

I'm Ash Bhimasani



I am a **product designer & software engineer** with special interests in UX, growth hacking, and strategy

ash.bhimasani.com ash@bhimasani.com

EDUCATION

Georgia Institute of Technology

Computer Science: AI & Media

2016 ~ 2019

Downingtown STEM Academy

IB Diploma: Engineering Pathway

2012 ~ 2016

SKILLS / BACKGROUND

Product

Dev: Typescript, React (Hooks), Vue,

Angular, Redux, Next, Ionic, Node

Animaton: Framer, Anime, CSS

Design: Sketch, XD, InVision, Illustrator

Interests

Cryptocurrency + User Experience

Brazilian Jiu-Jitsu

Media, Film, Photography

Open Source Software

Drexel ExCITe Center

Research Intern : Summer 2015

Worked under Dr. Youngmoo Kim with STAR Scholars on multiple research projects (HUBO Robot & Magnetic Resonator Piano)

Lockheed Martin Space Systems

Engineering Intern : Summer 2015

Shadowed engineering teams. Worked with Rapid Prototyping team to optimize 3D printing performance.

EXPERIENCES

BitPay

Software Engineer & Lead Product Designer

Working as lead designer and engineer on Payments platform and product.

Payments Platform

Designed & built infrastructure for multi-platform payment experiences + optimized mobile wallet ecosystem. Led execution for P2P, Coinbase, Ethereum / Web3, & XRP support. Produced wholistic design system for Invoice.

Browser Extension

Designed & built browser extension to expand payment network. Open source project built in React + Typescript. Led brainstorming, branding, and execution. Breakdown available.

Onboarding & KYC

Led design for brand-new consumer product suite and modular account onboarding + KYC / AML compliance. Breakdown available.

Development Intern : Summer 2018

Joined as software engineering intern. Worked on multiple projects to gain basic domain knowledge. Redesigned & rebuilt Support Desk in Angular 6. Breakdown available.

Appsketiers

Dir. Development & UX : 2017 ~ 2018

Worked as director of development operations & product design. Managed off-shore team for client-specific mobile app development.