$$\begin{array}{cccc}
M_s \times_t M_s \times_t M & \xrightarrow{1 \times c} & M_s \times_t M \\
\downarrow_{c \times 1} & & \circlearrowleft & \downarrow_c \\
M_s \times_t M & \xrightarrow{c} & M
\end{array}$$