

# I'm Ash Bhimasani



I am a **product designer & software engineer** with special interests in **UX, growth hacking, and strategy**

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## EDUCATION

### Georgia Institute of Technology

Computer Science: AI & Media

2016 ~ 2019

### Downingtown STEM Academy

IB Diploma: Engineering Pathway

2012 ~ 2016

## BACKGROUND / SKILLS

### Product

Dev: Typescript, React (Hooks), Vue,

Angular, Redux, Next, Ionic, Express

Animaton: Framer, Anime, CSS

Design: Sketch, XD, InVision, Illustrator

### Coursework

Design & Analysis of Algorithms

Data Structures & Algorithms

Core Computer Organization

Objects & Design

### Drexel ExCITe Center

#### Engineering Intern : Summer 2015

Worked under Dr. Youngmoo Kim with STAR Scholars on multiple research projects (HUBO Robot & Magnetic Resonator Piano)

### Lockheed Martin Space Systems

#### Engineering Intern : Summer 2015

Shadowed engineering teams. Worked with Rapid Prototyping team to optimize 3D printing performance.

## EXPERIENCES

### BitPay

#### Software Engineer & Lead Product Designer

Working as lead designer and engineer on Payments platform and product.

#### Payments Platform : 2019 ~ Present

Designed and built infrastructure for multi-platform payment experiences + optimized mobile wallet ecosystem. Led execution for P2P, Coinbase, Ethereum / Web3, and XRP support. Produced wholistic design system for Invoice.

#### Browser Extension : 2020

Designed & built browser extension to expand payment network. Open source project built in React + Typescript. Led brainstorming, branding, and execution. Breakdown available.

#### Onboarding & KYC : 2019

Led design for brand-new consumer product suite and modular account onboarding + KYC / AML compliance. Breakdown available.

#### Development Intern : Summer 2018

Joined as software engineering intern. Worked on multiple projects to gain basic domain knowledge. Redesigned & rebuilt Support Desk in Angular 6. Breakdown available.

### Appsketiers

#### Dir. Development & UX : 2017 ~ 2018

Worked as director of development operations & product design. Managed off-shore team for client-specific mobile app development.