

### **FOUNDATION**

FOR INTERNATIONAL UNDERSTANDING

### Call for Applications - Young Founders Programme Autumn 2024

#### Thank you for your interest!

The Westerwelle Young Founders Programme (YFP) is a six-month fellowship for 25 leaders uplifting emerging and developing markets towards a sustainable future. We offer targeted support to scale our founders' ventures and develop their leadership abilities, with the following programme plan:

- Kick-Off Event: A two-day digital kick-off event will take place in mid September 2024.
- Remote Programme: From September 2024 February 2025, the Young Founders will receive six months of support including a personal mentor, monthly peer learning sessions, monthly expert workshops and networking opportunities with corporates and investors.
- Berlin Conference: The ten best performing Young Founders will be invited to a five-day
  conference in Berlin in June 2025. During this conference, the founders will have the opportunity to
  pitch in front of investors, participate in workshops, join networking events and get insights into the
  German start-up scene.

#### **Selection Criteria**

We are looking for entrepreneurs with high potential for impact and growth to become leaders of a sustainable future, with the following criteria:

- You are a citizen or resident of a developing or emerging country.
- You have recently (in the last five years) started a for-profit company focused on developing or emerging markets.
- Your company possesses a scalable business model that has generated revenue or secured a first round of external funding.
- You or your business possesses disruptive qualities that can increase the quality, impact or inclusiveness of the industry.
- You possess a good working knowledge of English.
- You are available to attend the digital kick-off conference and can make time to participate in programme activities for the six months.

#### **Application Process**



The following form is the first phase of the application process and will provide our Programme Team with a general overview of your startup and profile.

We may then request additional information and documentation.

The application will take approximately 8 minutes. Only complete applications will be reviewed.

#### Application deadline: Sunday, 11 August at 23:59 CET

Interviews with shortlisted candidates: 12 - 30 August

Notification of all applicants: Early September

For technical issues ONLY (i.e. cannot submit form): please email <a href="mailto:evelyn.kwarteng@westerwelle-">evelyn.kwarteng@westerwelle-</a>

foundation.com

We look forward to hearing from you!

First  Email *  mgasa.loucat1@gmail.com  Birthdate  06-Oct-2001  dd-MMM-yyyy  Gender  Male  Nationality  Tanzania  Country  Continent  Africa  How did you hear about the Young Founders Programme?	Mgasa	Lucas	
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	Referral Code (optional)		

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Quantum II	ntelligence
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Description	of Company
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When did y 07-Jan-20	our company start operations?
dd-MMM-yyyy	
Lifetime Re	venue (in US dollars)
7820.00	USD
	enue earned through sales since the beginning of your company's operations.

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Funding Raised (in US dollars)

0.00

USD

Amount of investment or grant funding received.

