Personal Portfolio Website Plan

# Your Name:

Ivy N. Goldsmith

# Ideas for your website

Determine how you will use your personal portfolio website to showcase your skills.

Idea 1:

I will use it to promote my artwork to potential employers during application processes.

Idea 2:

It can be found by potential employers who can contact me if they like my artwork.

Idea 3:

I can include links to my social media accounts where employers can find more of my artwork.

Idea 4:

I can use it to sell my artwork.

Idea 5:

I can use it to keep patrons updated on my latest projects and artistic endeavors.

# Website Plan

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| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | To promote my artwork. |
| Target Audience | Describe the target audience (age, gender, demographics) | Adults ages 18-65. Anyone who would be a potential employer or colleague of mine. |
| Graphics | What graphics will you use on the website? | I want to keep the graphic design simple and clean so my artwork will stand out against it. |
| Color | What colors will you use within the site to enhance the purpose and brand? | White for the background and purple or blue for everything else. |
| Accessibility | How will the website accommodate people with disabilities? | It will have alt text for all of the images. |
| Project Timeline | Identify the project timeline | I plan to have the website fully functional by the end of this semester. |

# Wireframe

Sketch the wireframe for your home page below.

A screenshot of a landscape

Description automatically generatedA screenshot of a computer

Description automatically generated

A screenshot of a computer screen

Description automatically generated

# Site map

Create a site map for the website below.