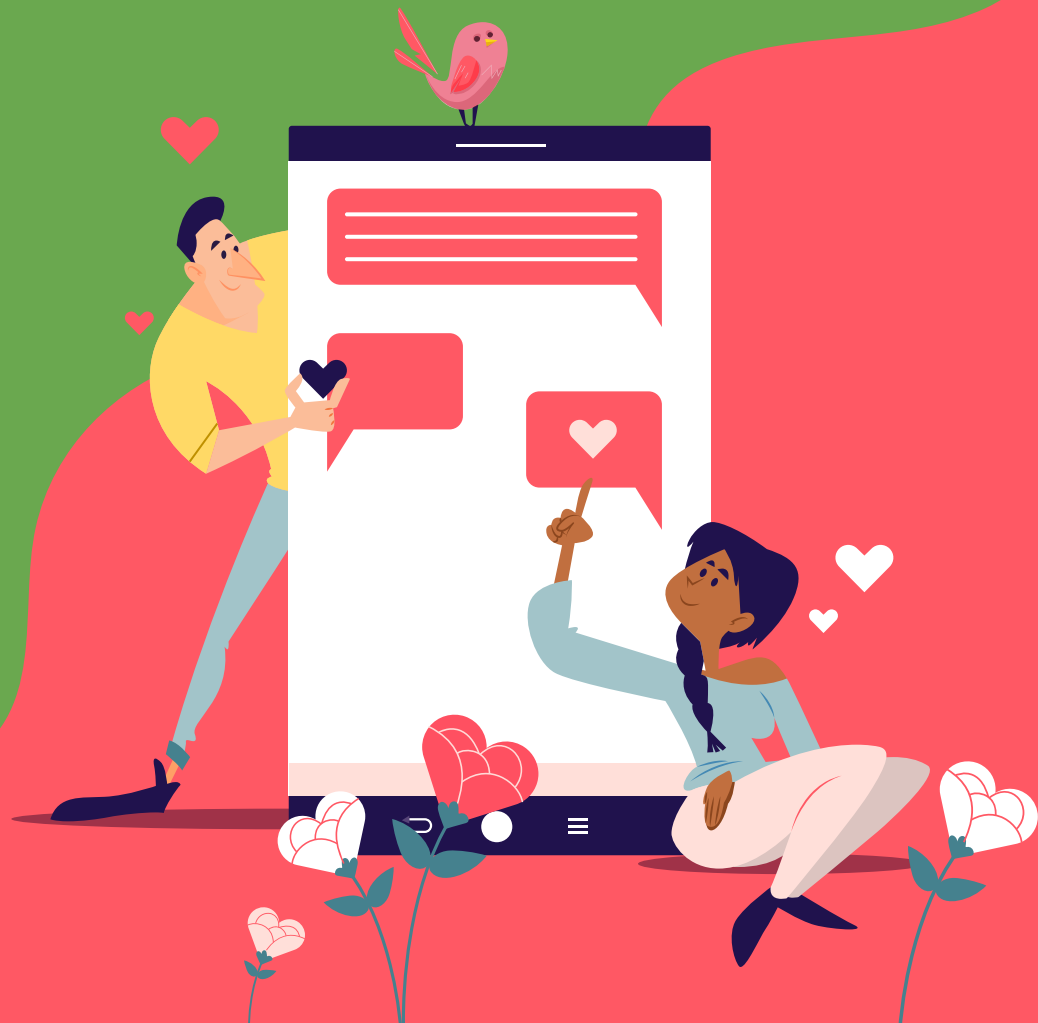
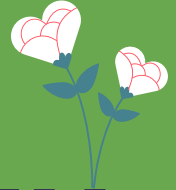


# CHEAP DATE

“Not cute, but cheap”!





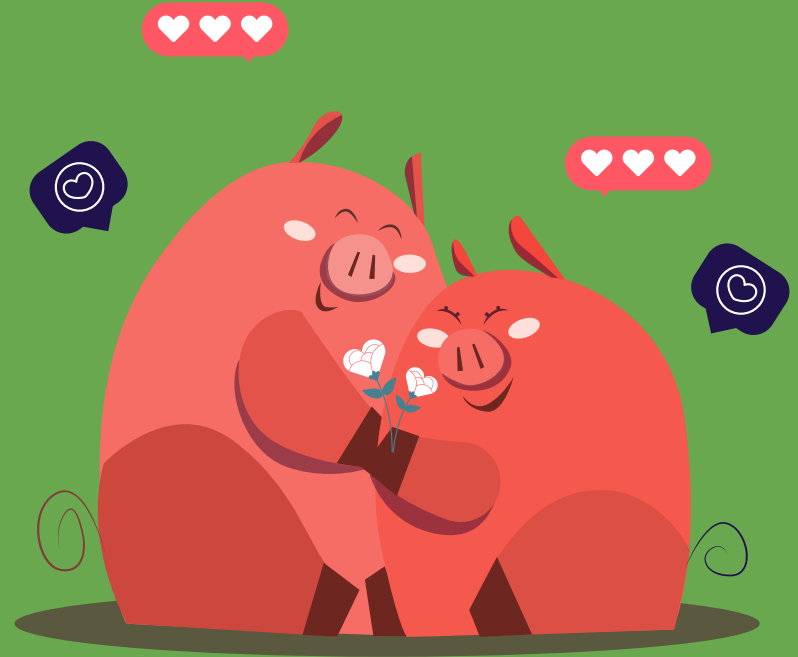
# THE PROBLEM



Dating can be expensive. A low budget date causes for searching the internet and bargain hunting. A bachelor or bachelorette that has trouble generating **GREAT** budget -friendly first date ideas without breaking the piggy bank often has a dilemma on their hands.

# THE SOLUTION

Cheap Date is a frugal dater's dream. The website connects potential lover's with cheap first date ideas based on their common entertainment and restaurant interests.



# PRODUCT OVERVIEW

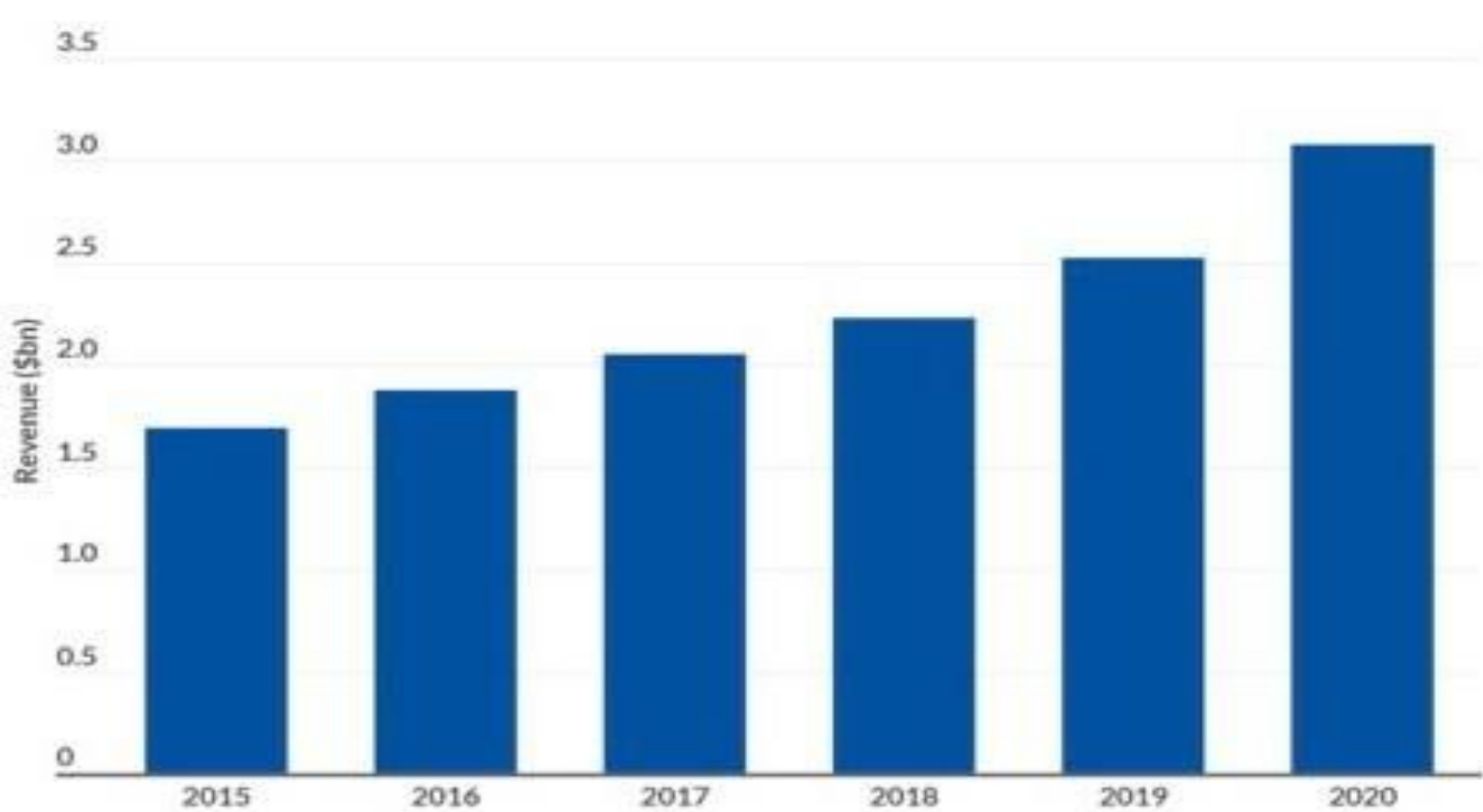
- Premier dating application for penny-pinching lovers.
- Innovative & Revolutionary social media and dating app.
- First date ideas for the most frugal daters.





# THE PITCH

- New Age Creation to meet current COVID -19 pandemic needs and demands.
- Low cost monthly subscription
- Features top rated local events, restaurants and happenings.
- On the go mobile accessibility
- Budget-friendly dating ideas
- New Age Creation to meet current COVID -19 pandemic needs and demands.



Sources: Blackstone, IAC, Statista

# COMPETITORS

CHEAP DATE  
t

EHARMONY  
e

MATCH

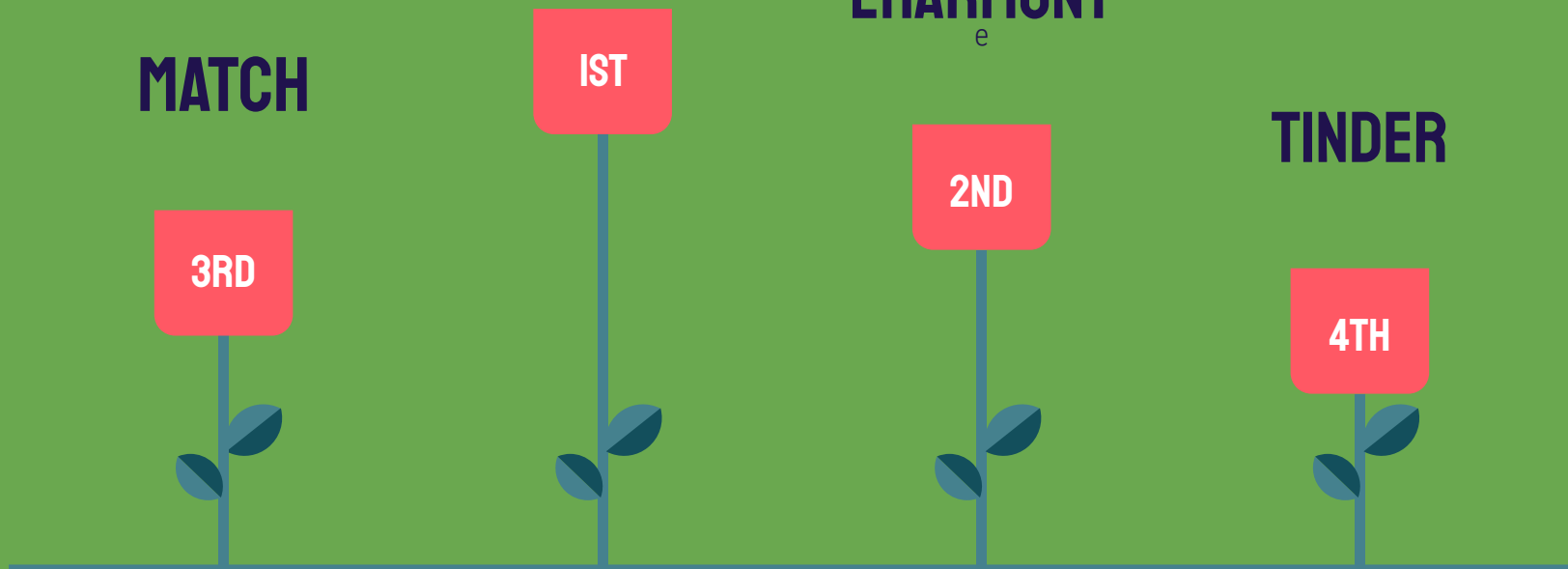
TINDER

3RD

1ST

2ND

4TH



# TARGET AUDIENCE



## WHAT ARE THEY LOOKING FOR?



## SEXUAL ORIENTATION

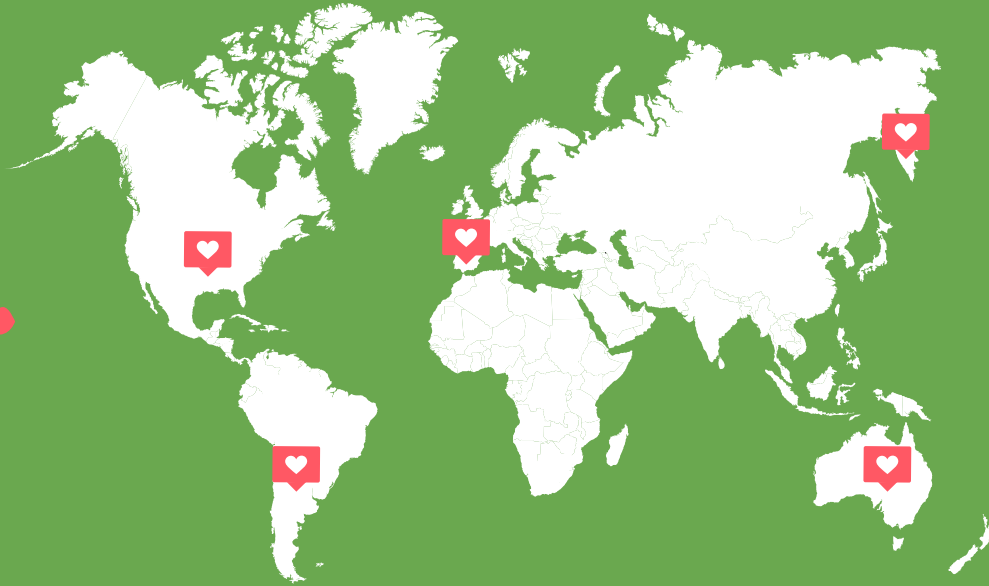


## HOBBIES





# LOCAL, NATIONAL & INTERNATIONAL



# REVIEWS

"I'm a very cheap date! Using the Cheap Date app was highly useful for me. Married 5/6/21"

—ZAHRA WATKINS



"Cheap Date solved all of my limited budget and dating problems during the pandemic."

—LOUIE STONE

# USER CONCEPT

Hi!

Creates a dating profile based  
on saved cheap date interest



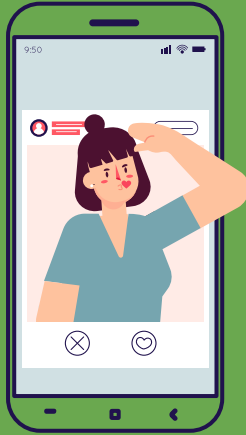
Finds highest rated events and  
restaurants in my city.



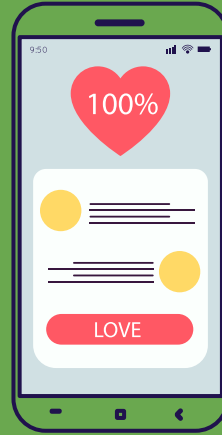
# USER CONCEPT

- Pair and Rate events from Yelp and TripAdvisor that have \$ rating and at least a 3-Star Review to create a list of “Cheap Date Ideas”.
- Create and view multiple Cheap Date Ideas SO THAT I can give them a star ranking/rating & be able to mark a check box if the date was a Success Or Failure.
- Save my CheapDateIdeas to my profile page. SO THAT I can have a record of my saved ideas and for matching purposes.

# PRODUCT PROCESS & DEMO



**TECHNOLOGIES**



**CHALLENGES**



**SUCCESSSES**

# FUTURE DEVELOPMENT

- National and International Expansion
- Incorporate Movie Ratings
- Incorporate enhanced user demographics



# LINKS

## DEPLOYED APPLICATION

<https://kovaceva11.github.io/CheapDate>

## GITHUB REPOSITORY

<https://github.com/Kovaceva11/CheapDate>

# THANKS!



Does anyone have any questions?

CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon**, and infographics & images by **Freepik**.

