

Module -1

Quesution 1: Please break down the URLs listed below. (list-out Protocol, Domain, TLD)

Answers :

(Q.1) <https://www.flipkart.com/>

Ans : https : protocol (Hyper Text Transfer Protocol Secure)

www : subdomain

flipkart : domain (name)

com : TLD (Top Level Domain)

(Q.2) <https://www.irctc.co.in/>

Ans : https : protocol (Hyper Text Transfer Protocol Secure)

www : subdomain

johnlewispartnership : domain (name)

co.uk : TLD (Top Level Domain)

(Q.3) <https://www.allegro.pl/>

Ans: https : protocol (Hyper Text Transfer Protocol Secure)

www : subdomain

allegro : domain (name)

pl : TLD (Top Level Domain)

(Q.4) <https://www.johnlewispartnership.co.uk/>

Ans: https : protocol (Hyper Text Transfer Protocol Secure)

www : subdomain

johnlewispartnership : domain (name)

co.uk : TLD (Top Level Domain)

(Q.5) <https://www.uidai.gov.in>

Ans : https : protocol (Hyper Text Transfer Protocol Secure)

www : subdomain

uidai : domain (name)

gov.in : TLD (Top Level Domain)

Quesution 2 : What is HTTPS/SSL Update?

Answer : HTTP (HyperText Transfer Protocol)

- A protocol used for transferring data between a web browser and a website.
- Example: <http://www.example.com>
- Not secure as data is sent in plain text.
- SSL (Secure Sockets Layer)
- A security technology that encrypts data for safe transmission.
- When SSL is enabled, HTTP becomes HTTPS (<https://>).
- Example: <https://www.example.com>
- Ensures data privacy and security by encrypting information.

Quesution 3 : List out 10 famous browsers used worldwide

Answer : 1. Google Chrome

2. Mozilla Firefox

3. Microsoft Edge

4. Apple Safari

5. Opera

6. Brave
7. Vivaldi
8. Samsung Internet Browser
9. UC Browser
10. Tor Browser

Quesution 4 : Create a Customer Persona & identify Brand Details for the given brands. Brand : Disney+ Hotstar and Tata 1 MG

Brand Analysis	
This is a individual project which covers all the topics you have learnt so far in the Live Classes	
You need to do competitor research , create a customer persona & identify brand details for (a) Disney+ Hotstar (b) Tata 1 MG	
(a) Disney+ Hotstar	https://www.hotstar.com/in
(b) Tata 1 MG	https://www.1mg.com/
Submission Details	(1) Please make a Google Form for the Market Survey for both brands separately. (2 forms have to be made 1 for each brand)
	(2) Please click on File -> Make a copy -> Rename the Document to Your Name_Minor Project: Brand Analysis