



# PENALIZED GENERALIZED LINEAR MODEL (LASSO, RIDGE, ELASTIC NET)

Supervised Learning:

# Regularized Regression

- Want to build a parsimonious but interpretable model
- Shrink the number of predictors and/or size by imposing penalties on the estimated coefficients (L1, L2)
  - LASSO:  $\min_{\beta_0, \beta} \left\{ \frac{1}{N} \sum_{i=1}^N (y_i - \beta_0 - x_i^T \beta)^2 \right\}$  subject to  $\sum_{j=1}^p |\beta_j| \leq t$ .
    - picks one correlated variable, others discarded. Sparse.
  - Ridge:  $\text{minimize } \sum_{i=1}^n (y_i - \beta^T \mathbf{z}_i)^2 \text{ s.t. } \sum_{j=1}^p \beta_j^2 \leq t$ 
    - correlated variables coefficients are pushed to the same value
  - Elastic Net:  $\arg \min_{\beta} \|\mathbf{y} - \mathbf{X}\beta\|^2 + \lambda_2 \|\beta\|^2 + \lambda_1 \|\beta\|_1$ 
    - sparse solution, correlated variables grouped, enter/ leave the model together

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