ZoieAnn Baird

# Ideas for your website

Determine how you will use your personal portfolio website to showcase your skills.

Idea 1: I would like to include multiple folders consisting of sections I can sort my artwork into. This may consist of a section for digital, traditional, photography, animation, and previous client work (With clients permission).

Idea 2: In this website, I would love to be able to have a personal shop or commission section for those interested in ordering prints, or commissioning custom work. This custom work can be from various categories I am experienced in, and the price range for that specific commission.

Idea 3: I would like to have a section that is all about me, my credentials, and why someone may choose to work with me. In this section I will talk about myself to help connect with my audience and develop a familiarity with potential clients.

Idea 4: I would like to have a resume section, where I include my personal resume. This resume will include all my art and design experience, including work, and personal projects. I will also list which programs I have experience in, and my confidence level in using those programs.

Idea 5: The final section of my website would be a way for clients and employers to get in touch with me. This will be linked directly to my email so any questions someone may have will go directly into my email.

# Website Plan

|  |  |  |
| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | To showcase my personal art and design portfolio to potential employers and clients. |
| Target Audience | Describe the target audience (age, gender, demographics) | The target audience consists of people who are looking to commission an artist, or employers for art and design firms. This group may consist of people over the age of 20, and needing some sort of artwork, animation, or other services I may offer. |
| Graphics | What graphics will you use on the website? | For graphics, I would like to provide images of my past work in the portfolio section of my page. I would also like to have a logo graphic at the header. |
| Color | What colors will you use within the site to enhance the purpose and brand? | I plan on using colors that resonate with my personal style. I love the colors pink and yellow, so would love to be able to incorporate that into the websites design. |
| Accessibility | How will the website accommodate people with disabilities? | All Portfolio projects will have an alternative text that talks about what is going on in the image. I also plan on using captions and subtitles for all videos added into my animation section of my website. Colors will have a high enough contrast to help with visibility. |
| Project Timeline | Identify the project timeline | The website will be completed by the end of the semester. The first few weeks will consist of Learning the basics of HTML, and building up my portfolio to prepare to add it to the final website. Next I will work on creating the basic frame, then finalizing with details. |

# Wireframe

Sketch the wireframe for your home page below.

# Site map

Create a site map for the website below.

Website Design

Photography

Animation

Character Design

Social Media

Drawing/Painting

Traditional

Contact

Client Work

Animation

About me

Resume

Portfolio

Digital

Photography

Home potential employers and clients.

Commissions