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See Hogin v. Cottingham, 533 So. 2d 525 (Ala. 1988).

The right of privacy has two main aspects:

- the general law of privacy, which affords a **tort** action for damages resulting from an unlawful invasion of privacy; and
- the constitutional right of privacy which protects personal privacy against unlawful governmental invasion.

Invasion of privacy is a tort based in common law allowing an aggrieved party to bring a lawsuit against an individual who unlawfully intrudes into his/her private affairs, discloses his/her private information, publicizes him/her in a false light, or appropriates his/her name for personal gain