

# Selected Communication Theory books at Benner Library

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*Updated January 23, 2012*

*A first look at communication theory* / Griffin, Emory A. 2006  
**Call Number:** R 302.201 G875f, 2006

*Advertising strategy: A communication theory approach* / Larry Percy, John R. Rossiter. 1980  
**Call Number:** 659.1 P412a

*Basic readings in communication theory* / C. David Mortensen. 1979  
**Call Number:** 301.14 M824b, 1979

*Chinese communication theory and research [electronic resource] : reflections, new frontiers, and new directions* / edited by Wenshan Jia, Xing Lu, and D. Ray Heisey. 2002  
**Call Number:** ebook

*Communication--Encyclopedias. Encyclopedia of communication and information* / edited by Jorge Reina Schement. 2002 **Call Number:** R 302.2 En19s (v.1-3)

*Communication--Encyclopedias. International encyclopedia of communications* / Erik Barnouw, editor-in-chief ... [et al.]. 1989 **Call Number:** R 302.2 In8

*Communication theory* / Ernest G. Bormann. 1980 **Call Number:** 001.51 B645c

*Communication theory: Eastern and western perspectives* / edited by D. Lawrence Kincaid. 1987  
**Call Number:** 302.2 C737k

*Handbook of rhetorical and communication theory* edited by Carroll C. Arnold, John Waite Bowers. 1984 **Call Number:** 001.5101 H191

*Human communication theory* / Sarah Trenholm. 1986 **Call Number:** 001.51 T723h

*Human communication theory: The history of a paradigm* / Nancy L. Harper. 1979  
**Call Number:** 001.51 H233h

*Human communication theory and research : concepts, contexts, and challenges* / Robert L. Heath, Jennings Bryant. 1992 **Call Number:** 302.2 H351h

*Intercultural communication theory* / edited by Richard L. Wiseman. 1995  
**Call Number:** 302.2 In8, v.19

*Intercultural communication theory : current perspectives* / edited by William B. Gudykunst. 1983 **Call Number:** 302.2 In8, v.7

*Mass communication theory: An introduction* / Denis McQuail. 1983  
**Call Number: 001.51 M242m**

*Nonverbal communication: Survey, theory, and research* / Daniel Druckman, Richard M. Rozelle, James C. Baxter. 1982 **Call Number: 001.56 D84n**

*Organizational communication: Theory and practice* / Gary L. Kreps. 1986  
**Call Number: 658.45 K883o**

*Speech-communication: Theory and models* / Raymond G. Smith. 1970  
**Call Number: 001.51 Sm64s**

*Theories of human communication* / Littlejohn, Stephen W. 2005  
**Call Number: R 302.201 L732t, 2005**

*Theorizing communication : a history* / Schiller, Dan 1996  
**Location: Electronic Resource**

*Transmission of information: A statistical theory of communications* / 1961  
**Call Number: 621.38 F217t**

*Understanding communication theory : the communicative forces for human action* / John F. Cragan, Donald C. Shields. 1998 **Call Number: 302.2 C843u**

*Using mass communication theory* / Maxwell E. McCombs, Lee B. Becker. 1979  
**Call Number: 070.43 M134u**