

# Module -1

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**Quesution 1: Please break down the URLs listed below. (list-out Protocol, Domain, TLD)**

**Answers :**

**(Q.1) <https://www.flipkart.com/>**

Ans : https : protocol (Hyper Text Transfer Protocol Secure)

www : subdomain

flipkart : domain (name)

com : TLD (Top Level Domain)

**(Q.2) <https://www.irctc.co.in/>**

Ans : https : protocol (Hyper Text Transfer Protocol Secure)

www : subdomain

johnlewispartnership : domain (name)

co.uk : TLD (Top Level Domain)

**(Q.3) <https://www.allegro.pl/>**

Ans: https : protocol (Hyper Text Transfer Protocol Secure)

www : subdomain

allegro : domain (name)

pl : TLD (Top Level Domain)

**(Q.4) <https://www.johnlewispartnership.co.uk/>**

Ans: https : protocol (Hyper Text Transfer Protocol Secure)

www : subdomain

johnlewispartnership : domain (name)

co.uk : TLD (Top Level Domain)

### **(Q.5) <https://www.uidai.gov.in>**

Ans : https : protocol (Hyper Text Transfer Protocol Secure)

www : subdomain

uidai : domain (name)

gov.in : TLD (Top Level Domain)

### **Quesution 2 : What is HTTPS/SSL Update?**

**Answer :** HTTP (HyperText Transfer Protocol)

- A protocol used for transferring data between a web browser and a website.
- Example: <http://www.example.com>
- Not secure as data is sent in plain text.
- SSL (Secure Sockets Layer)
- A security technology that encrypts data for safe transmission.
- When SSL is enabled, HTTP becomes HTTPS (<https://>).
- Example: <https://www.example.com>
- Ensures data privacy and security by encrypting information.

### **Quesution 3 : List out 10 famous browsers used worldwide**

**Answer :** 1. Google Chrome

2. Mozilla Firefox

3. Microsoft Edge

4. Apple Safari

5. Opera

6. Brave
7. Vivaldi
8. Samsung Internet Browser
9. UC Browser
10. Tor Browser

**Quesution 4 : Create a Customer Persona & identify Brand Details for the given brands.** Brand : Disney+ Hotstar and Tata 1 MG

Brand Analysis	
This is a <b>individual project</b> which covers all the topics you have learnt so far in the Live Classes	
You need to do <b>competitor research</b> , create a <b>customer persona</b> & identify <b>brand details</b> for (a) Disney+ Hotstar (b) Tata 1 MG	
(a) Disney+ Hotstar	<a href="https://www.hotstar.com/in">https://www.hotstar.com/in</a>
(b) Tata 1 MG	<a href="https://www.1mg.com/">https://www.1mg.com/</a>
Submission Details	(1) Please make a <b>Google Form</b> for the <b>Market Survey</b> for both brands separately. <b>(2 forms have to be made 1 for each brand)</b> (2) Please click on <b>File -&gt; Make a copy -&gt;</b> Rename the Document to Your Name_Minor Project: Brand Analysis