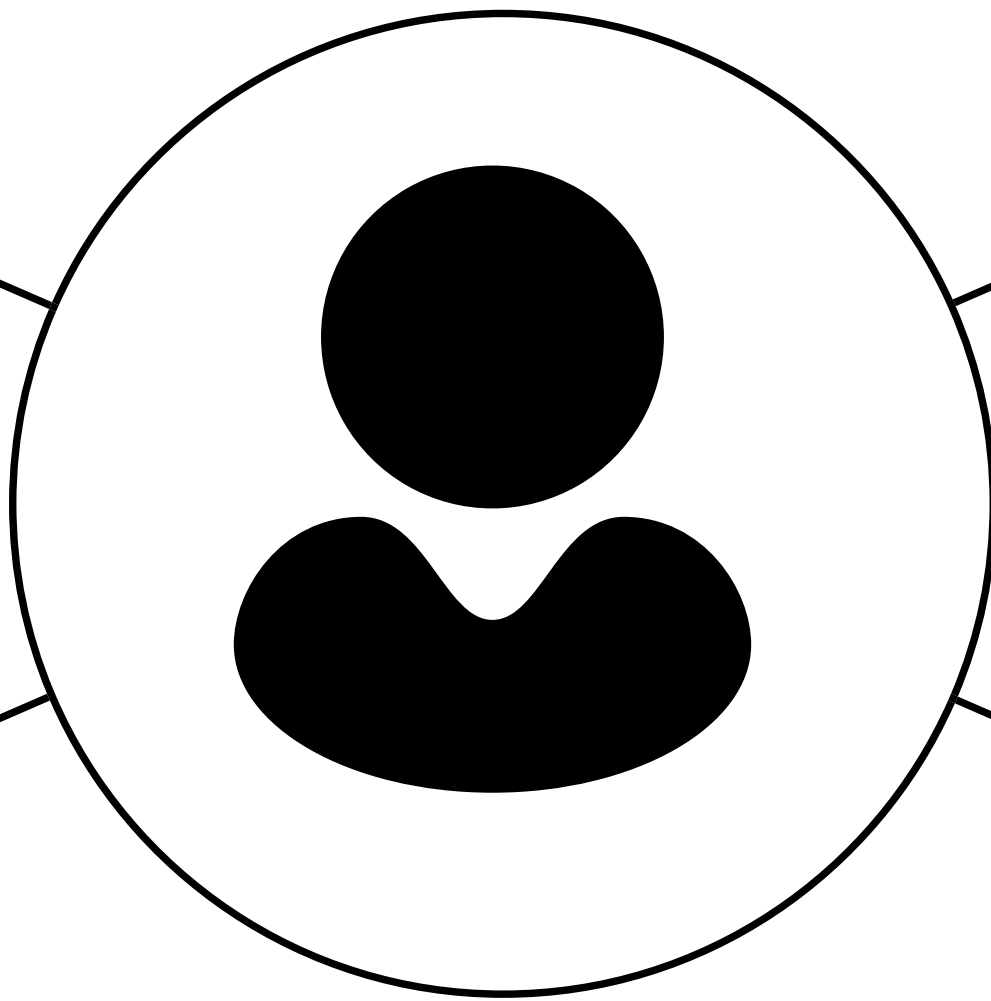


What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they
HEAR?

what friends say
what boss say
what influencers say

- PROJECT FUTURE TRENDS
- MONITOR AND EVALUATE AGRICULTURE CROP
- FERTILE SOIL

- IT IS SAFE
- IT USED TO PROTECT CROP FROM ANIMALS
- IT ALERT FARMERS

- IT IS VERY USEFUL
- GOOD ATTEMPT
- ABOVE 2000

What do they
SEE?

environment
friends
what the market offers

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

- THIS SYSTEM ALSO HELPS FARMER TO MONITOR SOIL MOISTURE LEVEL
- IT IS VERY COMPACT
- IT ALSO SHOWS TEMPERATURE LEVEL

PAIN

fears
frustrations
obstacles

- HIGH INPUT COST
- WEATHER FLUCTUATIONS
- NOT FRIENDLY TO THE FARMER

GAIN

"wants" / needs
measures of success
obstacles

- WE CAN ALSO SPRINKLE USING MOTOTS
- EASY APPLICATION USES TO THE FARMER
- IT CAN BE CONTROLLED BY MOBILE