```
In [1]: import pandas as pd
         data1=pd.read csv("/home/placement/Desktop/EEE(238)/basket details.csv")
        !pip install seaborn
In [12]:
         Requirement already satisfied: seaborn in ./anaconda3/lib/python3.10/site-packages (0.12.2)
         Requirement already satisfied: matplotlib!=3.6.1,>=3.1 in ./anaconda3/lib/python3.10/site-packages (from s
         eaborn) (3.7.0)
         Requirement already satisfied: pandas>=0.25 in ./anaconda3/lib/python3.10/site-packages (from seaborn) (1.
         5.3)
         Requirement already satisfied: numpy!=1.24.0,>=1.17 in ./anaconda3/lib/python3.10/site-packages (from seab
         orn) (1.23.5)
         Requirement already satisfied: python-dateutil>=2.7 in ./anaconda3/lib/python3.10/site-packages (from matp
         lotlib!=3.6.1,>=3.1->seaborn) (2.8.2)
         Requirement already satisfied: cycler>=0.10 in ./anaconda3/lib/python3.10/site-packages (from matplotlib!=
         3.6.1, >= 3.1 - seaborn) (0.11.0)
         Requirement already satisfied: kiwisolver>=1.0.1 in ./anaconda3/lib/python3.10/site-packages (from matplot
         lib!=3.6.1,>=3.1->seaborn) (1.4.4)
         Requirement already satisfied: pyparsing>=2.3.1 in ./anaconda3/lib/python3.10/site-packages (from matplotl
         ib!=3.6.1,>=3.1->seaborn) (3.0.9)
         Requirement already satisfied: contourpy>=1.0.1 in ./anaconda3/lib/python3.10/site-packages (from matplotl
         ib!=3.6.1,>=3.1->seaborn) (1.0.5)
         Requirement already satisfied: fonttools>=4.22.0 in ./anaconda3/lib/python3.10/site-packages (from matplot
         lib!=3.6.1,>=3.1->seaborn) (4.25.0)
         Requirement already satisfied: packaging>=20.0 in ./anaconda3/lib/python3.10/site-packages (from matplotli
         b!=3.6.1,>=3.1->seaborn) (22.0)
         Requirement already satisfied: pillow>=6.2.0 in ./anaconda3/lib/python3.10/site-packages (from matplotlib!
         =3.6.1,>=3.1->seaborn) (9.4.0)
         Requirement already satisfied: pytz>=2020.1 in ./anaconda3/lib/python3.10/site-packages (from pandas>=0.25
         ->seaborn) (2022.7)
         Requirement already satisfied: six>=1.5 in ./anaconda3/lib/python3.10/site-packages (from python-dateutil>
         =2.7->matplotlib!=3.6.1,>=3.1->seaborn) (1.16.0)
In [3]:
```

data=pd.read csv("/home/placement/Desktop/EEE(238)/customer details.csv")

In [4]: data.describe()

Out[4]:

	customer_id	customer_age	tenure
count	2.000000e+04	20000.000000	20000.000000
mean	1.760040e+07	262.222550	44.396800
std	8.679505e+06	604.321589	31.998376
min	2.093000e+03	-34.000000	4.000000
25%	1.188115e+07	29.000000	21.000000
50%	1.560912e+07	38.000000	35.000000
75%	2.228484e+07	123.000000	60.000000
max	4.462566e+07	2022.000000	133.000000

In [5]: data1.describe()

Out[5]:

	customer_id	product_id	basket_count
count	1.500000e+04	1.500000e+04	15000.000000
mean	1.808567e+07	3.269771e+07	2.153733
std	1.233000e+07	1.629455e+07	0.517929
min	4.784000e+03	4.939000e+04	2.000000
25%	8.659327e+06	3.137412e+07	2.000000
50%	1.520775e+07	3.694759e+07	2.000000
75%	2.663904e+07	4.502408e+07	2.000000
max	4.460824e+07	5.579097e+07	10.000000

In	[6]:	<pre>data.tail()</pre>

Out[6]:

	customer_id	sex	customer_age	tenure
19995	12557307	Male	41.0	52
19996	12595961	Male	29.0	52
19997	12520991	Male	35.0	52
19998	12612719	Male	39.0	52
19999	12572063	Male	28.0	52

In [7]: data1.groupby(['customer_id']).count()

Out[7]:

augtemen id			
customer_id			
4784	1	1	1
8314	2	2	2
8857	1	1	1
9273	1	1	1
11172	1	1	1
44460516	1	1	1
44461180	1	1	1
44473609	1	1	1
44486815	1	1	1
44608245	1	1	1

product_id basket_date basket_count

13871 rows × 3 columns

In [8]: data.groupby(['customer_id']).count()

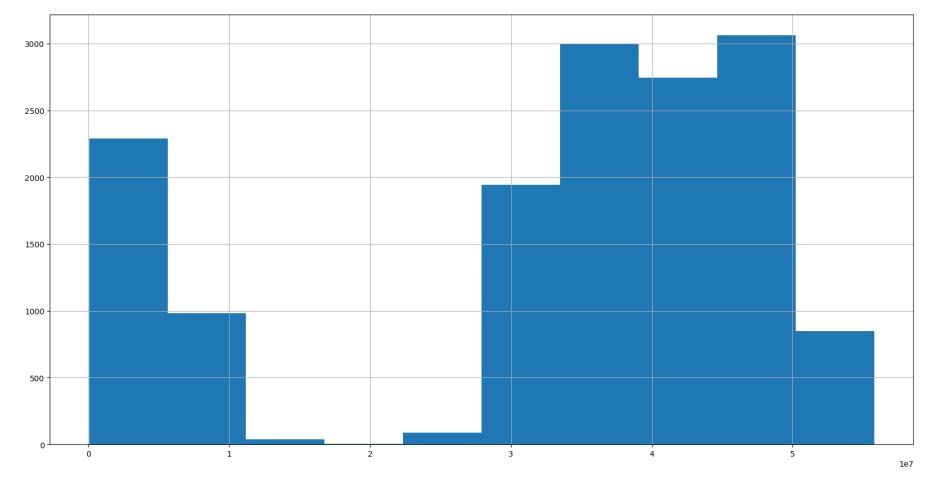
sex customer_age tenure

Out[8]:

customer_id			
2093	1	1	1
12817	1	1	1
14309	1	1	1
15155	1	1	1
23205	1	1	1
44392831	1	1	1
44401175	1	1	1
44431821	1	1	1
44621778	1	1	1
44625658	1	1	1

20000 rows × 3 columns

In [9]: data1['product_id'].hist(figsize=(20,10)) Out[9]: <Axes: >



In [13]: test=pd.merge(data,data1,on="customer_id")

In [14]: test

Out[14]:

	customer_id	sex	customer_age	tenure	product_id	basket_date	basket_count
0	9500953	Male	55.0	96	3446783	2019-06-10	3
1	851739	Male	40.0	129	32920704	2019-06-19	2
2	9654043	Male	37.0	95	51307669	2019-06-08	2
3	4912369	Male	36.0	114	33923115	2019-05-20	2
4	9875271	Male	34.0	92	31586037	2019-06-06	2
67	13278573	Male	28.0	47	4488682	2019-05-26	2
68	12901520	Female	40.0	50	38610580	2019-05-28	3
69	12737235	Male	39.0	51	32933848	2019-05-21	2
70	12737235	Male	39.0	51	46373374	2019-05-21	3
71	12574807	Male	33.0	52	32056122	2019-05-25	2

72 rows × 7 columns

In [15]: | test.head()

Out[15]:

	customer_id	sex	customer_age	tenure	product_id	basket_date	basket_count	
0	9500953	Male	55.0	96	3446783	2019-06-10	3	
1	851739	Male	40.0	129	32920704	2019-06-19	2	
2	9654043	Male	37.0	95	51307669	2019-06-08	2	
3	4912369	Male	36.0	114	33923115	2019-05-20	2	
4	9875271	Male	34.0	92	31586037	2019-06-06	2	

```
In [16]: |test.describe()
Out[16]:
                  customer id customer age
                                            tenure
                                                     product id basket count
           count 7.200000e+01
                                72.000000
                                          72.000000 7.200000e+01
                                                                 72.000000
           mean 1.554364e+07
                                68.458333
                                          56.180556 3.140376e+07
                                                                  2.152778
             std 9.961282e+06
                               234.574289
                                                                  0.362298
                                          38.948621 1.616160e+07
                                          4.000000 8.287500e+04
            min 3.809750e+05
                                 5.000000
                                                                  2.000000
            25% 1.026443e+07
                                         24.750000 2.980404e+07
                                29.000000
                                                                  2.000000
            50% 1.352736e+07
                                35.500000
                                          45.500000 3.498005e+07
                                                                  2.000000
            75% 2.037478e+07
                                43.000000
                                         83.750000 4.359420e+07
                                                                  2.000000
            max 4.328080e+07
                                                                  3.000000
                              2022.000000 130.000000 5.130767e+07
In [17]: test.customer id.unique()
Out[17]: array([ 9500953,
                               851739,
                                         9654043,
                                                    4912369,
                                                               9875271, 11737579,
                              4193819,
                                         4897641,
                                                    4643359,
                                                                380975, 11623549,
                  10619833,
                                                     537173, 11440499, 10439331,
                  11724853, 12410433, 10394153,
                  10629563, 4257099, 11346069, 8508353, 9700145, 10814041,
                   9804585, 4238087, 11665521, 1030589, 11072047, 43280797,
                  41790413, 39814593, 36623391, 34677755, 29144255, 27081691,
                  25055107, 25567283, 23179191, 22524187, 21765975, 21142247,
                  20789769, 20236456, 20174063, 17909829, 18256077, 17830393,
                  16944627, 16398473, 16029475, 15436141, 15570891, 15192667,
                  15067633, 14966315, 15141119, 14248059, 14053193, 13776147,
                  13278573, 12901520, 12737235, 12574807])
```

```
In [18]: data1.head()
Out[18]:
             customer_id product_id basket_date basket_count
                42366585
                         41475073
                                   2019-06-19
           0
                                                      2
                         43279538
           1
                35956841
                                   2019-06-19
                                                      2
                26139578
                         31715598
                                   2019-06-19
           2
                                                      3
           3
                3262253
                         47880260
                                   2019-06-19
                20056678
                         44747002
                                   2019-06-19
                                                      2
In [20]: data1.groupby(['product id'])['basket count'].sum().sort values(ascending=False)
Out[20]: product_id
          43524799
                       69
          31516269
                       59
          39833031
                       50
          46130148
                       36
          34913531
                       28
          34003520
                        2
          34003697
                         2
          34004660
                         2
          34013459
                         2
          55790974
          Name: basket count, Length: 13161, dtype: int64
```

```
In [24]: data1.groupby(['product id'])['basket count'].sum().sort values(ascending=True)
Out[24]: product_id
                       2
2
         49390
         42094163
         42102274
                       2
         42110403
                       2
         42110580
                       2
         34913531
                      28
         46130148
                      36
         39833031
                      50
                      59
         31516269
         43524799
                      69
         Name: basket count, Length: 13161, dtype: int64
```

	customer_id	sex	tenure	product_id	basket_date	basket_count
customer_age						
46.0	1	1	1	1	1	1
51.0	3	3	3	3	3	3
55.0	1	1	1	1	1	1
57.0	2	2	2	2	2	2
61.0	1	1	1	1	1	1
67.0	2	2	2	2	2	2
In []:						