

# Instruction of Website: Buniyadi.com

## Application Features

- Feature Highlights
- API for all listed features of admin panel, website, mobile version and mobile apps
- On the fly image resizer
- Efficient caching
- Less than 100ms API load time
- Less than 1sec page load time
- Server-side rendering

## Admin Panel

### Locale

- Unlimited multi-language data support for all item properties
- Translation of static texts

### Image Library

- Reusable images to save disk space
- Manage image SEO properties
- Easy managing and searching images

## Brand

### Category

- Category display priority management
- Unlimited and deep nested parent-child category structure

## **Tag**

### **Attribute**

- Category wise product attribute management

## **Product**

- Category, brand, tag-wise product catalog management
- Product availability management
- Same product listing on multiple categories
- Multiple variations of the same product with different attributes, prices, stock, and purchase limit
- Product stock management with low-stock notification

## **Product Bundle**

- Bundling multiple products as one item with separate price and images
- Category, brand, tag-wise product bundle management
- Bundle stock and purchase limit management
- Bundle availability management

## **Coupon**

- Schedule coupon availability date
- Apply coupon on specific product only
- Apply coupon on specific bundle only
- item-wise maximum and minimum purchase and price limits for coupon
- Fixed and percentage-wise coupon discount
- Coupon discount on the overall price
- Include Free delivery in coupon
- Public and private coupons listing
- Require ordering products and bundles for applying coupon
- Overall and per user coupon usage limit

## **Order**

- Order list with custom sorting
- Customize order reports with custom date range
- Download custom order report
- Add orders on behalf of the customer
- Change order status (for order tracking by customer)
- Auto invoice generation (Email, PDF)

## **Order Status**

- Custom order status with custom icons

## **Order Notes**

- Add notes to order for better organization

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## **Delivery Zone**

- City wise delivery zone with different charge and time
- Delivery charge management depending on the total shopping price
- Delivery zone availability

## **Customer**

- Manage customers

- Customer detail view
- Customer history of previous orders & most-visited products

### **Customer address book**

- Save multiple addresses on the customer dashboard for future orders

### **Analytics**

- Built-in analytic functionality
  - Product, category, brand & tag popularity analysis depending on actual user data
  - New and recurring user analysis
  - User source analysis
  - Area-wise item popularity
  - Period-wise item popularity
  - Area and period wise order trend
  - **Customer lifetime item interest analysis**
  - **Device, browser, and operating system wise item interest and popularity analysis**
- **Pages**
  - **SEO friendly URL for all items and pages**
  - **Unlimited multi-lingual properties for all items and page**
  - **Better SEO and related product suggestions**
  - **Notifications**

### **Admin User roles**

- Create custom admin roles with specific access

### **Email**

Send auto event email to customer and admin (new customer register, new order, order status change)

Customize email templates

## **Website and Mobile Apps**

- Switch between multiple languages
- Properly on-the-fly sized images for reduced page load time
- Dynamically managed image SEO
- Brand listing Product listing pages for brands
- Deep-nested parent-child category listing
- Product listing page for category-wise product display
- Display priority-wise category listing precedence
- Customized Category icons
- Attribute wise product filtering on listing pages
- Product listing page for tags
- Choose from multiple variations of the product while ordering
- Related products suggestion using catalog and actual user browsing data
- Category, brand, tag wise bundle listing
- Persistent cart across all devices of a user
- Applying coupon before checking out
- Public coupon listing page with coupon and product details
- Customer Registration and login
- Customer address book
- Profile info and password edit
- Password reset
- OTP Verification
- Order Invoice
- Order history with details and status on the customer dashboard
- Pages
- Online Payment gateway implementation