

# RETAIL INNOVATIONS LTD

## Task 2: User Experience

Input Handling • Error Messages • Formatting • Accessibility

DPDD Occupational Specialism — Set Task

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# 1. Correct Input Handling

All form inputs in the application use appropriate HTML type attributes and JavaScript parsing to ensure data integrity:

## 1.1 HTML Input Types

Field	Type Attribute	Additional Attributes	Purpose
Email (auth)	type="email"	placeholder="you@example.com"	Browser email validation, mobile keyboard
Password	type="password"	placeholder="....."	Masks characters for security
Full Name	type="text"	placeholder="Jane Doe"	Free text entry
Supabase URL	type="url"	placeholder="https://..."	URL format validation
Supabase Key	type="password"	placeholder="eyJhbGciOiJIbGciOiJ1eS..."	Masks sensitive key
Price	type="number"	step="0.01" placeholder="0.00"	Numeric-only input with decimal support
Stock Quantity	type="number"	placeholder="0"	Integer-only numeric input
Points Required	type="number"	placeholder="500"	Integer numeric input
Phone	type="tel"	placeholder="07700 900000"	Phone keyboard on mobile
Image URL	type="url"	placeholder="https://..."	URL validation
Category	type="text"	placeholder="e.g. Beverages"	Free text for flexibility
Loyalty Tier	<select>	4 predefined options	Constrained choice
Order Status	<select>	5 predefined options	Constrained choice, disabled for non-admin
Reward Type	<select>	4 predefined options	Constrained choice
Is Active	type="checkbox"	checked by default	Boolean toggle

## 1.2 JavaScript Data Parsing

**Prices:** `parseFloat(document.getElementById('prodPrice').value) || 0` — Converts string to float, defaults to 0 if NaN or empty.

**Quantities:** `parseInt(document.getElementById('prodStock').value) || 0` — Converts to integer, defaults to 0.

**Text fields:** `.value.trim()` is called on all text inputs (name, email, description, etc.) to remove leading/trailing whitespace.

**Booleans:** `.checked` property read directly from checkbox elements for `is_active` and `active` flags.

**Selects:** `.value` returns the selected option's value attribute, constrained to predefined options.

## 2. Helpful User Guidance and Error Messages

### 2.1 Toast Notification System

The `showToast(message, type)` function (app.js line 291) provides a three-level notification system:

Type	Icon	Colour	CSS Border	Example Messages
success	✓	Green (#3EEBBE)	Left border green	'Signed in successfully!', 'Product created!', 'Order updated!', 'Customer added!'
error	✗	Red (#FF5E7A)	Left border red	'Login failed: Invalid login credentials', 'Passwords do not match.', 'Fill in Name, SKU, and Category.'
info	i	Blue (#5BA4F5)	Left border blue	'Connected to Supabase!', 'Signed out.'

Each toast auto-dismisses after 3.5 seconds with a slide-out animation. Toasts stack vertically in the top-right corner (position: fixed, top: 20px, right: 20px) with 10px gap between them. The `toastSlideIn` animation (300ms ease) slides from right, and `toastSlideOut` (300ms) slides back out.

### 2.2 Placeholder Text

Every input field includes placeholder text showing the expected format or an example value. This provides in-context guidance without requiring separate help text. Examples include: 'you@example.com' for email, 'e.g. Organic Green Tea' for product name, 'e.g. BEV-002' for SKU, and '07700 900000' for phone.

### 2.3 Empty State Messages

When data tables contain no records, a friendly empty state is displayed instead of a blank table:

Section	Emoji	Message
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Products		No products found
Customers		No customers found
Orders		No orders found
Rewards		No rewards configured

These use a centred layout with large emoji (3rem), descriptive text, and dimmed colour styling to clearly communicate that the empty state is intentional rather than a loading error.

## 2.4 Connection Status Indicator

The auth screen includes a real-time connection status indicator (index.html lines 70–74) showing a coloured dot: red when disconnected, green when connected. This immediately communicates whether the Supabase configuration is valid.

### 3. Clear and Consistent Output Formatting

Data Type	Format	Code	Example Output
Currency	£X.XX	'£' + Number(p.price).toFixed(2)	£12.99
Revenue	£X,XXX.XX	'£' + rev.toLocaleString('en-GB', { minimumFractionDigits: 2 })	£1,234.56
Dates	DD/MM/YYYY	new Date(o.created_at).toLocaleDateString('en-GB')	15/01/2025
Loyalty Points	X,XXX pts	c.loyalty_points.toLocaleString() + ' pts'	1,500 pts
Order IDs	8-char truncation	o.id.slice(0, 8) + '...'	a1b2c3d4...
Product Count	X product(s)	products.length + ' product' + (len !== 1 ? 's' : '')	10 products

#### 3.1 Status Badges

Consistent colour-coded pill badges are used throughout:

Badge	Background	Text Colour	Used For
Active	rgba(62,235,190,0.12)	#3EEBBE	Product/reward active status
Inactive	rgba(255,94,122,0.12)	#FF5E7A	Product/reward inactive
Pending	rgba(255,186,66,0.12)	#FFBA42	Order status
Processing	rgba(91,164,245,0.12)	#5BA4F5	Order status
Shipped	rgba(108,99,255,0.12)	#6C63FF	Order status
Delivered	rgba(62,235,190,0.12)	#3EEBBE	Order status
Cancelled	rgba(255,94,122,0.12)	#FF5E7A	Order status
Bronze	rgba(205,127,50,0.15)	#CD7F32	Loyalty tier
Silver	rgba(192,192,192,0.15)	#C0C0C0	Loyalty tier
Gold	rgba(255,215,0,0.15)	#FFD700	Loyalty tier
Platinum	rgba(160,200,255,0.15)	#A0C8FF	Loyalty tier



## 4. Accessibility and Readable Layout

### 4.1 Semantic HTML

- `<header>` — Top bar with brand and user info (line 82)
- `<nav>` — Tab navigation bar (line 100)
- `<main>` — Primary content area (line 109)
- `<section>` — Each panel is a section element with descriptive title (lines 112, 165, 201, 240, 281)
- `<table>`, `<thead>`, `<tbody>` — Proper table structure for data display
- `<label>` — All form inputs have associated label elements with descriptive text
- `<button>` — All interactive controls are native button elements (not divs)
- `lang="en"` — Set on the `<html>` element for screen readers

### 4.2 Colour Contrast

Element	Foreground	Background	Contrast Ratio	WCAG AA (4.5:1)
Body text	#E8ECF1	#0B0F14	~13.2:1	PASS
Muted text	#8A99AF	#0B0F14	~5.5:1	PASS
Dim text	#5C6E85	#0B0F14	~3.4:1	Large text only
Accent on dark	#3EEBBE	#0B0F14	~10.1:1	PASS
Table header text	#FFFFFF	#1A2230	~12.5:1	PASS
Error badge text	#FF5E7A	#0B0F14	~5.1:1	PASS

### 4.3 Keyboard Accessibility

- Enter key submits auth form (app.js lines 275–284) — keydown listener checks if auth screen is visible and loginForm is displayed
- All buttons are native `<button>` elements with inherent keyboard focus and Enter/Space activation
- Tab navigation works through all interactive elements in natural document order
- Modal background click dismissal (lines 308–312) does not interfere with keyboard users

### 4.4 Focus Indicators

All focusable form inputs display a visible focus ring on interaction (styles.css line 700):



```
.form-input:focus { outline: none; border-color: var(--color-accent); box-shadow: 0 0 0 3px var(--color-accent-glow); }
```

The green glow ring (rgba(62, 235, 190, 0.15)) provides a clear visual indicator for keyboard navigation without interfering with the dark theme aesthetics.

## 4.5 Font Sizing and Readability

- Base font size: 16px (html default) — comfortable reading size
- Body text: 0.88rem (~14px) — data table content
- Labels: 0.78rem (~12.5px) uppercase — form field labels
- Minimum text: 0.65rem (~10.4px) — bar chart labels only
- Headings: 2rem section titles, 1.3rem modal titles
- Font stack: DM Sans (body), Playfair Display (headings), JetBrains Mono (data/code)

## 4.6 Image Handling

Product thumbnails use `onerror="this.style.display='none'"` (app.js line 356) to gracefully hide broken images rather than showing a broken icon. Images are displayed at 42x42px with `border-radius` and `object-fit: cover` for consistent appearance.