Personal Portfolio Website Plan - Alora Bucey

# Ideas for your website

Determine how you will use your personal portfolio website to showcase your skills.

1. I want to create a carousel for each major project that has multiple pieces, since I am a graphic designer, I have many works that are in a series and that’s a great way to showcase them together. Like my tattoo design work
2. I have past coding work so I can also embed previews to those sites that a future employer can glance at to see where my capabilities lie.
3. I think it would also be great to show a gallery of my past projects as .pngs that can be clicked on, turned into popups, that then describe the medium, size, meaning, etc. for a fully immersive experience.
4. It wouldn’t hurt to attach the resume I made in Media Design; I love that design I created, and I can match the rest of the theme of the site to coordinate with it so it does not appear out of place. That could be placed on an about me page of the site.
5. I would like to highlight some of my skills I have developed in JavaScript so I could do some digging into interesting transitions to make it interactive but still professional.

# Website Plan

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| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | To create a portfolio website to communicate who I am, what I do, and what I’ve made in one central pace to internships & employers. |
| Target Audience | Describe the target audience (age, gender, demographics) | My target audience employers at design firms, probably those who are old enough to be in the field for 10 years or more, ideally women & LGBT friendly but I would want to cater to both a masculine and feminine eye. |
| Graphics | What graphics will you use on the website? | I would like to use simple round elements, with subtle drop shadows, earthy but vibrant tones, lots of yellows to keep it bright and upbeat. Any images will have rounded corners. |
| Color | What colors will you use within the site to enhance the purpose and brand? | Again, I would like to use yellow as a main color then compliment it with sage greens, oranges, etc. to create an energetic and uplifting aesthetic for the viewer experience while on the site so they can get an understanding of my personality while working with me. |
| Accessibility | How will the website accommodate people with disabilities? | I’m not sure what I could especially do on my site except to make the code easy for any text to speech app to read by giving plenty of image tags that would explain visuals to the blind. |
| Project Timeline | Identify the project timeline | The projected timeline is to have an effective portfolio website complete by the end of the spring semester of 2025. This will be separated into 6 even increments throughout the next few months. |

Wireframe

A white board with black text

Description automatically generated

Site map

A white board with writing on it

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