

Ideation Phase

Brainstorm & Idea Prioritization


Date	15 October 2022
Team ID	PNT2022TMID18790
Project Name	Skills and job recommender
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
 1 hour to collaborate
 2-6 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information to prework ahead.
- Set the goal**
Train about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Learn the facilitation tools and powers to run a fun and productive session.

[Open article](#)

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.


5 minutes

How might we (your problem statement)?

Key rules of brainstorming

To run an effective and productive session:

- Stay in scope
- Encourage wild ideas
- Defer judgement
- Listen to others
- Go for volume
- If possible, be visual



Need some inspiration?

Check out our collection of ideas and inspiration.

[Open example](#)

2

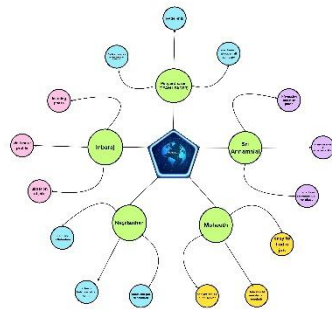
Breastorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Tip

Use the "What if...?" prompt to generate ideas.



3

Group Ideas

The problem statement on the canvas can now be given a good idea of exactly what skills the employee will have "you expect to see" skills on the job. Now create a new strategy for the company by using the canvas and the help of the "Skills" application that you can find in the job in only minutes.

10 minutes

Tip

Use the "What if...?" prompt to generate ideas.

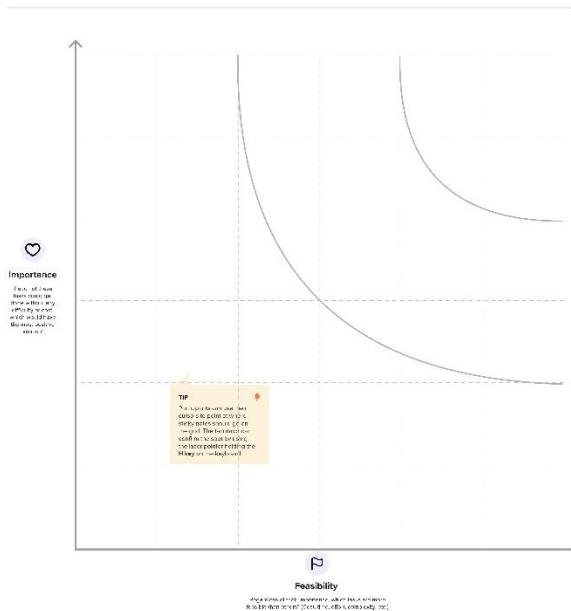


4

Prioritize

Your team should all be on the same page about what's important, moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural or a shareable link to keep track of the progress of the mural.

Export the mural

Export the mural as a pdf or image to share with others or save it to your device.

Keep moving forward

Strategy blueprint

Define the components of a new business strategy.

[Open the template](#)

Customer experience journey map

Map out the customer journey, from initial contact to final purchase.

[Open the template](#)

Strengths, weaknesses, opportunities & threats

Identify the strengths, weaknesses, opportunities, and threats of your business.

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