

INTRODUCTION TO URBAN AURA INTERIORS

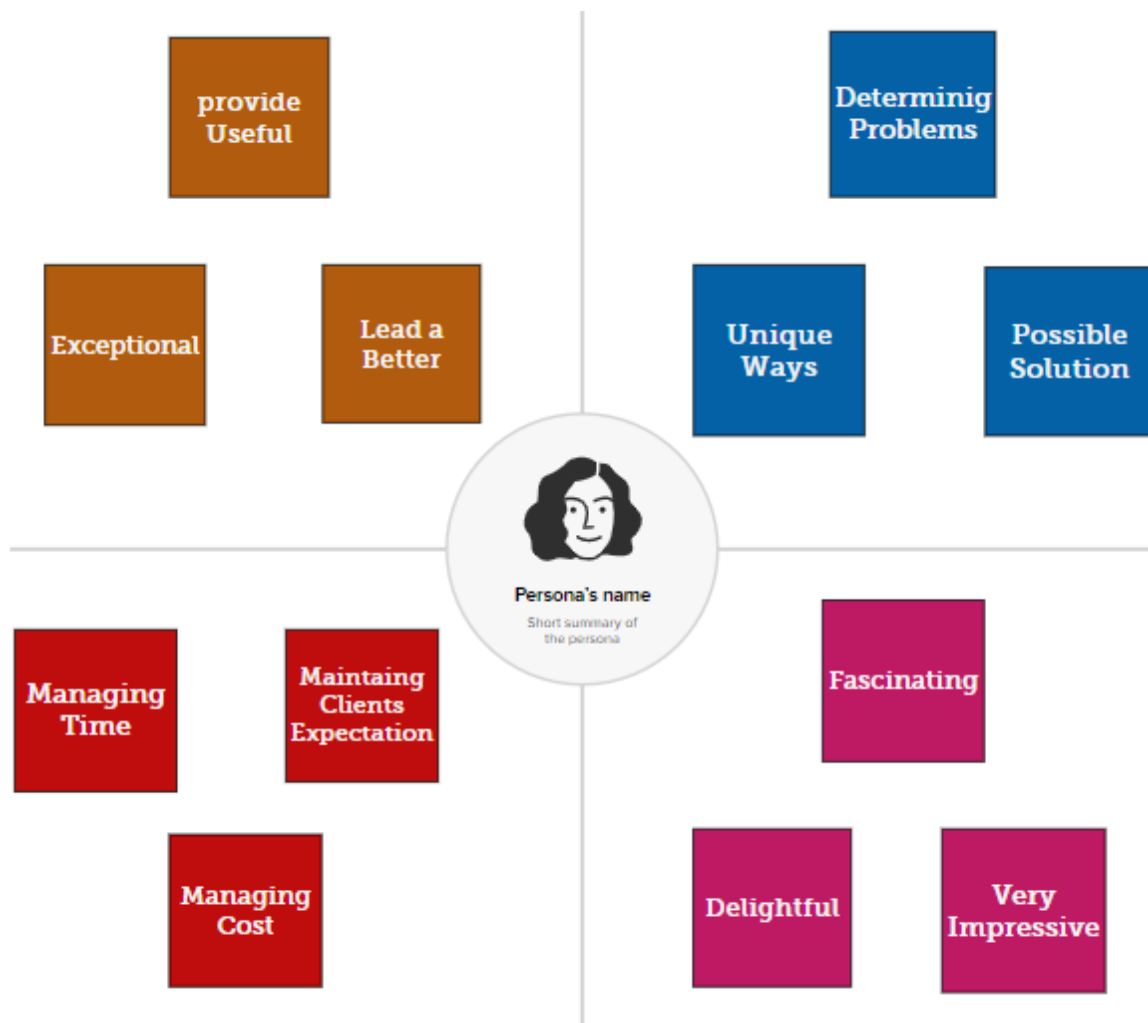
Urban Aura Interiors is a contemporary interior design concept that embraces the essence and energy of city living. It combines elements of urban style, such as industrial materials, sleek lines, and a modern aesthetic, with a unique focus on capturing the atmosphere and personality of the city. This design approach aims to create spaces that not only look stylish but also evoke the ambiance and culture of the urban environment. It often incorporates elements like exposed brick, metal accents, and a colour palette inspired by the cityscape, resulting in interiors that feel vibrant and dynamic, reflecting the urban aura.

THE PURPOSE OF URBAN AURA INTERIORS

1. **Embodying Urban Vibes:** These interiors aim to capture the spirit of city life, making residents and visitors feel connected to the energy and culture of the urban environment.
2. **Reflecting Personality:** Urban Aura Interiors often incorporate local influences and art, allowing the space to reflect the unique character of the city or neighbourhood.
3. **Maximizing the result:** These designs often prioritize space efficiency, making the most of limited urban living spaces while maintaining a stylish and comfortable environment.
4. **Comfort and Functionality:** Despite their modern and stylish aesthetics, urban interiors are designed with practicality in mind, providing comfort and functionality for daily life in a bustling city.
5. **Innovation and creativity:** They encourage creative use of materials and space, often incorporating sustainable and innovative design solutions.
6. **Evolving with Trends:** Urban Aura Interiors are adaptable to changing design trends and technological advancements, ensuring they stay relevant and appealing over time.

7. **Personalization:** These interiors can be personalized to meet the specific needs and preferences of the occupants, fostering a sense of individuality within an urban context.

In summary, the purpose of Urban Aura Interiors is to create living spaces that are visually captivating, functionally efficient, and emotionally connected to the dynamic and diverse urban environment.





Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👥 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

- A Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

Definition
Designing urban spaces for better living where urban meets home



Key rules of brainstorming

To run a smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Person 1

- Divide the work among the session.
- Each participant must be valued.
- Neatness must be followed.

Person 2

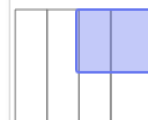
- Engage in research.
- Explore the further topic.
- Get advice from mentor.

Person 3

- Divide the work with a specified time.
- Collect information and resources.
- Generating new ideas.

Person 4

- Recommendation.
- Any research and analysis should be done.
- Testing and presentation.



3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

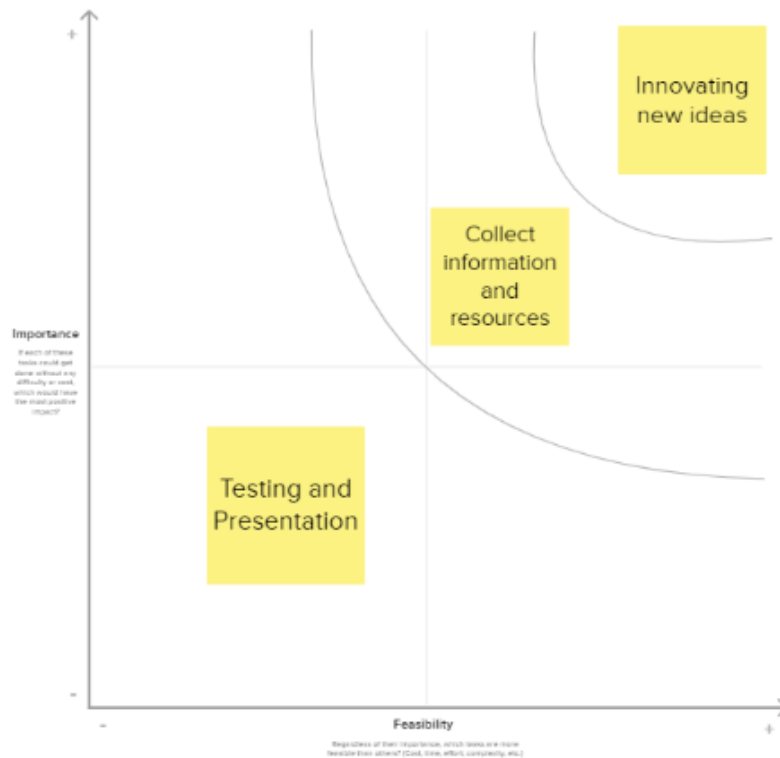
🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Engage in
research

Explore the
Further topic



- 🔗 **Show the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- 📄 **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- 📋 **Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- 🗺️ **Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- 📊 **Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

🗨️ [Share template feedback](#)

ADVANTAGES OF URBAN AURA INTERIORS:

1. **Stylish and Trendy:** They offer a modern and fashionable aesthetic that resonates with urban living, appealing to those who appreciate contemporary design.
2. **Reflects Local Culture:** Urban Aura Interiors often incorporate elements that reflect the culture, history, and personality of the city or neighbourhood, creating a unique and authentic living experience.
3. **Efficiency use of space:** These designs are often space-efficient, making them suitable for smaller urban dwellings, maximizing every square foot.
4. **Dynamic Atmosphere:** capture the energy and vibe of city life, making residents feel more connected to the urban environment and its cultural offerings.
5. **Customization:** These interiors can be personalized to suit individual tastes, allowing for a unique living space within an urban context.

DISADVANTAGES OF URBAN AURA INTERIORS:

1. **Cost:** High-quality materials and design can be expensive, making it less accessible for individuals with budget constraints.
2. **Trend-Driven:** Urban Aura Interiors often follow design trends, which means that they can become outdated relatively quickly, requiring updates and renovations.

3. **Not Universally Appealing:** The urban aesthetic may not suit everyone's taste, and it might not be the ideal choice for those who prefer more traditional or minimalistic interiors.

4. **Maintenance:** Some urban-inspired materials, like exposed brick or industrial finishes, can be harder to maintain and clean compared to traditional materials.

5. **Limited Personalization:** While customization is possible, there might be limitations due to the strong design elements associated with Urban Aura Interiors.

In summary, Urban Aura Interiors offer a distinctive and trendy living experience but come with certain cost and maintenance considerations, as well as the risk of becoming outdated over time. It's essential to weigh the advantages and disadvantages based on your personal preferences and lifestyle.

RESULT:

Urban Aura Interiors

Profit and Loss (Schedule III)

Basis: Accrual

+ Add Temporary Note

Particulars	Note No.	Oct 2023	Sep 2023
I. Revenue from operations		0.00	60,00,000.00
II. Other Income		0.00	0.00
III. Total Revenue (I + II)		0.00	60,00,000.00
IV. Expenses		0.00	2,06,500.00
1. Cost of materials consumed		0.00	0.00
2. Purchases of stock in trade		0.00	0.00

3. Changes in Inventories of finished goods work-in-progress and Stock-in-trade	0.00	0.00
4. Employee benefits expense	0.00	0.00
5. Finance Costs	0.00	0.00
6. Depreciation And Amortization Expense	0.00	0.00
7. Other Expenses	0.00	2,06,500.00
V. Profit before exceptional and extraordinary items and tax (III - IV)	0.00	57,93,500.00
VI. Exceptional Items	0.00	0.00
VII. Profit before extraordinary items and tax (V-VI)	0.00	57,93,500.00
VIII. Extraordinary Items	0.00	0.00
IX. Profit before tax (VII - VIII)	0.00	57,93,500.00
X. Tax Expense	0.00	0.00
1. Current tax	0.00	0.00
2. Deferred tax	0.00	0.00
XI. Profit (Loss) for the period from continuing operations (IX - X)	0.00	57,93,500.00
XII. Profit (Loss) from discontinuing operations	0.00	0.00
XIII. Tax expense of discontinuing operations	0.00	0.00
XIV. Profit (Loss) from Discontinuing operations (after tax) (XII - XIII)	0.00	0.00
XV. Profit (Loss) for the period (XI + XIV)	0.00	57,93,500.00

Urban Aura Interiors
Balance Sheet

Basis: Accrual
As of 13/0/2023

[+ Add Temporary Note](#)

[Collapse all](#) [Expand All](#)

ACCOUNT	TOTAL
Assets	
Current Assets	
Cash	
Petty Cash	-5,000.00
Total for Cash	-5,000.00
Bank	
ICIC Bank-001	23,80,000.00
Total for Bank	23,80,000.00
<u>Accounts Receivable</u>	<u>11,80,000.00</u>
Other current assets	
Prepaid Expenses	3,16,410.00
<input checked="" type="radio"/> Input Tax Credits	0.00
Input CGST	36,045.00
Input SGST	36,045.00
Total for Input Tax Credits	72,090.00
Total for Other current assets	3,88,500.00

Total for Current Assets	39,43,500.00
Total for Assets	39,43,500.00
Liabilities & Equities	
Liabilities	
Current Liabilities	
Salary Payable	25,00,000.00
Unearned Revenue	11,80,000.00
● GST Payable	0.00
Output CGST	5,40,000.00
Output SGST	5,40,000.00
Total for GST Payable	10,80,000.00
Total for Current Liabilities	47,60,000.00
Total for Liabilities	47,60,000.00
Equities	
Distributions	-25,10,000.00
Investments	100,000.00
Current Year Earnings	15,93,500.00
Total for Equities	-8,16,500.00
Total for Liabilities & Equities	39,43,500.00

CONCLUSION:

A balance sheet is a financial statement that reflects the financial position of a business, while Urban Aura Interiors pertains to interior design concepts. These two concepts are not directly related, so there isn't a direct conclusion that connects a balance sheet to Urban Aura Interiors.

However, in a broader context, if you were considering the financial aspects of an interior design business that specializes in Urban Aura Interiors, you would need to analyze the business's balance sheet to understand its financial health, assets, liabilities, and equity. The balance sheet could provide insights into the financial stability and resources available to support the creation and execution of Urban Aura Interior designs. It's essential for the financial sustainability of such a business to ensure its continued operation and growth.