Yurui MU（穆钰蕊）

Gender: Female

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**EDUCATION BACKGROUND**

**Hunan International Economics University, China 09/2020-07/2024**

* Degree: Bachelor of Arts
* Major: Chinese Language and Literature
* Average Score: 76.6/100

**RESEARCH & PROJECTS**

**A Brief Analysis of the Thematic Implications in *Cries in the Drizzle*  28/05/2024**

* Mainly studied tragic themes, expressions of tragic themes, character tragedy, aesthetic value of tragic themes
* Explored the deeper themes conveyed by the work through studying the rich symbolic significance and complex interpersonal relationships in the narrative.
* Discussed tragic elements in familial love, friendship and romance, revealing the deep reflection on humanity, life and social realities in the work.

**INTERNSHIP EXPERIENCES**

**Xinjiang Zimo Cultural Media Co., Ltd. 05/09/2023-23/01/2024**

*Assistant to the Director*

* Wrote scripts for short videos, articles and social media posts.
* Assisted in managing official accounts on WeChat, Douyin, and Xiaohongshu, etc.
* Helped to execute the Double Twelve Brand Carnival online promotion, responsible for campaign copywriting and material collection, achieving over 50,000 video views in a single day.
* Received recognition from the Operations Director.

**Xinjiang Tuosen Real Estate Company 10/06/2022 - 06/09/2022**

*Accountant*

* Prepared vouchers, maintained ledgers, and performed financial reconciliations.
* Compiled profit and cash flow statements.
* Recognized as an outstanding intern by the company.

**EXTRACURRICULAR ACTIVITIES**

**Part-time Sales Manager (On-Campus) 28/11/2021 - 10/06/2022**

* Conducted daily inventory checks.
* Settled accounts and organized shelves at closing time.
* Updated promotional slogans daily.

**Order Maintenance during COVID-19 (On-Campus) 27/10/2021 - 31/10/2021**

* Maintained order at the testing site and planned the venue.
* Collected nucleic acid samples.
* Managed medical waste disposal.
* Received commendation from the Dean of the College.

**Orange Isle Clean-up Activity 01/05/2022**

* Assisted sanitation workers in cleaning the area around Orange Isle.
* Sorted and disposed of garbage.

**SKILLS & INTERESTS**

**Computer Skills:**

* Proficient in Adobe Potoshop

**Language Proficiency:**

* Putonghua Proficiency Certificate (Level 2, Grade B)

**Interests:**

* Game studies, including visual design, interactive experiences, and the potential of games in cultural dissemination, social interaction, cognitive enhancement, team collaboration, and strategic thinking, etc.
* Gu Zheng (Grade 8 certificate)