

# Yurui MU (穆钰蕊)

Gender: Female

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## EDUCATION BACKGROUND

**Hunan International Economics University, China**

**09/2020-07/2024**

- Degree: Bachelor of Arts
- Major: Chinese Language and Literature
- Average Score: 76.6/100

## RESEARCH & PROJECTS

**A Brief Analysis of the Thematic Implications in *Cries in the Drizzle***

**28/05/2024**

- Mainly studied tragic themes, expressions of tragic themes, character tragedy, aesthetic value of tragic themes
- Explored the deeper themes conveyed by the work through studying the rich symbolic significance and complex interpersonal relationships in the narrative.
- Discussed tragic elements in familial love, friendship and romance, revealing the deep reflection on humanity, life and social realities in the work.

## INTERNSHIP EXPERIENCES

**Xinjiang Zimo Cultural Media Co., Ltd.**

**05/09/2023-23/01/2024**

Assistant to the Director

- Wrote scripts for short videos, articles and social media posts.
- Assisted in managing official accounts on WeChat, Douyin, and Xiaohongshu, etc.
- Helped to execute the Double Twelve Brand Carnival online promotion, responsible for campaign copywriting and material collection, achieving over 50,000 video views in a single day.
- Received recognition from the Operations Director.

**Xinjiang Tuosen Real Estate Company**

**10/06/2022 - 06/09/2022**

Accountant

- Prepared vouchers, maintained ledgers, and performed financial reconciliations.
- Compiled profit and cash flow statements.
- Recognized as an outstanding intern by the company.

## EXTRACURRICULAR ACTIVITIES

**Part-time Sales Manager (On-Campus)**

**28/11/2021 - 10/06/2022**

- Conducted daily inventory checks.
- Settled accounts and organized shelves at closing time.
- Updated promotional slogans daily.

**Order Maintenance during COVID-19 (On-Campus)**

**27/10/2021 - 31/10/2021**

- Maintained order at the testing site and planned the venue.
- Collected nucleic acid samples.
- Managed medical waste disposal.

- Received commendation from the Dean of the College.

### **Orange Isle Clean-up Activity**

**01/05/2022**

- Assisted sanitation workers in cleaning the area around Orange Isle.
- Sorted and disposed of garbage.

## **SKILLS & INTERESTS**

### **Computer Skills:**

- Proficient in Adobe Potoshop

### **Language Proficiency:**

- Putonghua Proficiency Certificate (Level 2, Grade B)

### **Interests:**

- Game studies, including visual design, interactive experiences, and the potential of games in cultural dissemination, social interaction, cognitive enhancement, team collaboration, and strategic thinking, etc.
- Gu Zheng (Grade 8 certificate)