

**Thinks** What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Mumbai is one of the

smartest investments you can

make because Mumbai is the

booming city of India, and its

growth rate is very high and

unstoppable. Only ensure

that you choose the right

developer and the correct

your ROI.

location, essential for getting



In 2023,kolkata saw the highest housing prices surge among the top eight indian cities at 15% compared to the same period last financial year

square feet

Housing prices in hyderabad rows 13 per cent to rupees 10530 per squae feet

In chennai 2023, the prices of residential properties in chennai went upto 6 per cent to rupees 7653 per

> Analysing housing prises In Metropolitan of india

CHENNAI

Chennai is a good investment

newer opportunities growing

apartment in Chennai at this

facilities which are mentioned

infrastructural development and

option because of its rapid

Buying an apartment in

every day. If you buy an

time, you may get these

Chennai is city generating huge job opportunity and as possibility of increasing in area so there is lot infrastructure yet to get developed, Also surrounded by ports which is required for import and export. Due to this reasons housing prices is costly in chennai.

> The robust development of infrastructure, particularly in the micro-markets of Noida and Gurugram, has played a major role in the boom of Delhi-NCR's real estate market. This boom comes after the sluggish trend in the last few years. Rental prices for residential properties have also increased exponentially.

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What behavior have we observed? What can we imagine them doing? MUMBAI

High Demand: Mumbai is a densely populated city with a high demand for housing and commercial spaces. ... Limited Land Supply: Mumbai is geographically constrained, surrounded by water on three sides, leaving limited land for development.

Living in a big city is an amazing experience. They are centers of civilization, each with unique and interesting features. Of course, certain benefits of city life are universal to all metropolitan centers.

In delhi, there is a rise in job

opportunities in Gurugram and

Delhi NCR. A huge number of

world-renowned companies are

setting up their branches in the

capital of the country.

Therefore, more people would

want to opt for a residential

property in this city to take

advantage of these job

opportunities.

Cities buzz with energy. There are always people around doing something, and that can be exciting. However, some people may not like that kind of atmosphere. But for those of us who do, it makes leaving your apartment every day a joy.

Relationships between people are better in small cities and towns. (people get more time in town & small cities because of very less transportation time involved). Living cost is much lesser in town & cities compare to Metro.

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



