

PROFILE

Innovating With a Digital Mindset



01.

COMPANY OVERVIEW

Wbase Solutions is a dynamic software development company in Bangladesh that provides software solutions for different companies and individuals. We have been offering the global community the finest of software solutions that not just fulfilling their needs today but offer them a competitive advantage tomorrow. We combine the best of designs, technologies, processes, strategies, quality assurance and our extensive industry experience to enable our clients to succeed. Our goal is to improve performance, maximize returns of investments and ultimately, create a competitive business advantage for our customers.

Wbase Solutions has special expertise in custom software development to our enterprise customers. We're offering our enterprise clients to build software according to their requirement to digitally empower them. We gain competitive advantage from these distinctive capabilities and have developed the ability to implement and manage complex software solutions in changing times with greater effectiveness than many competitors.

Wbase Solutions is a company which intends to be in front of the client's needs, deeply understanding clients' business and delivering software solutions from the initial phase of scoping the requirements, up to the final delivery, maintenance and continuous upgrade. We always look at the things from the customer perspective to grasp their real business need as well as keeping the deadlines on time and on track.

Wbase Solutions works with a team that confidently operates its process with professionalism, enthusiasm and flexibility. We are focused on our customers, being their reliable partner for software solutions, working together, helping them face the challenges of the modern times. Our differentiation point comes with three simple principles:



We deliver results to our clients by listening to their challenges and understanding their business—which allows us to meet and, more often, exceed expectations.



We value our talented employees and have earned their loyalty by providing excellent career advancement opportunities and understanding their importance to your success and to ours.



We pursue excellence by conducting our business with integrity and high ethical standards that apply to everything, including how we work with our clients and prospective employees.

Wbase Solutions has started its journey in 2017 under the provision of private limited company Act abiding the constitutional laws of the People's Republic of Bangladesh. The principal importance of all activities of the company is to deliver quality software solutions and after sales service to our client.

02.

EXECUTIVE SUMMARY

Webase Solutions offers its customers a bunch of robust software solutions and a wide range of design and development services. Our product lineup consists software solutions like Education ERP Software, Business ERP and Online Booking with professional design and development services as Custom Software Development, Mobile Application Development, Game Development, User Interface - User Experience (UI-UX) Design, Managed Maintenance Services, Website Design and Development. At Webase, the focus is to give our customers quality products and post implementation services for our software, ensured by a team of visionaries and experts.

We are determined to build the company based on superior performance, success through teamwork, diverse and challenging work. We believe real innovation stems from implementing relevant high-tech solutions to actual business problems.

Fortunately, we have been able to bring together a talented crew of professionals shaped and molded by their collective experiences in the agency, corporate and private industries, all of which possess outstanding talent. The synergy of what Webase Solutions does come from a blend of passion for success and the skill to help accelerate your organization.

03.

OUR MISSION

To develop in a constant manner to enhance the business growth of our customers with creative design and development to deliver market-defining high-quality software solutions that create value and reliable competitive advantage for our customers around the world.

04.

OUR VISION

To be at the forefront of innovation through problem solving products development and to become a leading technology company by providing quality software solutions services in the competitive global marketplace.

05.

OUR COMMITMENT

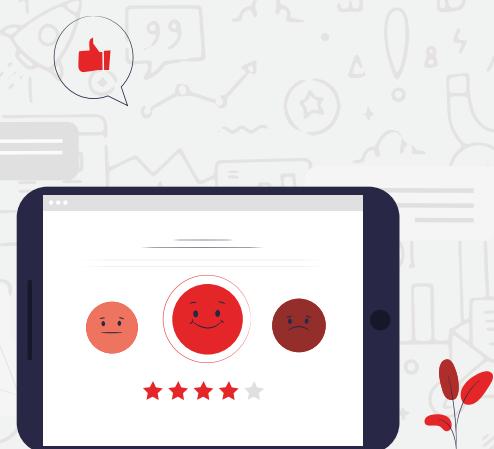
Innovation:

We always try to improve the quality of our products by exploring innovative ideas. We recognize the importance in a diverse workplace and are committed to making diversity an integral part of our culture. All of our products are different from others in aspects of design, quality and operation.



Quality Assurance:

We always believe in proper quality assurance of our products. Each of our product is been delivered to our customers after an extensive set of testing that makes our product less error free. A team of testing experts is working with professional touch and dedication to make the full quality assurance process more successful.



Customer Satisfaction:

We deliver optimal solutions with quality and services at reasonable prices. For us customer satisfaction is given top place. We are very friendly in our dealings to the customers and it helps us retain existing clients and expand customer circle. We believe that customer satisfaction depends on quality of the product and service. We are committed to our customers regarding different presentation and after sales service.



Support & Maintenance:

Our overall working activities are monitored by a strong management and a team of professionals. We are always aware that our customers are getting proper service from us and the product. We continuously look after our products in aspects of error fixing, updates and customer's opinion. A support team is always ready for any kind of assistance regarding our product.

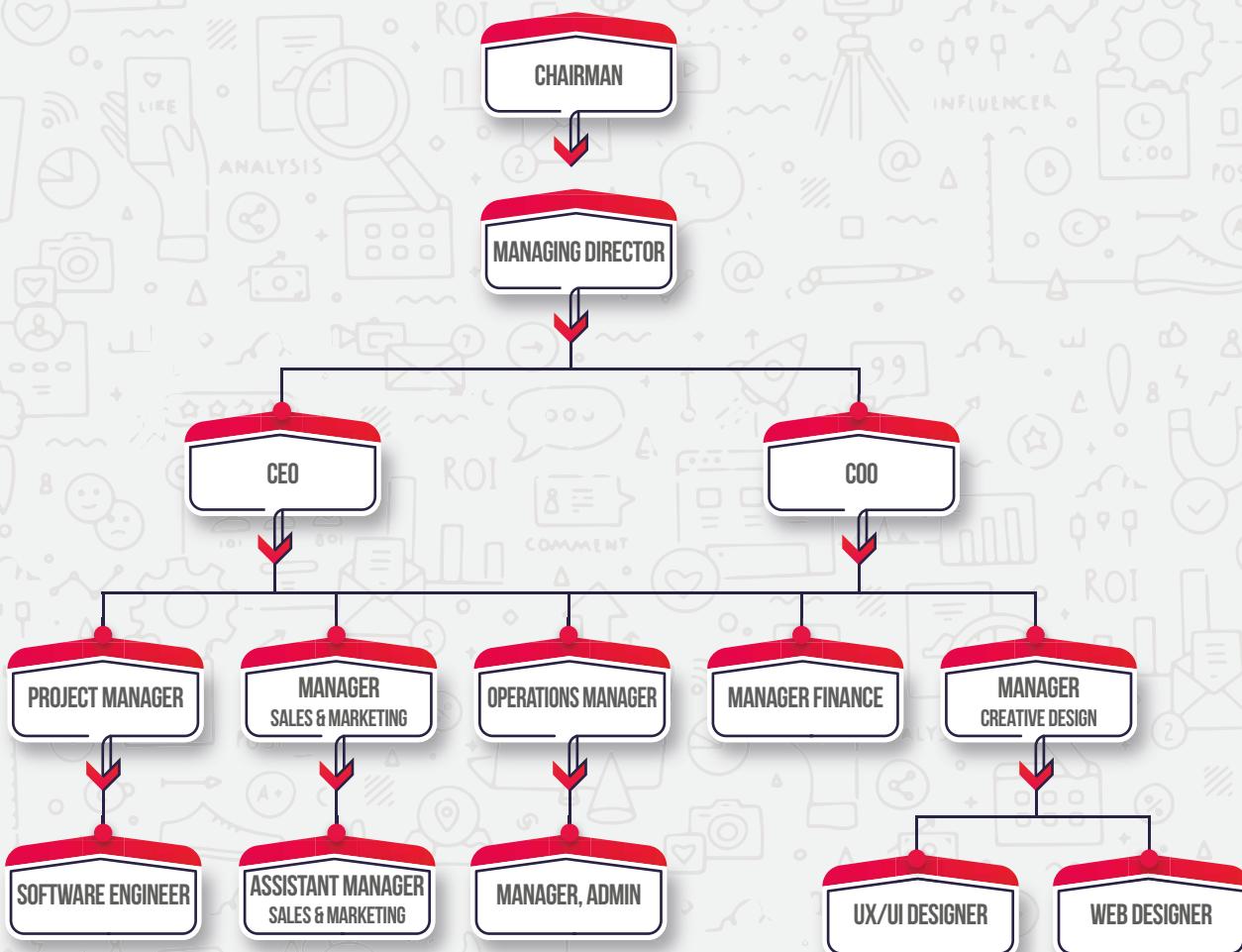
Security:

We never compromise in the matter of security of our product and customer's information. Data that needed while implementation of the software is totally safe and protected in our hand. We always give the security of database, whether it is in our hand or in customers end.



06.

MANAGEMENT & TEAM



07.

PRODUCTS

EDUCATION ERP SYSTEM

Comprehensive ERP for Educational Institutes with Online Cloud Based platform by which Universities, Colleges and Schools can manage their total operational system easily and efficiently.

BUSINESS ERP SYSTEM

Comprehensive ERP for business corporations and organizations by which companies, businesses, and startups can manage their total business operations easily and efficiently.

HR MANAGEMENT SYSTEM

Comprehensive HRMS for business corporations and organizations by which companies, businesses, and startups can manage their total HR & Payroll management easily and efficiently.

ACCOUNTING SOFTWARE

Comprehensive Accounting Software for business corporations and organizations by which companies, businesses, and startups can manage their total accounts and finances easily and efficiently.

PHARMACY MANAGEMENT SYSTEM

Comprehensive Pharmacy Management System for pharmacies by which they can manage their total pharmacy management and operations easily and efficiently.

HOSPITAL MANAGEMENT SYSTEM

Comprehensive Hospital Management System for hospitals and clinics by which they can manage their total management and operations easily and efficiently.

ASSET MANAGEMENT SOFTWARE

Comprehensive Asset Management System for organizations, companies or institutions by which they can manage their total management and operations easily and efficiently.

POS SOFTWARE

Comprehensive POS Management System for organizations, companies or institutions by which they can manage their total management and operations easily and efficiently.

08.

SERVICES

Custom Software Development

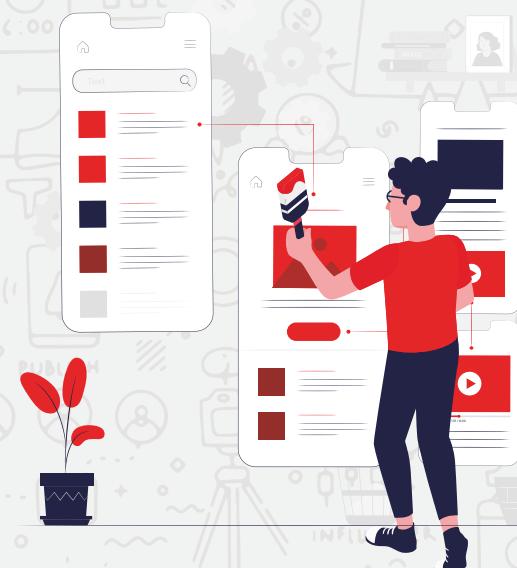
Wibase offers development of powerful, one-of-a-kind software including ERP solutions intended to meet customers' unique demands. ERP Solutions include the development of software in a distributed model, with some phases of the project being conducted onsite and others being conducted offshore. Each phase is uniquely defined and executed. After unit, and system testing the product is then sent to the client for acceptance testing. Our skilled specialists know the game of business and deliver successful solutions that accord with all the specified requirements while invariably staying within time and budget limits. Along with full- cycle custom software development, we provide software maintenance and platform-based customization. With a serious and regardful attitude towards your business, we start from the point of concept examination: our specialists carefully analyze your needs and help you create a detailed software requirements specification, which is indispensable for implementing the project the way you envision it. Our software development methodology allows us to rapidly build complex applications, efficiently handle changing requirements, and improve the overall product quality through a rigorous QA process. We specialize in many types of testing and practice QA automation whenever it makes sense for the project and helps deliver results faster. Our UX experts will make sure your software is straightforward, intuitive, and easy to navigate whether on desktop or mobile. We typically start with UI prototyping and user flows to create meaningful user experiences. Every contract includes guarantee clauses to ensure your project is completed on time and within budget.



Mobile Application Development

Wibase gives powerful workflow automation for your business by creating apps for mobile. The tasks that defines us as expert in this sector are as follows:

- User-friendly dashboard and administrative control panel make update a breeze.
- Vast plug-in library of prebuilt applications reduces development time and accelerate production.
- API integration tools connect your apps to your own backend programs.
- Simultaneous development for iOS, Android & Progressive Web App (PWA).
- Multi-app management across platforms and services puts total control right at your fingertips.
- Professional-grade SDK to build whatever your app needs or mind can imagine.



User Interface - User Experience (UI-UX)

Wibase provides User Interface & Experience (UI-UX) Design services to enhance user satisfaction by improving the usability, accessibility, and pleasure provided in the interaction with the virtual product. Our task for UI-UX design includes different attributes as:

- Requirements Analysis
- Prototyping Design
- Graphic Elements Design
- Building Navigation Components
- Interaction & Optimal Design
- Usability Testing

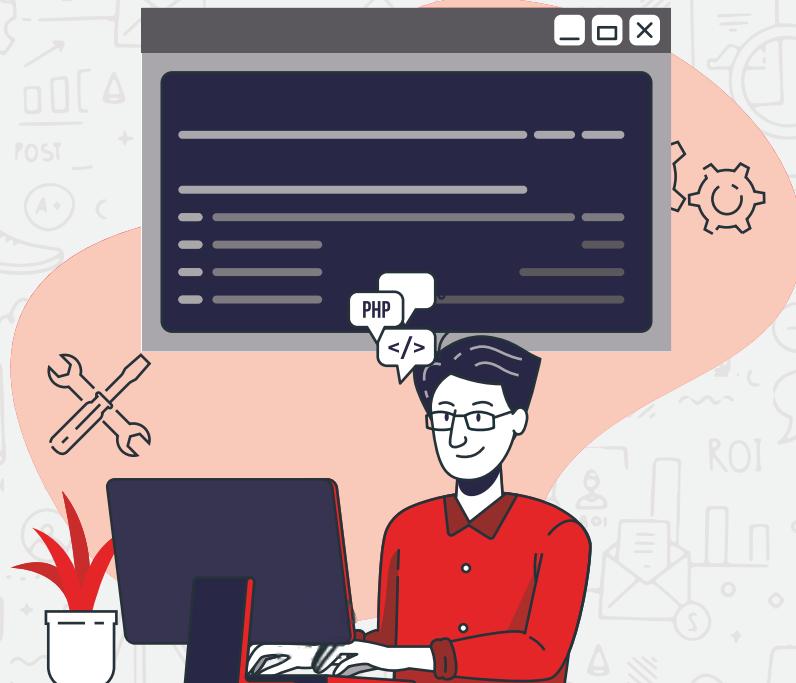
Our UI-UX experts will make sure your project is straightforward, intuitive, and easy to navigate whether on desktop or mobile. We will create both functional and appealing features that address you and your clients' needs by illustrating design ideas using wireframes of screens, storyboards, process flows and sitemaps.

At Webase, we also design visual identities that speak to the audience by articulating corporate culture, style and philosophy. We design logo, t-shirt, banner, info-graphic, brochures, labels, catalogs, packaging and other marketing collateral to be more than just handouts; they are educational & sales tools created specifically to take your company to the next level. We use innovative graphics mixed with intuitive and professional layouts so that the brochures and catalogs we create will turn readers into customers. We keep ourselves educated on current trends and proven tactics, always searching for ways to do what we do better than before.

Website Design & Development

A company website is a good indicator of your brand value. Webase understands the importance of a professional website development and how to appeal to your clients. Our attractive designs and intuitive user experiences specifically address our clients' business goals and solve user challenges. Driven by passion and innovation, our work has been recognized for high standards of excellence by numerous industry experts. Our websites not only give the front-end user a great online experience, they're also easy to update for back- end administrators.

Our talented team of digital strategists, graphic artists, developers, marketers, project managers and business development associates work in a collaborative manner on projects for each client. Working together in teams, we are able to generate successful online results for our clients. From conception and strategy to design and implementation, we develop premium websites for businesses, associations and government. We work with you to develop a user experience which delivers value to your audience. Value means repeat visits and referrals via social media and other channels. Using our years of experience and research, Webase's web design and development solutions are customized to help you achieve your digital marketing goals.



Game Development

Our game developers using advance technology / tools and develop visually attractive UI and responsive games that keeps the gamers engaged. We help our clients to turn their creative ideas into games by providing cost-effective solutions with quality. Our experienced programmers create theme, graphics, and build interactive games with innovative ideas. By using agile development cycles, we remove all hurdles that they may encounter in development process and support you at every stage from game design to final publish in leading app stored. To meet enterprise modern needs, we deploy some of the best talent in the industry and have crafted interactive and highly engaging games. By capturing the essence of uniqueness in your idea and embellishing it with relevant features we help you gain long term benefits and business returns. Our Game Development services include:

- 2D and 3D Game development
- Gamification Solutions
- Single player Games, Multi-player games and Gambling games
- Games with Social Media integration
- Android game apps for different genres (Puzzle game, Action Games, Strategy Games, Sports Games, Adventure Games, Arcade game)
- iPhone game apps for different genres (Puzzle game, Action Games, Strategy Games, Sports Games, Adventure Games, Arcade game)



Software Testing & QA

End-to-end quality assurance system with complete focus on cost and turnaround time to market for all phases from requirements through deployment. We oversee all aspects from setting up testing environment to using proven test automation tools, platforms and frameworks aligned with an organization's goal and business objectives. Our team continuously enhances knowledge acquisition & transfer through continuous integration using available tools in the market.

- Testing of New Implementations
- Global Rollouts, Upgrades, Patch Releases and Support
- Automated Regression Testing
- Preproduction and User Acceptance Testing (UAT) Support
- Consulting & Due Diligence
- Test Process Definition and Implementation



Managed Maintenance Services

End-to-end quality assurance system with complete focus on cost and turnaround time to market for all phases from requirements through deployment. We oversee all aspects from setting up testing environment to using proven test automation tools, platforms and frameworks aligned with an organization's goal and business objectives. Our team continuously enhances knowledge acquisition & transfer through continuous integration using available tools in the market.

RE-ENGINEERING AND PORTING

Re-engineering from scratch is the most viable option of maintenance support to revise the product that has served well over the years but has become obsolete now. Legacy systems with high dependency on products find it difficult to migrate to new technology platforms. Webase Solutions re-engineering services aims to transform the outdated software to make it resourceful and address a revolutionary shift in the workforce.

PRODUCT ENHANCEMENT

Webase Solutions offers product enhancement services for upgrading applications and databases of the existing legacy systems to leverage the benefits of emerging technologies. We help enterprises to address major challenges of legacy system such as high maintenance costs and technology limitations. Our experts modernize your products and legacy systems with enhanced features to survive in this highly competitive market.



LOCALIZATION AND GLOBALIZATION

Webase Solutions helps enterprises in development of globally recognized products through specialized localization and globalization services. Our professionals take over the responsibility for documents, software and website localization. All our globalization services are subjected to functional and visual testing by native expert speakers to ensure linguistic and technical accuracy.



APPLICATION SUPPORT

Enterprises are focusing on application support and maintenance services to drive business growth in an uninterrupted manner. Webase Solutions technical experts manage enterprise applications with support for end user, application configuration, testing, patch maintenance or backups. We continuously monitor your application for performance, errors & bugs and provide extended support to ensure its long-term usability.



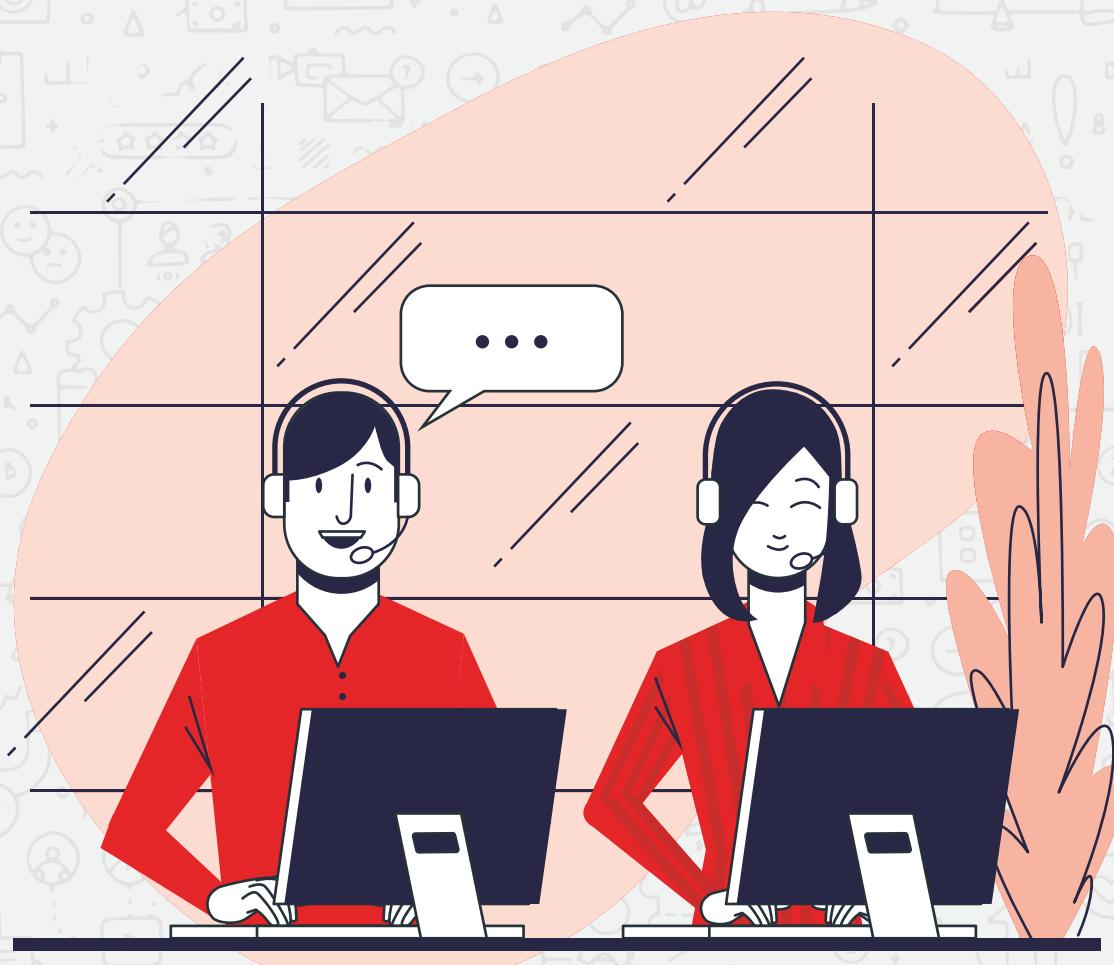
09

AFTER SALES SUPPORT

Maintenance and support are an essential part of the software implementation lifecycle. Webase Solutions believes that professional maintenance and support is the right way to reduce the operating cost of software and ensure useful improvements and optimization steps. Our team stays in line with the cutting-edge technology tendencies, which ensures maximum uptime of your application and its dynamic compliance with the industry standards.

Software maintenance team at Webase is dedicated in the areas of customization, Adding New Feature, Error Fixing, Analysis & Resolution, Functionality & Version Upgrades. Our expert team is capable at effectively analyzing your software's future needs and problems based on Customers' Feedback & Test Cases. Our aim is to plan and incorporate our solutions to meet future requirements and overcome problems that may ascend in the long-run.

We have set up a highly efficient and reliable support team at Webase to provide online support, which is available round the clock (24/7/365) that keeps our customer's business systems functional. Our customers are very important for us. Therefore, our support team is always ready to attend service calls within two hours in Dhaka and in 24 hours for outside of Dhaka.



10.

PROJECTS & CLIENTS

Clients

MIS Department University of Dhaka	Institute Management System
Starling Limited	Business ERP
4th Tier Data Center	HR & Accounts Management System
Mangrove International School	HR & Inventory Management System
Imperial Group Srilanka	Website Management System
Apple Soft IT	Education ERP
Eastern University	Dept of CSE -Android Training
Asaduzzaman Khan Kamal MP & State Minister	Election Management System for Dhaka 12

Projects





Website Design & Development

CRAFTIC ARTS
crafticarts.com

PHOTOBOOTH STUDIO
picaboothstudio.com

MAKS GROUP LIMITED
maksgroup.org

NAVANA GROUP
navanafurniture.com

WWW.NAVANAFURNITURE.COM
swanwicksleep.com

HORNETS MARKETING
hornetsmarketing.com

TRANSCO CARGO
transcocargo.com.au

SATRANJI
satranji.com

BIRDS EYE
birdseye.com.bd

ARLOOPA SINGAPORE
arloopa.sg

BALQIS RESTAURANT
balqis.net

SOWDA
sowda.xyz

SOGOOD RESTAURANT
www.sogood.my

ORCRAFT
orcrafts.com

IMPERIAL GROUP
imperialteasgroup.com

BALI NURTRA
balinutra.com

CARP DIEM
carpdiem.es

TOTAL PLUS
totalplusbd.com

GRONEEDS
groneeds.com

GLAZE GROCERY
glazegrocery.com

**WE BELIEVE YOU WILL
MAKE YOUR CHOICE WISELY
TO TAKE YOUR BUSINESS TO THE NEXT LEVEL.**

CONTACT US



+880-9638-334433



hello@webase.com.bd



www.webase.com.bd



27/C,Asad Avenue, Block-E,
Mohammadpur, Dhaka-1207

