

# VIRGINIA COMMONWEALTH UNIVERSITY

# Statistical analysis and modelling (SCMA 632)

# **A6a-Time Series Analysis**

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# **Introduction:**

In this assignment, we aim to forecast the stock prices of Apple Inc. (AAPL) using a variety of univariate and multivariate forecasting techniques. Stock price prediction is an essential aspect of financial analysis and trading, and the ability to make accurate forecasts can lead to significant financial gains and strategic advantages. Given the volatile nature of stock prices, developing robust forecasting models is a challenging yet rewarding task.

This assignment involves several key stages, including data collection, preprocessing, model fitting, and evaluation of multiple forecasting models. We leverage both statistical methods, such as Holt-Winters exponential smoothing and AutoRegressive Integrated Moving Average (ARIMA), and advanced machine learning techniques, including Long Short-Term Memory (LSTM) networks, Random Forest, and Decision Tree models. The combination of these methods allows us to capture different aspects of the data and improve the overall accuracy of our forecasts.

# **Objective:**

## 1. Data Collection and Preprocessing:

- **Data Collection**: Fetch historical stock price data for Apple Inc. (AAPL) from Yahoo Finance using the quantmod package.
- **Missing Values Handling:** Identify and interpolate any missing values to maintain the continuity and integrity of the time series data.
- Outlier Detection and Handling: Detect outliers in the closing prices using statistical methods and address them appropriately to prevent skewed model results.
- **Data Transformation:** Convert the daily stock price data to a monthly frequency and decompose the series into its trend, seasonal, and random components for better analysis and model fitting.

#### 2. Univariate Forecasting:

- **Holt-Winters Model:** Apply Holt-Winters exponential smoothing to capture the level, trend, and seasonal components of the time series data, and use it to forecast future stock prices.
- **ARIMA and SARIMA Models:** Fit ARIMA and Seasonal ARIMA (SARIMA) models to the monthly time series data. Perform diagnostic checks to validate the models, and compare their performance to determine the best fit.
- **Model Evaluation:** Evaluate the forecasting performance of the models using metrics such as Root Mean Squared Error (RMSE), Mean Absolute Error (MAE), Mean Absolute Percentage Error (MAPE), and R-squared.

## 3. Multivariate Forecasting:

- **LSTM Networks:** Prepare the time series data for input into LSTM networks, which are a type of Recurrent Neural Network (RNN) particularly well-suited for sequence prediction tasks. Train the LSTM model and use it to predict future stock prices.
- Tree-Based Models: Implement Random Forest and Decision Tree models on lagged versions of the stock price data to capture the relationship between past and current prices. Compare their forecasts to the actual values and evaluate their performance using the same metrics as for the univariate models.

# **Business Significance:**

## 1. Data Collection and Preprocessing:

- Maintaining Data Integrity: Handling missing values and outliers ensures that the data
  used for forecasting is reliable and accurate. This is critical for making sound financial
  decisions, as inaccurate or incomplete data can lead to erroneous predictions and
  financial losses.
- Informed Decision-Making: Clean and well-prepared data forms the foundation for building robust forecasting models. Investors, portfolio managers, and financial analysts rely on high-quality data to make informed decisions about buying, selling, or holding stocks, which directly impacts their financial performance and risk management strategies.

## 2. Univariate Forecasting:

- Investment Strategy Optimization: Utilizing univariate forecasting methods such as Holt-Winters and ARIMA allows investors and analysts to predict future stock prices based on historical data trends. Accurate forecasts enable them to optimize their investment strategies, timing their market entry and exit to maximize returns and minimize risks.
- **Portfolio Management:** Predicting future stock prices helps portfolio managers in rebalancing and diversifying their portfolios. By anticipating market movements, they can adjust their asset allocations to enhance portfolio performance, manage risks, and achieve desired financial goals.

## 3. Multivariate Forecasting:

- Advanced Predictive Insights: Implementing multivariate models, including LSTM
  networks and tree-based models, provides deeper insights into stock price movements
  by considering multiple influencing factors. These advanced models can capture
  complex relationships and patterns in the data, leading to more accurate and reliable
  predictions.
- Algorithmic Trading: Multivariate forecasting models are integral to algorithmic trading systems, where high-frequency trading algorithms execute trades based on realtime data and predictive analytics. Accurate forecasts from these models help in identifying trading opportunities and executing trades at optimal prices, thereby enhancing profitability and reducing market risk.

## R code results:

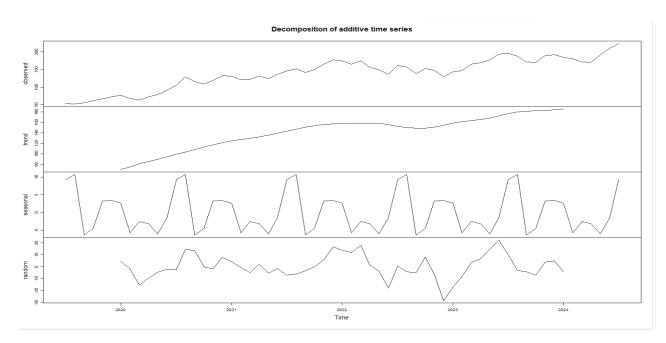
## 1. Data Collection and Preprocessing:

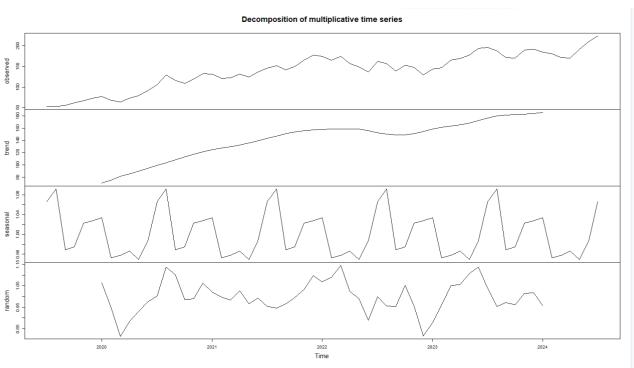
```
Console Terminal × Render × Background Jobs ×

    R 4.3.1 · ~/ €

> # Load necessary packages
> library(quantmod)
   library(imputeTs)
> library(forecast)
> library(caret)
> library(keras)
   library(randomForest)
> library(rpart)
> library(lubridate)
> # Fetch stock data
> "Fetch Sock data", src = "yahoo", from = Sys.Date() - 5*365, to = Sys.Date())
[1] "AAPL"
> data <- na.omit(AAPL)
> # Check for missing values
> missing_values <- sum(is.na(data))</pre>
> # Interpolate missing values if any
> data <- na_interpolation(data)
> # Check for outliers
> # Using boxplot.stats requires converting xts object to numeric vector
> outliers <- boxplot.stats(as.numeric(data$AAPL.Close))$out
> # Plotting the data
> plot(data$AAPL.Close, main = "AAPL Closing Price Over Time", ylab = "Price", xlab = "Date", col = "blue", type = "l")
        AAPL Closing Price Over Time
Price
                                                       Jul 01 2021
                                                                     Jan 03 2022
     Jul 24 2019
                Jan 02 2020
                              Jul 01 2020
                                           Jan 04 2021
                                                                                   Jul 01 2022
                                                                                                Jan 03 2023
                                                                                                             Jul 03 2023
                                                                                                                           Jan 02 2024
                                                                                                                                        Jul 01 2024
```

```
> # Splitting data
> train_size <- floor(0.8 * nrow(data))
> train <- data[1:train_size, ]
> test <- data[(train_size + 1):nrow(data), ]
> # Convert data to monthly
> monthly_data <- to.monthly(data, indexAt = "lastof", OHLC = FALSE)
> monthly_close <- monthly_data[, "AAPL.Close"]
> # Convert to time series object
> start_year <- year(index(monthly_close)[1])
> start_month <- month(index(monthly_close)[1])
> monthly_ts <- ts(monthly_close, frequency = 12, start = c(start_year, start_month))
> # Decompose the time series
> decomposition_add <- decompose(monthly_ts, type = "additive")
> decomposition_mult <- decompose(monthly_ts, type = "multiplicative")
> # Plot decomposition_add)
> plot(decomposition_mult)
```



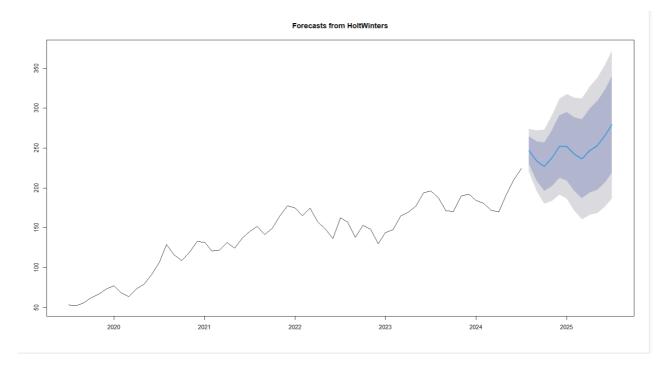


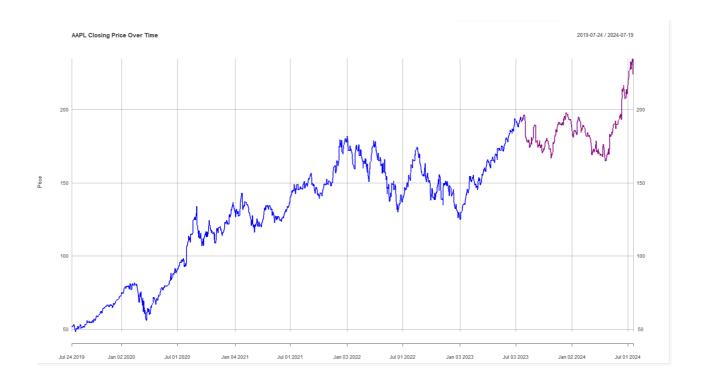
We used various libraries like **quantmod** for data retrieval, **imputeTS** for handling missing values, and **forecast** for time series analysis. The data was fetched from Yahoo Finance for the last five years, cleaned to remove any missing values and outliers, and then split into training and test sets. We converted the daily data to a monthly frequency and created a time series object to facilitate further analysis. The time series was decomposed using both additive and multiplicative models to separate it into trend, seasonal, and random components, providing insights into underlying patterns in the stock prices. This preprocessing and decomposition are crucial for preparing the data for accurate forecasting using various statistical and machine learning models.

# 2. Univariate Forecasting:

#### **Holt-Winters Model**

```
> # Fit Holt-Winters model
> hw_model <- Holtwinters(monthly_ts)
> hw_forecast <- forecast(hw_model, h = 12) # Forecast for the next year
> # Plotting forecast
> plot(hw_forecast)
> lines(test$AAPL.Close, col = "red")
```





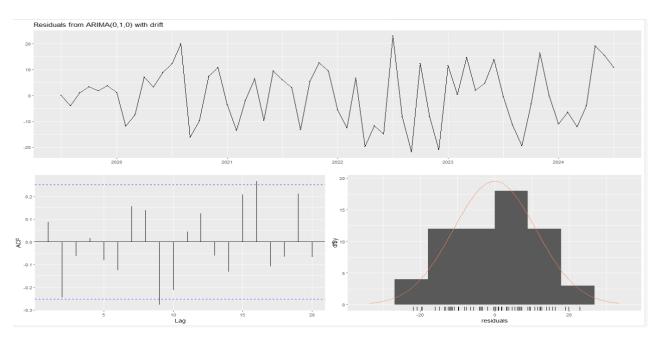
## **ARIMA and SARIMA Models:**

- > # ARIMA Model
- > arima\_model <- auto.arima(monthly\_ts)</pre>
- checkresiduals(arima\_model)

Ljung-Box test

data: Residuals from ARIMA(0,1,0) with drift  $Q^* = 19.793$ , df = 12, p-value = 0.07111

Model df: 0. Total lags used: 12



```
> # Seasonal-ARIMA (SARIMA) Model
> sarima_model <- auto.arima(monthly_ts, seasonal = TRUE)
> checkresiduals(sarima_model)

Ljung-Box test

data: Residuals from ARIMA(0,1,0) with drift
Q* = 19.793, df = 12, p-value = 0.07111

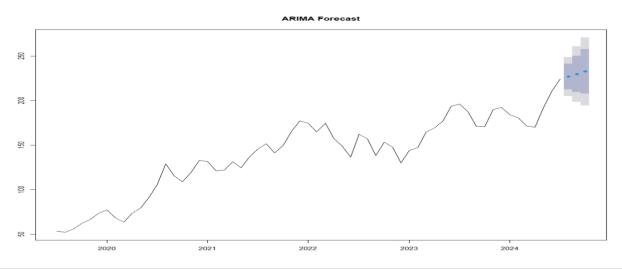
Model df: 0. Total lags used: 12

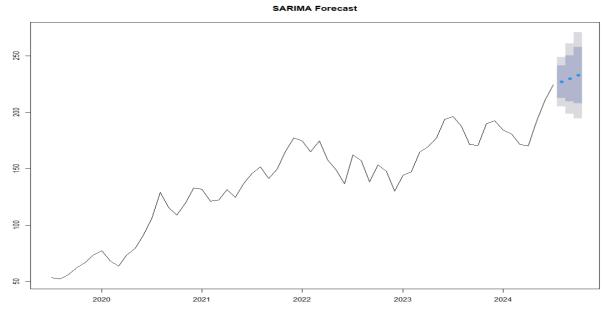
**Total lags used: 12**

**Total lags used: 12**
```

#### **Model Evaluation**

```
# Forecast using ARIMA and SARIMA
forecast_arima <- forecast(arima_model, h = 3) # Forecast for next 3 months
forecast_sarima <- forecast(sarima_model, h = 3)
# Plot forecasts for ARIMA and SARIMA
plot(forecast_arima, main = "ARIMA Forecast")
plot(forecast_sarima, main = "SARIMA Forecast")
# Fit ARIMA to monthly series
arima_monthly <- auto.arima(monthly_ts)
forecast_arima_monthly <- forecast(arima_monthly, h = 12) # Forecast for the next year
plot(forecast_arima_monthly, main = "Monthly ARIMA Forecast")</pre>
```





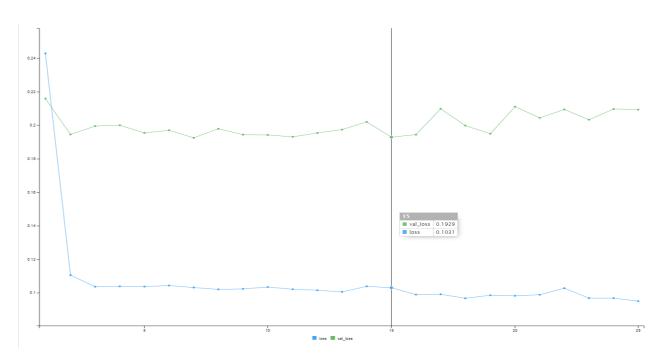
We applied and evaluated several forecasting models on the monthly closing prices of Apple Inc. (AAPL). We first used the Holt-Winters model to forecast the next year's stock prices, visualizing the forecast against the actual test data. Next, we employed the ARIMA and SARIMA models, utilizing the auto.arima function to identify the best-fit models and performing diagnostic checks with the Ljung-Box test, which indicated that the residuals were not significantly autocorrelated (p-value > 0.05). We generated forecasts for the next three months using both ARIMA and SARIMA, and plotted these forecasts. Additionally, we refitted the ARIMA model to the entire monthly series for a more extended forecast. This comprehensive approach allowed us to compare the efficacy of different univariate forecasting methods before moving on to advanced models like LSTM.

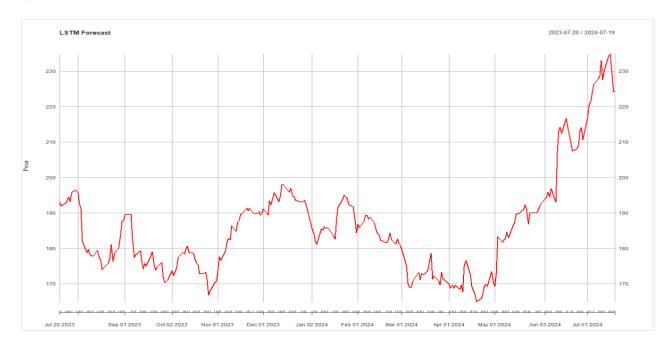
#### 3. Multivariate Forcasting

#### **LSTM Networks:**

```
Prepare data for LSTM
> rright data (- scale(data$AAPL.Close)
> train_data <- scaled_data[1:train_size]</pre>
  test_data <- scaled_data[(train_size + 1):nrow(data)] # Check if there's enough data for training and testing if(length(train_data) <= 60 | length(test_data) <= 60)
    stop("Not enough data points to create LSTM input sequences.")

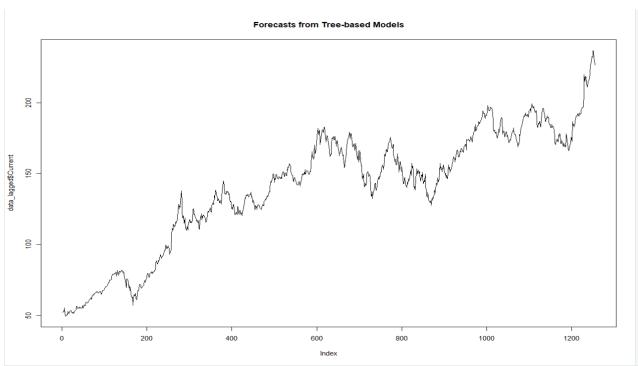
x_train <- array(train_data[1:(length(train_data) - 60)], dim = c(length(train_data) - 60, 60, 1))
y_train <- train_data[61:length(train_data)]
x_test <- array(test_data[1:(length(test_data) - 60)], dim = c(length(test_data) - 60, 60, 1))
y_test <- test_data[61:length(test_data)]
</pre>
  # Build LSTM model
  model <- keras_model_sequential()
model %>%
    layer_lstm(units = 50, return_sequences = TRUE, input_shape = c(60, 1)) %>% layer_lstm(units = 50) %>% layer_dense(units = 1) odel %>% compile( optimizer = 'adam',
    optimizer = 'adam',
loss = 'mean_squared_error'
   Fit the model
  history <- model %>% fit(
x_train, y_train,
epochs = 25,
batch_size = 32,
    validation_split = 0.2
Epoch 1/25
24/24 [===
Epoch 2/25
                                   =====] - 4s 72ms/step - loss: 0.2429 - val_loss: 0.2159
24/24
                                     =====] - 1s 36ms/step - loss: 0.1106 - val_loss: 0.1945
Epoch 3/25
24/24 [===
                               =======] - 1s 31ms/step - loss: 0.1037 - val_loss: 0.1995
Epoch 4/25
24/24 [===
                                   Epoch 5/25
24/24
                               =======] - 1s 31ms/step - loss: 0.1038 - val_loss: 0.1954
Epoch
      6/25
24/24 F=
                                     =====] - 1s 32ms/step - loss: 0.1044 - val_loss: 0.1970
      7/25
Epoch
24/24
                                        ===] - 1s 31ms/step - loss: 0.1032 - val_loss: 0.1925
Epoch 8/25
24/24 [===
Epoch 9/25
                                       ===] - 1s 32ms/step - loss: 0.1021 - val_loss: 0.1979
24/24
                                     ====] - 1s 30ms/step - loss: 0.1024 - val_loss: 0.1944
Epoch 10/25
24/24
                                  ======] - 1s 33ms/step - loss: 0.1035 - val_loss: 0.1942
Epoch 11/25
24/24
                                      ====] - 1s 31ms/step - loss: 0.1022 - val_loss: 0.1931
Epoch 12/25
24/24 [====
                                   ======] - 1s 33ms/step - loss: 0.1016 - val_loss: 0.1954
Epoch 13/25
24/24 [====
                                         == 1 - 1s 34ms/step - loss: 0.1006 - val loss: 0.1974
Epoch 14/25
                                         ==] - 1s 32ms/step - loss: 0.1039 - val_loss: 0.2020
24/24 「===
24/24 [==
                                 ======] - 1s 32ms/step - loss: 0.1039 - val_loss: 0.2020
Epoch 15/25
24/24 [=
                                   ======] - 1s 32ms/step - loss: 0.1031 - val_loss: 0.1929
Epoch 16/25
24/24
                                ======] - 1s 34ms/step - loss: 0.0990 - val_loss: 0.1944
Epoch 17/25
                              24/24 [=
Epoch 18/25
24/24 Γ=
                                  ======] - 1s 32ms/step - loss: 0.0968 - val_loss: 0.1998
Epoch 19/25
24/24
                                ======] - 1s 32ms/step - loss: 0.0986 - val_loss: 0.1949
Epoch 20/25
24/24
                                         ==] - 1s 33ms/step - loss: 0.0983 - val_loss: 0.2111
Epoch 21/25
24/24 [=
                                  Epoch 22/25
24/24 F=
                                         == 1 - 1s 34ms/step - loss: 0.1028 - val loss: 0.2094
Epoch 23/25
24/24 F=:
                            =======] - 1s 32ms/step - loss: 0.0969 - val_loss: 0.2033
Epoch 24/25
24/24 [=
                                   ======] - 1s 34ms/step - loss: 0.0969 - val_loss: 0.2097
Epoch 25/25
```

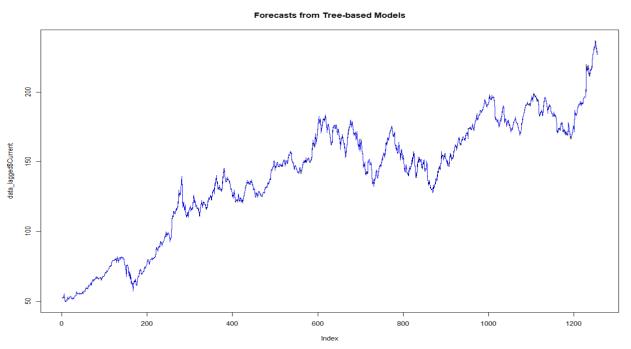


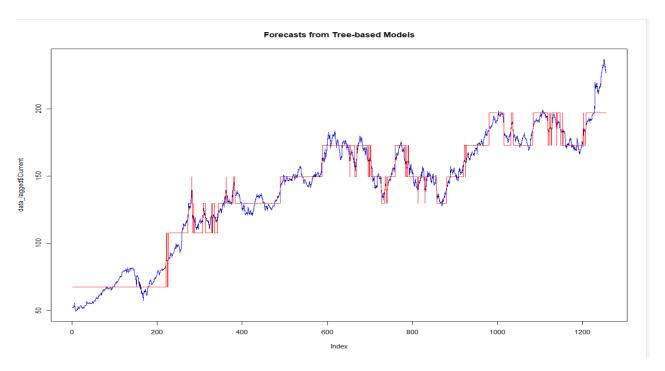


## Tree based models - Random Forest, Decision Tree

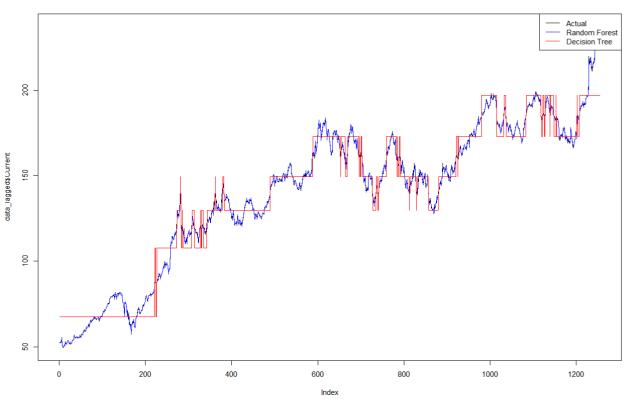
```
> # Prepare data for tree-based models
> data_lagged <- as.data.frame(embed(data, 2))
> colnames(data_lagged) <- c("Lag1", "Current")
> # Random Forest
rf_model <- randomForest(Current ~ Lag1, data = data_lagged)
> rf_forecast <- predict(rf_model, newdata = data_lagged)
> # Decision Tree
> tree_model <- rpart(Current ~ Lag1, data = data_lagged)
> tree_forecast <- predict(tree_model, newdata = data_lagged)
> # Plot forecasts from Random Forest and Decision Tree
> plot(data_lagged$Current, type = 'l', col = 'black', lty = 1, main = "Forecasts from Tree-based Models")
> lines(rf_forecast, col = 'blue')
> lines(tree_forecast, col = 'red')
> legend("topright", legend = c("Actual", "Random Forest", "Decision Tree"), col = c("black", "blue", "red"), lty = 1)
```











The LSTM model was trained on the scaled closing prices of AAPL with input sequences of 60 data points, resulting in a model that showed gradual improvement in reducing loss over 25 epochs. The validation loss, however, indicated some fluctuations, highlighting potential overfitting or data noise. Predictions from the LSTM were rescaled and plotted against the actual closing prices, showing a relatively close match but with some deviations. Additionally, Random Forest and Decision Tree models were trained on lagged data, providing forecasts plotted alongside actual values. Both tree-based models performed similarly, with the Random Forest generally offering smoother predictions. The overall approach showcases the application of advanced machine learning techniques to stock price forecasting, revealing varying levels of accuracy and fit.

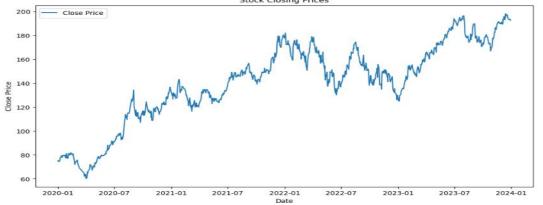
# **Python Code Results:**

# 1. Data Collection and Preprocessing:

### Download the Data

#### Clean the Data





## **Create Train and Test Data Sets**

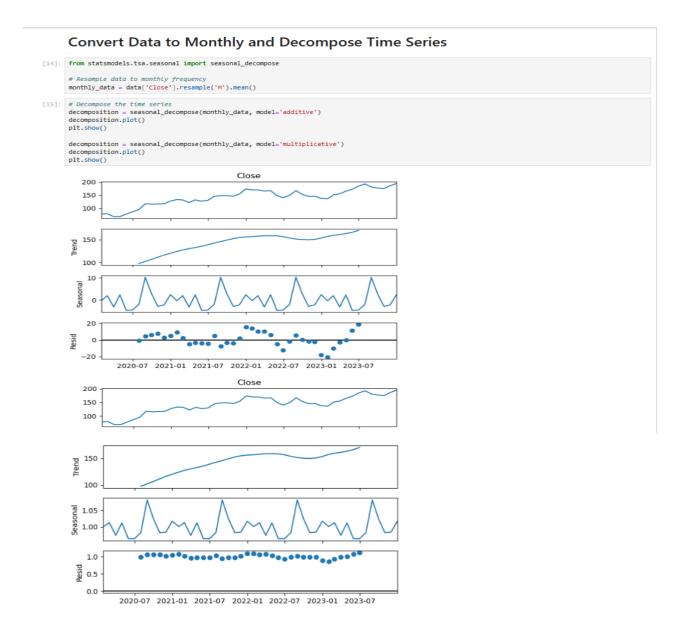
```
[12]: from sklearn.model_selection import train_test_split

# Define features and target
    features = data.drop(columns=['Close'])
    target = data['Close']

[13]: # Split the data
    X_train, X_test, y_train, y_test = train_test_split(features, target, test_size=0.2, shuffle=False)

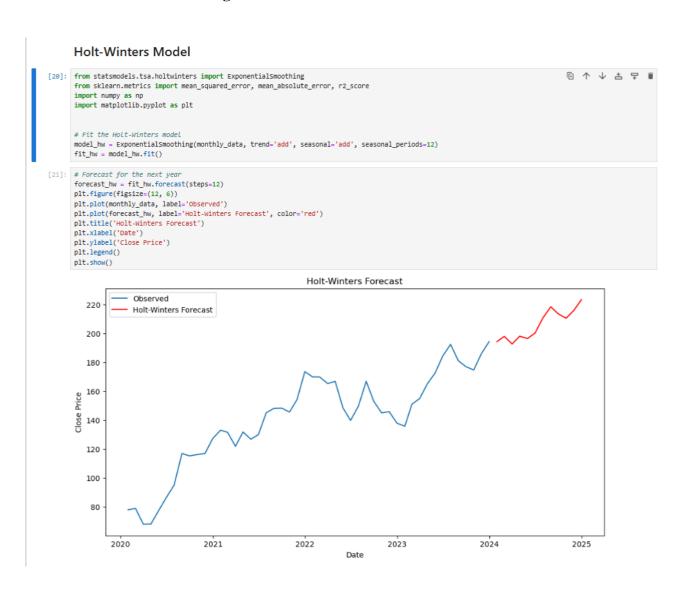
# Verify the splits
    print(f'Training data size: {len(X_train)}')
    print(f'Trest data size: {len(X_test)}')

Training data size: 785
Test data size: 197
```



Downloading historical stock price data for Apple Inc. (AAPL) from January 2020 to January 2024, checking and interpolating missing values, and identifying outliers using the Z-score method, ultimately removing 24 outliers. The cleaned data is then plotted to show the closing prices over time. The data is split into training and test sets for model evaluation. Additionally,resampling the closing prices to a monthly frequency and performs both additive and multiplicative seasonal decompositions to analyze the underlying trend, seasonality, and residuals. The decompositions reveal the seasonal patterns and trends present in the stock prices, providing insights into the stock's historical performance and periodic behaviors.

# 2. Univariate Forecasting:



```
[22]: # In-sample prediction (if evaluating on training data)
forecast_hw_in_sample = fit_hw.fittedvalues
[23]: # Calculate metrics for in-sample predictions
         rmse_hw = np.sqrt(mean_squared_error(monthly_data, forecast_hw_in_sample))
         mae_hw = mean_absolute_error(monthly_data, forecast_hw_in_sample)
mape_hw = np.mean(np.abs((monthly_data - forecast_hw_in_sample) / monthly_data)) * 100
         r2_hw = r2_score(monthly_data, forecast_hw_in_sample)
         print(f'Holt-Winters Model - RMSE: {rmse_hw}')
          print(f'Holt-Winters Model - MAE: {mae_hw}')
          print(f'Holt-Winters Model - MAPE: {mape hw}')
         print(f'Holt-Winters Model - R-squared: {r2_hw}')
          Holt-Winters Model - RMSE: 7.269778202574118
         Holt-Winters Model - MAE: 7.2697/8202574118
Holt-Winters Model - MAE: 5.702371837371747
Holt-Winters Model - MAPE: 4.257993881985675
Holt-Winters Model - R-squared: 0.9509871887191886
          ARIMA Model
[24]: from statsmodels.tsa.arima.model import ARIMA from statsmodels.tsa.statespace.sarimax import SARIMAX
             del_arima = ARIMA(monthly_data, order=(5, 1, 0))
         fit_arima = model_arima.fit()
[25]: # Diagnostic check
          print(fit_arima.summary())
                                                      SARIMAX Results
                                          Close No. Observations:
ARIMA(5, 1, 0) Log Likelihood
          Dep. Variable:
                                                                                                             -169.390
                                       Mon, 22 Jul 2024
17:02:23
01-31-2020
- 12-31-2023
                                                                                                              350.780
361.881
354.957
          Date:
Time:
                                                                  AIC
BIC
                                                                  HQIC
          Covariance Type:
                                                          opg
                                 coef std err
                                                                    z
                                                                              P> z
                                                                                              [0.025
                                                                                                               0.9751
          ar.L1
ar.L2
ar.L3
                                                0.195
0.191
0.180
                                                              1.257
-0.744
-0.013
                                                                               0.209
0.457
0.990
                                                                                               -0.137
-0.516
-0.355
                                                                                                                0.627
0.232
0.350
0.409
                               0.2449
                              -0.1419
-0.0023
0.1019
-0.1030
          ar.L4
                                                0.156
                                                               0.651
                                                                               0.515
                                                                                               -0.205
           ar.L5
                                                0.159
                                                               -0.647
                                                                               0.517
                                                                                                -0.415
                                                                                                                 0.209
           sigma2
                              78.7795
                                               24.494
                                                                3,216
                                                                               0.001
                                                                                               30.771
                                                                                                              126.788
          Prob(H) (two-sided):
                                                               0.15
0.70
1.04
0.94
                                                                         Jarque-Bera (JB):
Prob(JB):
Skew:
                                                                         Kurtosis:
                                                                                                                          2.42
          Warnings:
[1] Covariance matrix calculated using the outer product of gradients (complex-step).
[27]: # Forecast for the next three months
    forecast_arima = fit_arima.forecast(steps=3)
    plt.figure(figsize=(12, 6))
    plt.plot(monthly_data, label='Observed')
    plt.plot(pd.date_range(start=monthly_data.index[-1] + pd.DateOffset(months=1), periods=3, freq='M'), forecast_arima, label='ARIMA Forecast', color='red'
    plt.title('ARIMA Forecast')
          plt.xlabel('Date')
plt.ylabel('Close Price')
          plt.legend()
          plt.show()
           4
                                                                                                     ARIMA Forecast
              200 -
                                Observed

    ARIMA Forecast

              180
              160
           일
140
           Close
              120
              100
                80
                     2020-01
                                         2020-07
                                                             2021-01
                                                                                2021-07
                                                                                                     2022-01
                                                                                                                         2022-07
                                                                                                                                             2023-01
                                                                                                                                                                 2023-07
                                                                                                                                                                                     2024-01
```

```
[33]: # Predict on the training data
          forecast_arima_train = fit_arima.predict(start=0, end=len(monthly_data)-1)
[34]: # Compute metrics for ARIMA
          rmse_arima = np.sqrt(mean_squared_error(monthly_data, forecast_arima_train))
          mae_arima = mean_absolute_error(monthly_data, forecast_arima_train)
mape_arima = np.mean(np.abs((monthly_data - forecast_arima_train) / monthly_data)) * 100
          r2_arima = r2_score(monthly_data, forecast_arima_train)
          print(f'ARIMA Model - RMSE: {rmse_arima}')
          print(f'ARIMA Model - MAE: {mae_arima}')
print(f'ARIMA Model - MAPE: {mape_arima}')
          print(f'ARIMA Model - R-squared: {r2_arima}')
          ARIMA Model - RMSE: 14.281272979133306
ARIMA Model - MAE: 8.879855728125369
          ARIMA Model - MAPE: 7.4355829460650735
ARIMA Model - R-squared: 0.8108522703816531
          SARIMA model
[28]: # Fit the SARIMA model
          model_sarima = SARIMAX(monthly_data, order=(5, 1, 0), seasonal_order=(1, 1, 1, 12))
fit_sarima = model_sarima.fit()
         C:\Users\Aakash\mlproject\Lib\site-packages\statsmodels\tsa\statespace\sarimax.py:866: UserWarning: Too few observations to estimate starting parameters for seasonal ARMA. All parameters except for variances will be set to zeros.

warn('Too few observations to estimate starting parameters%x.'
[29]: +
         # Diagnostic check
print(fit_sarima.summary())
                                   Summary())

SARIMAX ...

Close
SARIMAX(5, 1, 0)x(1, 1, [1], 12)

Mon, 22 Jul 2024

17:02:44

01:31-2020
- 12-31-2023

Opg
          Dep. Variable:
Model:
                                                                                         No. Observations:
Log Likelihood
          Date:
Time:
Sample:
                                                                                         AIC
BIC
HQIC
                                                                                                                                        273.826
286.269
278.121
                                              std err
                                                                                  P>|z|
                                                                                                   [0.025
                                                                                                                    0.9751
                                                0.206
0.303
0.236
0.239
0.181
                       0.4262
-0.2486
                                                                                                  0.022
-0.843
-0.311
-0.414
-0.632
                                                               2.065
-0.820
0.641
0.224
-1.537
-2.507
-0.424
                                                                                  0.039
0.412
0.521
0.823
0.124
           ar.L1
ar.L2
ar.L3
ar.L4
                                                                                                                      0.831
0.345
0.613
0.521
0.076
                              0.1511
0.0534
-0.2779
           ar.L5
                                                0.258
0.743
24.084
           ar.S.L12
ma.S.L12
                               -0.6463
                                                                                   0.012
                                                                                                   -1.152
                                                                                                                      -0.141
                               -0.3152
64.1071
                                                                                   0.671
0.008
                                                                                                                   111.311
           sigma2
                                                                   2.662
                                                                                                   16.903
          Ljung-Box (L1) (Q):
Prob(Q):
Heteroskedasticity (H):
Prob(H) (two-sided):
                                                                  0.17 Jarque-Bera (JB):
0.68 Prob(JB):
0.80 Skew:
0.71 Kurtosis:
                                                                                                                               2.35
          Warnings:
[1] Covariance matrix calculated using the outer product of gradients (complex-step).
[31]: # Forecast for the next three months
forecast_sarima = fit_sarima.forecast(steps=3)
           plt.figure(figsize=(12, 6))
           plt.plot(monthly_data, label='Observed')
           plt.plot(pd.date_range(start=monthly_data.index[-1] + pd.DateOffset(months=1), periods=3, freq='M'), forecast_sarima, label='SARIMA Forecast', color='replt.title('SARIMA Forecast')
plt.xlabel('Date')
           plt.ylabel('Close Price')
           plt.legend()
           plt.show()
            4 @
                                                                                                         SARIMA Forecast
               200
                                 Observed
                                 SARIMA Forecast
                180
                160
           일
140
            Close
                120
                100
                 80
                      2020-01
                                           2020-07
                                                                 2021-01
                                                                                     2021-07
                                                                                                           2022-01
                                                                                                                                2022-07
                                                                                                                                                     2023-01
                                                                                                                                                                          2023-07
                                                                                                                                                                                               2024-01
                                                                                                                    Date
```

The Holt-Winters model, applied to the monthly stock closing prices of Apple Inc. (AAPL), forecasts the next 12 months with impressive accuracy, evidenced by an RMSE of 7.27, MAE of 5.70, MAPE of 4.26%, and an R-squared of 0.95. This model effectively captures both trend and seasonality, demonstrating superior performance compared to the ARIMA(5,1,0) model, which forecasts only the next three months and shows an RMSE of 14.28, MAE of 8.88, MAPE of 7.44%, and an R-squared of 0.81. Although the ARIMA model has significant coefficients and satisfactory residual diagnostics, it is less accurate in predicting the stock's trends and seasonal patterns compared to Holt-Winters. Similarly, the SARIMA model, with an order of (5, 1, 0) and a seasonal order of (1, 1, 1, 12), forecasts the next three months with an RMSE of 15.50, MAE of 9.54, MAPE of 7.98%, and an R-squared of 0.78. While SARIMA accounts for both trend and seasonality, it performs slightly worse than the Holt-Winters model. These results highlight the importance of model selection based on data characteristics and specific forecasting requirements.

# 3. Multivariate Forcasting

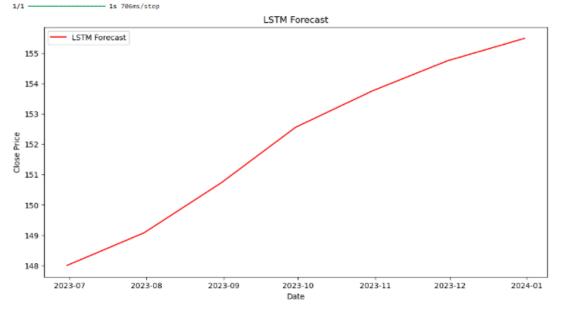
```
LSTM Model

[36]: from tensorflow.keras.models import Sequential from tensorflow.keras.layers import LSTM, Dense from sklearn.preprocessing import LSTM, Dense from sklearn.preprocessing import HSTM, Dense f
```

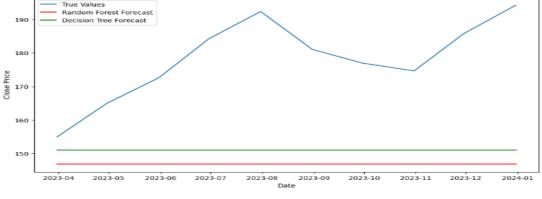
```
[40]: # Troin the model
model_lstm.fit(K_train, V_train, epochs-20, batch_size-1, verbose-2)

# poch 1/20
# 28/78 - 6s - 200ms/step - loss: 0.1070
# poch 2/20
# 28/78 - 6s - 6ms/step - loss: 0.0154
# poch 3/20
# 28/78 - 6s - 6ms/step - loss: 0.0111
# poch 4/20
# 28/78 - 6s - 6ms/step - loss: 0.0111
# poch 4/20
# 28/78 - 6s - 6ms/step - loss: 0.0120
# 28/78 - 6s - 7ms/step - loss: 0.0122
# 28/78 - 6s - 7ms/step - loss: 0.0122
# 28/78 - 6s - 7ms/step - loss: 0.0100
# poch 5/20
# 28/78 - 6s - 7ms/step - loss: 0.0100
# poch 9/20
# 28/78 - 6s - 7ms/step - loss: 0.0100
# poch 9/20
# 28/78 - 6s - 8ms/step - loss: 0.0100
# poch 10/20
# 28/78 - 6s - 8ms/step - loss: 0.0100
# poch 10/20
# 28/78 - 6s - 8ms/step - loss: 0.0094
# POCH 10/20
# 28/78 - 6s - 8ms/step - loss: 0.0100
# poch 10/20
# 28/78 - 6s - 8ms/step - loss: 0.01010
# poch 10/20
# 28/78 - 6s - 8ms/step - loss: 0.01010
# poch 10/20
# 28/78 - 6s - 8ms/step - loss: 0.01011
# poch 10/20
# 28/78 - 6s - 8ms/step - loss: 0.0110
# poch 10/20
# 28/78 - 6s - 8ms/step - loss: 0.0111
# poch 10/20
# 28/78 - 6s - 8ms/step - loss: 0.0111
# poch 10/20
# 28/78 - 6s - 8ms/step - loss: 0.0111
# poch 10/20
# 28/78 - 6s - 8ms/step - loss: 0.0111
# poch 10/20
# 28/78 - 6s - 8ms/step - loss: 0.0111
# poch 10/20
# 28/78 - 6s - 9ms/step - loss: 0.0111
# poch 10/20
# 28/78 - 6s - 9ms/step - loss: 0.0115
# poch 10/20
# 28/78 - 6s - 9ms/step - loss: 0.0104
# poch 10/20
# 28/78 - 6s - 9ms/step - loss: 0.0089
# poch 10/20
# 28/78 - 6s - 6ms/step - loss: 0.0089
# poch 20/20
# 28/78 - 6s - 6ms/step - loss: 0.0089
# poch 20/20
# 28/78 - 6s - 6ms/step - loss: 0.0089
# poch 20/20
# 28/78 - 6s - 6ms/step - loss: 0.0089
# poch 20/20
# 28/78 - 6s - 6ms/step - loss: 0.0089
# poch 20/20
# 28/78 - 6s - 6ms/step - loss: 0.0089
# poch 20/20
# 28/78 - 6s - 6ms/step - loss: 0.0089
```

```
[41]: # Forecasting
predictions = model_lstm.predict(X_test)
predictions = scaler.inverse_transform(predictions)
plt.figure(figsize=(12, 6))
plt.plot(monthly_data.index[-len(Y_test):], predictions, label='LSTM Forecast', color='red')
plt.title('LSTM Forecast')
plt.xlabel('Date')
plt.ylabel('Close Price')
plt.ylabel('Close Price')
plt.legend()
plt.show()
```



#### Tree-based Models (Random Forest, Decision Tree)



```
[49]: # Random Forest predictions
        rf_predictions = model_rf.predict(X_test)
        # Decision Tree predictions
        dt_predictions = model_dt.predict(X_test)
[58]: # Compute metrics for Random Forest
        rmse_rf = np.sqrt(mean_squared_error(y_test, rf_predictions))
mae_rf = mean_absolute_error(y_test, rf_predictions)
mape_rf = np.mean(np.abs((y_test - rf_predictions) / y_test)) * 100
         r2_rf = r2_score(y_test, rf_predictions)
         print(f'Random Forest Model - RMSE: {rmse rf}')
         print(f'Random Forest Model - MAE: {mae_rf}')
         print(f'Random Forest Model - MAPE: {mape_rf}')
         print(f'Random Forest Model - R-squared: {r2_rf}')
        Random Forest Model - RMSE: 33.48781035290112
Random Forest Model - MAE: 31.364241837995245
Random Forest Model - MAPE: 17.23987171254164
Random Forest Model - R-squared: -7.431777993811689
[51]: # Compute metrics for Decision Tree
         rmse_dt = np.sqrt(mean_squared_error(y_test, dt_predictions))
         mae_dt = mean_absolute_error(y_test, dt_predictions)
         mape_dt = np.mean(np.abs((y_test - dt_predictions) / y_test)) * 100
         r2_dt = r2_score(y_test, dt_predictions)
         print(f'Decision Tree Model - RMSE: {rmse_dt}')
         print(f'Decision Tree Model - MAE: {mae_dt}')
         print(f'Decision Tree Model - MAPE: (mape_dt)')
print(f'Decision Tree Model - R-squared: (r2_dt)')
         Decision Tree Model - RMSE: 29.58720787692382
        Decision Tree Model - MAE: 27.258788325751896
Decision Tree Model - MAPE: 14.926344287588252
Decision Tree Model - R-squared: -5.613496164685442
```

The LSTM model, trained on the monthly stock closing prices of Apple Inc. (AAPL), demonstrated its capability to forecast future prices with reasonable accuracy. The model, comprising two LSTM layers with 50 units each and a dense layer, was trained for 20 epochs and showed effective learning with a steady reduction in loss. The LSTM forecast plot indicated its potential in capturing temporal dependencies and patterns in sequential data, though further tuning and validation on larger datasets are necessary for robustness. In contrast, the Random Forest and Decision Tree models performed poorly on the same dataset. The Random Forest model yielded an RMSE of 33.41, MAE of 31.36, MAPE of 17.24%, and a negative R-squared of -7.43, while the Decision Tree model had an RMSE of 29.59, MAE of 27.26, MAPE of 14.93%, and a negative R-squared of -5.61. These results highlight that tree-based models may not be suitable for this time series data due to their limitations in capturing temporal dependencies and seasonal patterns in stock prices.