

# NEBULAS

Nebuas Visual Identity 1.0.0

November 2017

## Brief Introduction

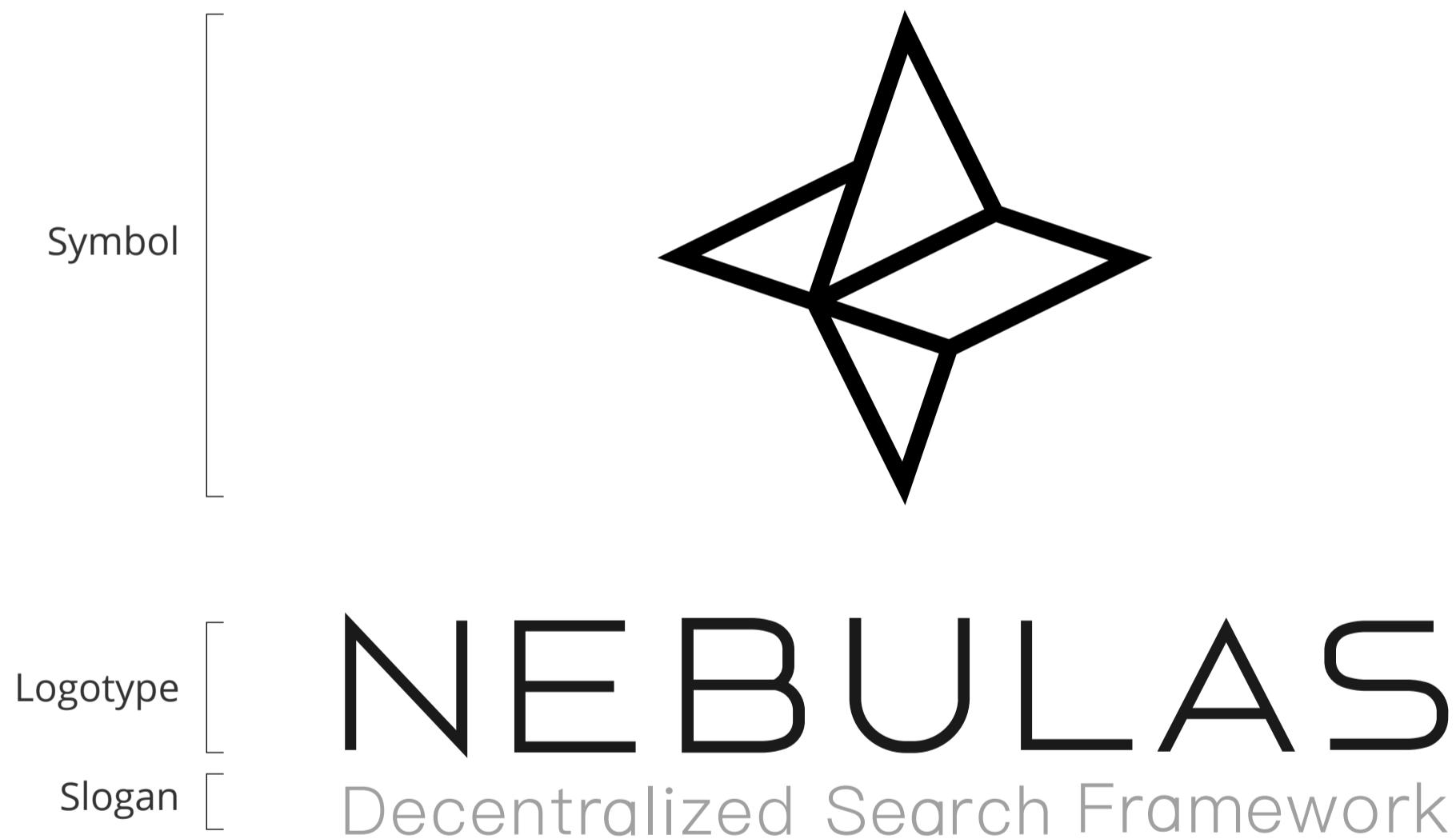
### Nebulas: Decentralized Search Framework

Nebulas is a decentralized platform which provides search framework for all blockchains. Open-source ranking Algorithm "Nebulas Rank" (NR) is used to measure the influence of relationships between smart contracts, distributed applications (DApps), users' assets. It helps users efficiently identify and utilize information among the ever-increasing amount of data on blockchains.

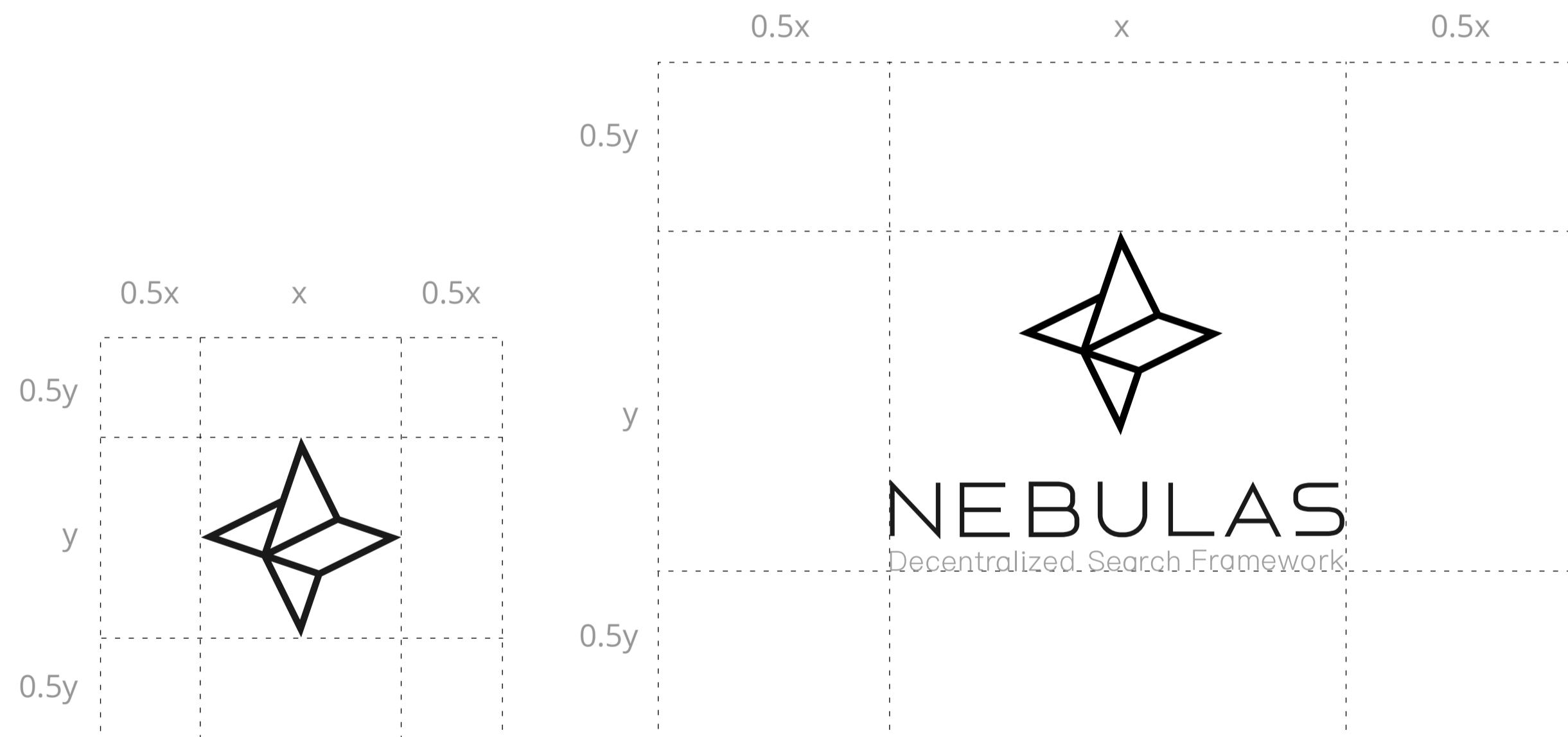
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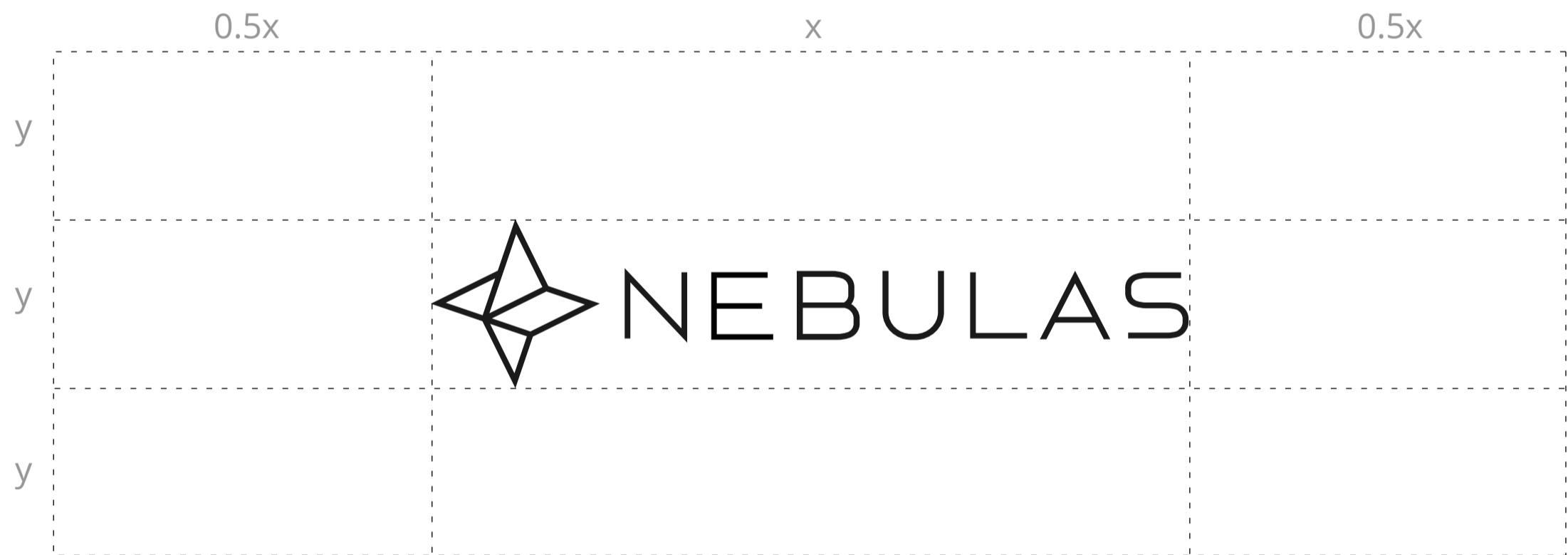
## Logo



## Clear Space



## Clear Space



## Color



R255 G255 B255

C0 M0 Y0 K0

#FFFFFF

H59 S0% B100%



R168 G168 B168

C0 M0 Y0 K50

#A8A8A8

H59 S0% B65%

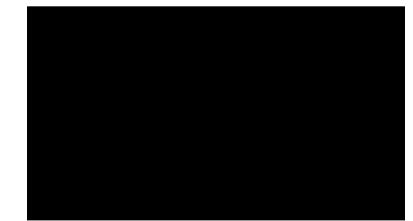


R50 G50 B50

C0 M0 Y0 K80

#323232

H59 S0% B19%



R0 G0 B0

C0 M0 Y0 K100

#000000

H59 S100% B0%



R49 G59 B89

C0 M0 Y0 K0

#313B59

H224 S44% B34%



R42 G136 B255

C100 M10 Y0 K50

#2A88FF

H213 S83% B100%



255 G201 B45

C0 M23 Y95 K0

#FFC92D

H45 S82% B100%



R255 G166 B166

C0 M65 Y40 K0

#FF7474

H360 S55 B100%

## Signature



## Signature



## Typeface

Open sans was developed with an "upright stress, open forms and a neutral, yet friendly appearance". Open Sans acts as both our headline font and our text font.

OPEN SANS

A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m  
n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0 £ & ? ! %

## Typeface Usage

Open Sans acts as both our headline font and our text font because it was developed with an "upright stress, open forms and a neutral, yet friendly appearance".

### OPEN SANS SEMIBOLD

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890£&?!%**

### OPEN SANS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890£&?!%

### OPEN SANS LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890£&?!%

## Incorrect Usage

1. Don't stretch the logo.
2. Don't compress the logo.
3. Don't change the font of "Nebulas".
4. Don't narrow the logo ratio.
5. Don't enlarge the logo ratio.
6. Don't change the logo's perspective.
7. Don't apply any effects.
8. Don't recolor the logo.
9. Don't move the logo.
10. Don't rotate the logo.
11. Don't change the thickness of the logo.
12. Don't change the type of logo.
13. Don't fill the blank of the logo.
14. Don't place the logo on colorful backgrounds.
15. Don't place the logo on busy backgrounds.

