



# Tecnológico de Monterrey

## Decision Support Analysis (Gpo 351)

Evidence 2: Integrative blog

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Due date:

Tuesday June 13th, 2023

# **Reflection of the class**

The class was pretty interesting to me. Ever since the first class, I knew that the themes were going to be hard, yet fascinating.

Our first subject, linear regression is very useful for my career path and it also aligns with forecasting. Since a company needs to make these in order to know their future performance on the market or with investors.

I think the hardest part of the first module was to recognize the variables, either they are dependent ones or independent, and also how to know the way to use them. Another thing was the formulation. Although I could recognize what they were asking me to do, the steps can confuse me sometimes.

The forecasting is amazing, since it allows us as a company to know the potential growth our brand or business could have. In my field, that is primordial.