Deepanjali Pradhan
UI/UX Designer

With a keen focus on crafting meaningful user experiences, I bring 3 years of expertise in UI/UX design and 2 years in graphic design. Dedicated to delivering high-quality visual content, I emphasize brand consistency and innovation. Possessing strong organizational and communication skills, I foster successful collaborations and ensure punctual project delivery.

⊙ Sterling, Virginia 20164.

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[Linked In Profile](#)

[Behance Portfolio](#)

[Website](#)

Expertise

- User Interface (UI) Design
- User Experience (UX) Design
- Wire-framing and Prototyping
- Usability Testing
- User Research
- Responsive Design
- Mobile App Design
- Web Application Design
- User Flow Creation
- User-centric Design
- A/B Testing
- Problem-solving Skills

Tools

Figma   Adobe XD

Sketch   Photoshop

Illustrator   Indesign

Education

UI/UX Design Certification
Shiksha Siliguri ,India
February 2017-February 2019

Graphic Design Certification
INSD Siliguri,India
August 2015 - October 2016

B.Sc. Botany Hons'
Sikkim University, India
August 2014-June 2017

Language

English, Hindi, Nepali

Work Experience

UI/UX Designer
Freelancer, Sterling VA.   August 2023 - Till date

I am working with multidisciplinary teams to develop the iOS and Android versions of "Organizer," a reminder app. I clearly communicate design ideas through sketches, wireframes, and presentations, ensuring accurate and efficient implementation in an Agile environment.

Freelance- Project

- Designed Responsive Web App Breakpoint- "Chef Connect" Recipe App
  Chef Connect is an app for culinary enthusiasts of all skill levels, offering diverse recipes, expert tutorials, and cooking tips. Users can join a vibrant community to share their passion for food, connect with fellow cooking lovers, and enhance their culinary journey

Product Designer
Leapfrog Technology, Nepal   December 2020- August 2022

- Developed responsive web and mobile applications, creating wireframes, mockups, and prototypes for user-centric designs.
- Defined interaction models, user flows, and interactive elements, enhancing interfaces with animations and transitions.
- Built dynamic prototypes, aligning design activities with business objectives and user needs.
- Collaborated with cross-functional teams, communicating design ideas in an Agile environment for efficient implementation.

Graphic Designer
24Hours Inspired, India   May 2017- September 2019

- Developed and designed visual content for Coffee table books, digital, and social media platforms, ensuring brand consistency.
- Collaborated with cross-functional teams to create and execute creative concepts for various campaigns.
- Managed multiple design projects simultaneously, delivering high-quality work within tight deadlines.
- Conducted design reviews and proofread materials to ensure accuracy and quality before final production.

Projects

- Breaking Mould - Coffee Table Book
- The Pioneers of Democracy- Vol-I
- The Menstrual Revolution.
- Sikkim on Organic Trail.