



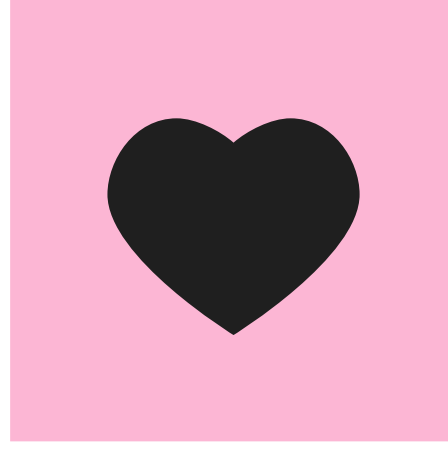
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



AIR TRANSPORTATION

they said they are unsatisfied that they cannot find the whole package for a vacation in the same place within their budget.And they also that they usually pay a high commision then going to the classic travel agency and usually they are given limited options.

HOPE: They hope to have an application which could be find the best vacation package whithin thier budget.

WANTS:To be able to find the best fight and accomodation whithin the same place and on their estabilished budget

NEEDS: To spend limited amount of time to have nice experiance and not a complicated one on the website

FRUSTRATIONS: Not being able to find an app which could have the best vacation package on the budget they have to many applications on the market expensive time consuming.

FEARS: Not having enough options; of having to many options; wasting time & money complicated websites.

The solution for airlines would be to shift to other models-a finance lease or the outright purchase of an aircraft.

They see others usually using classic platforms such as bookin,Expedia Tripadvisor etc.,

they also hear friends using classic travel agencies of creating their vacation by their own with their own searches

This global air transportation network dataset is a comprehensive collection of information on airports airlines and their uses.

Aviation provides the only rapid worldwide transportation network,which makes it essential for global business.

It generates economic growth