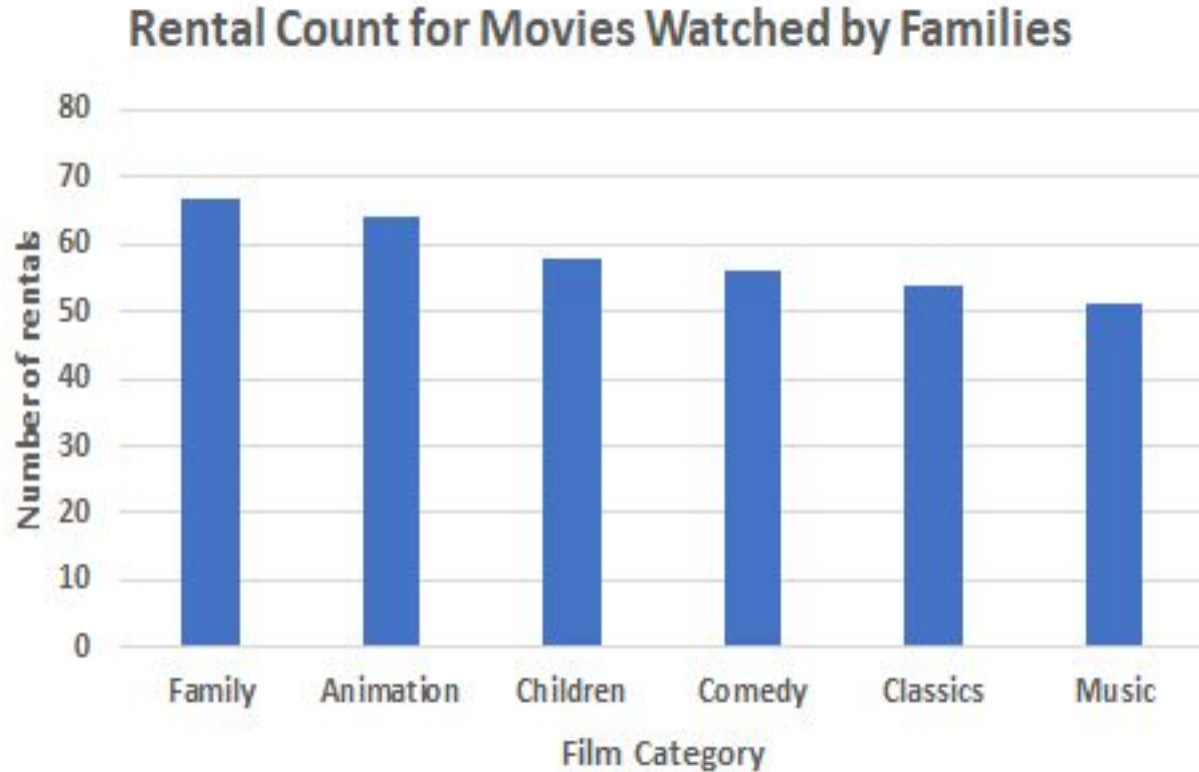


WHAT IS THE LEAST FAVOURITE CATEGORY OF FILMS WATCHED BY FAMILIES?



Musicals are the least rented films by families.

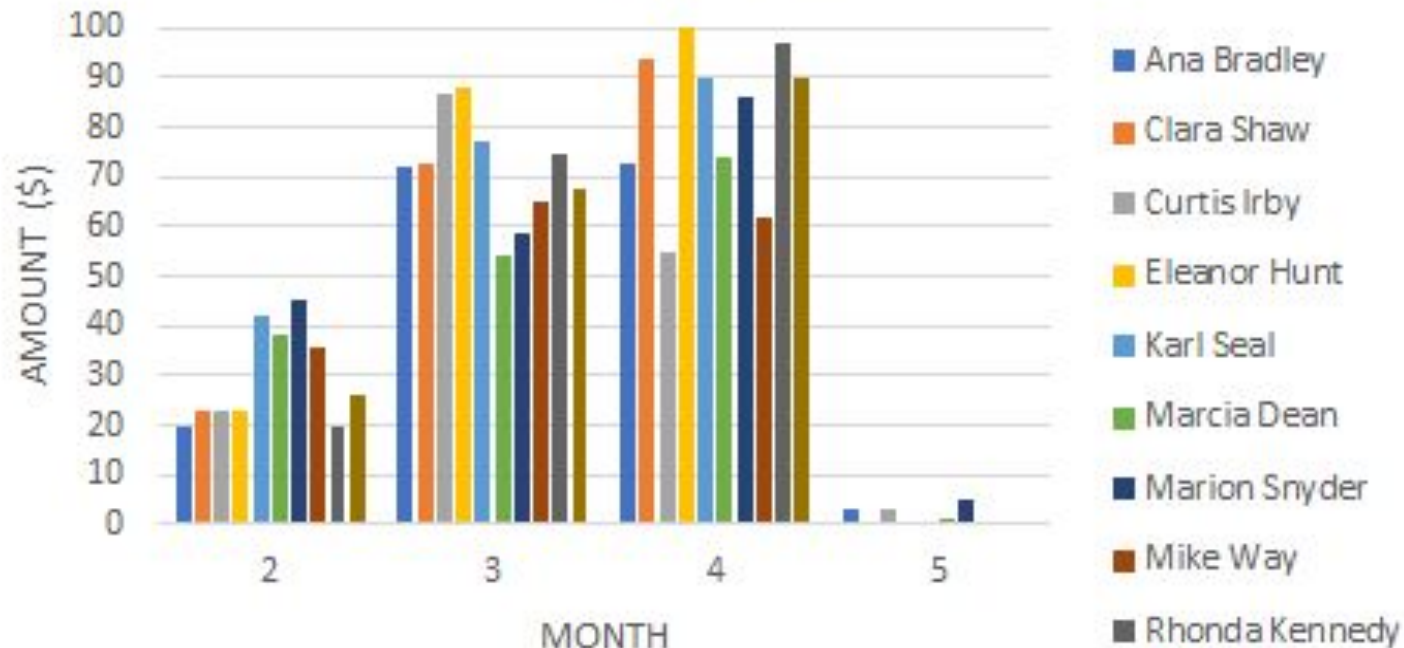
HOW DO RENTAL ORDERS FOR STORE 1 AND STORE 2 COMPARE?



Stores 1 and 2 have similar rental orders for each month

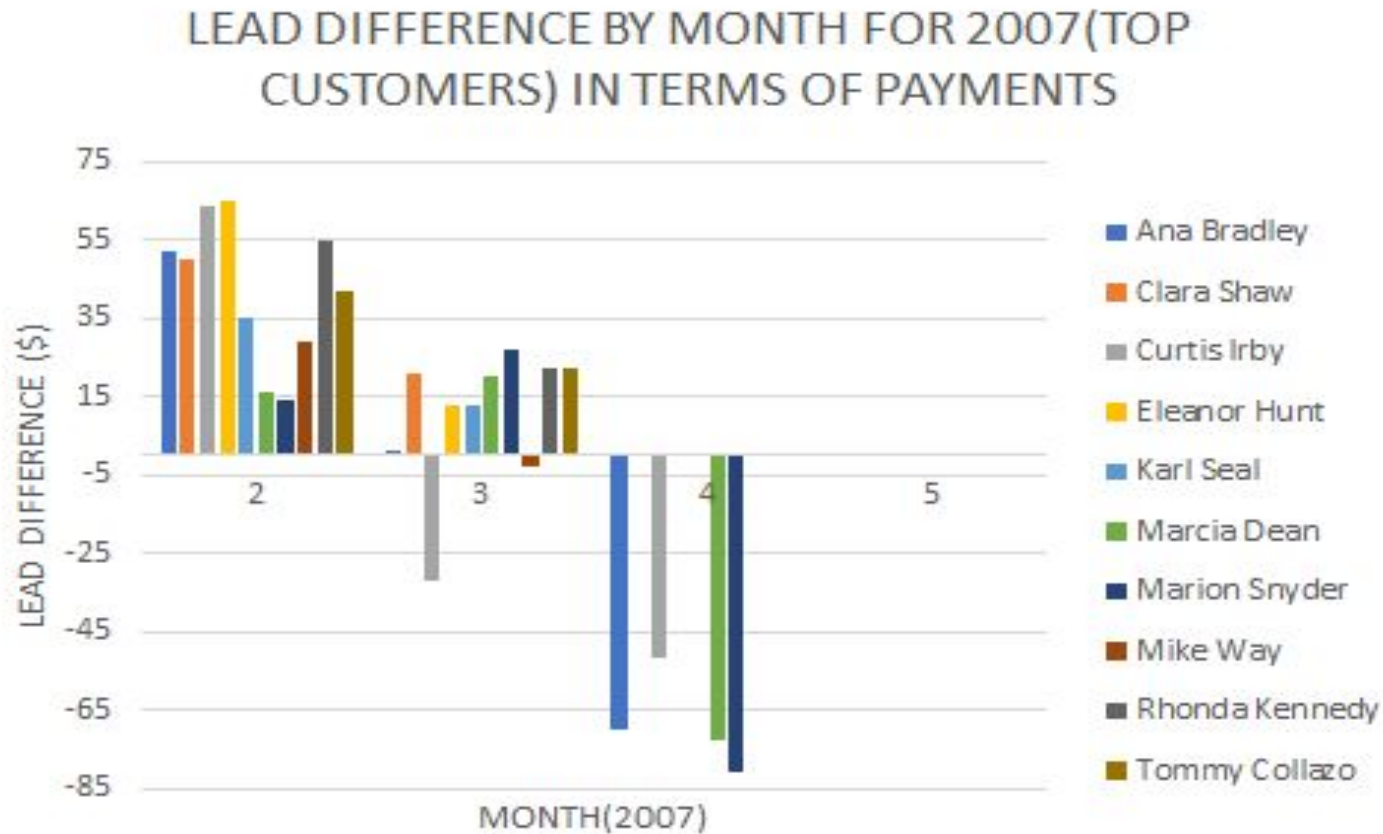
WHAT ARE TOP MONTHLY RENTAL PAYMENTS FOR 2007? WHICH MONTH BROUGHT MOST REVENUE?

MONTHLY BREAKDOWN OF PAYMENTS BY TOP CUSTOMERS (2007)



Revenue for the month of April seems to be the most.

HOW DO PAYMENTS FOR SUCCESSIVE MONTHS COMPARE?



Many top customers didn't rent in May 2007. For those who did, the rental payments were very less as compared to the month of April.