Personal Portfolio Website Plan

# Your Name:

Matthew Baalman

# Ideas for your website

Determine how you will use your personal portfolio website to showcase your skills.

Idea 1:

Showcasing research proposal from Geographic Approaches to Research.

Idea 2:

Showcasing any map work I have done previously. This might be difficult since I only have guided work done in labs or rudimentary maps.

Idea 3:

Presenting resume. Not sure if it would be best to link PDF document to open in another page or if there is a way to display it in the site page.

Idea 4:

Idea 5:

# Website Plan

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| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | The purpose is to showcase my skills to employers. I would like to showcase some GIS skills in addition to web development skills for this class. |
| Target Audience | Describe the target audience (age, gender, demographics) | My target audience is any employer or recruitment personnel at GIS-related firms. |
| Graphics | What graphics will you use on the website? | Most of the graphics could be maps or GIS data. This would best represent the skills I want to showcase. |
| Color | What colors will you use within the site to enhance the purpose and brand? | The colors on the site will be mostly white and very dark gray with some dark green as well. This provides high contrast and readability. Otherwise, these colors are based on personal preference, since I don’t have a brand to which I need to adhere. |
| Accessibility | How will the website accommodate people with disabilities? | I expect that people with vision disabilities, such as color blindness will be the primary focus on disability accommodation. I will keep to colors with relatively high contrast to ensure that they can properly view the content. I don’t know if I will need any videos with audio, but I can also include transcripts or descriptions. |
| Project Timeline | Identify the project timeline | Feb 6: Created homepage and template documents  Feb 13: Created pages for images and add links to relevant pages  Feb 20: Created style sheet for website  Mar 6: Styled website for mobile viewing  Mar 20: Styled website for desktop and tablet viewing |

# Wireframe

Sketch the wireframe for your home page below.

Logo

Link 1

Header

Link 2

Link 3

Link 4

Link 3

Link 2

Longer description about me

Short description of purpose of site/about me

# Site map

Create a site map for the website below.

Previous Project PDFs

Standalone Resume PDF

Previous Projects

Gallery/Maps

Resume Page

About Me

Home