

Katherine Li

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github.com/14WL15

SKILLS

Technical Skills:

- Programming Languages

JavaScript (ES6), HTML, CSS/Sass, Python

- Libraries & Frameworks

jQuery, React, Node.js, Bootstrap

- Tools

Git, STATA, Power BI, QlikView

Language: Fluent in English & Chinese; Conversational in French

Interests: Reading, walking, writing

PROJECTS

Keeper App: Web app built with React, Node.js, for capturing a quick thought, create checklists, and more.

Easy transfer web app: A simple money transfer app built with vanilla javascript

Forbidden city tour website: A tour travel website demo built with vanilla javascript and css

Interactive resume: built with vanilla javascript and css (Sass 7-1 Pattern)

EXPERIENCE

Assistant regional sales manager, China Eastern Airlines, Toronto

19.11.01- present

- Business analytics: monitored the market and analyzed sales performance; supported forecasting process and strategic planning.
- Business development: initiated, planned and developed Training Manual with management teams for new employees.
- Customer service: handled complaints; interpreted a variety of regulations and policies to convey the information to client; worked with external agencies to establish relationships and generate sales.

Operational analyst intern, IATA, Montreal

19.05.01-19.10.31

- Data collection and analytics: collected data from over 50 airlines worldwide, representing 25% of world fleet and maintenance expenses; automated data consolidation through Excel VBA macros; resolved data discrepancies and improved data collection toolset; performed airline cost benchmarking & data analysis to generate annual "Airline Maintenance Cost Executive commentary" report.
- Project coordination and maintenance: supported and coordinated Maintenance Cost Conference, managed the website and app, liaised with sponsors, speakers and participants to ensure everything is in order.

EDUCATION

Queen's University – Kingston, ON

2015-2019

Bachelor of Arts in Applied Economics

Queen's Excellence scholarship, Dean's Honor List