

Munich Traffic Optimizer

Thomas Florian, Jonas Hitter, Nicolas Nichtawitz



The Severity

- **55h** for every commuter
- **300.000.000€** yearly loss due to traffic jams
 - Wasted time
 - Wasted money
- Bad for environment
- Stress factor

<https://inrix.com/press-releases/2024-global-traffic-scorecard-de/>
<https://www.radioarabella.de/stau-hauptstadt-muenchen-wie-der-verkehr-die-geduld-der-autofahrer-auf-die-probe-stellt-2439424/>

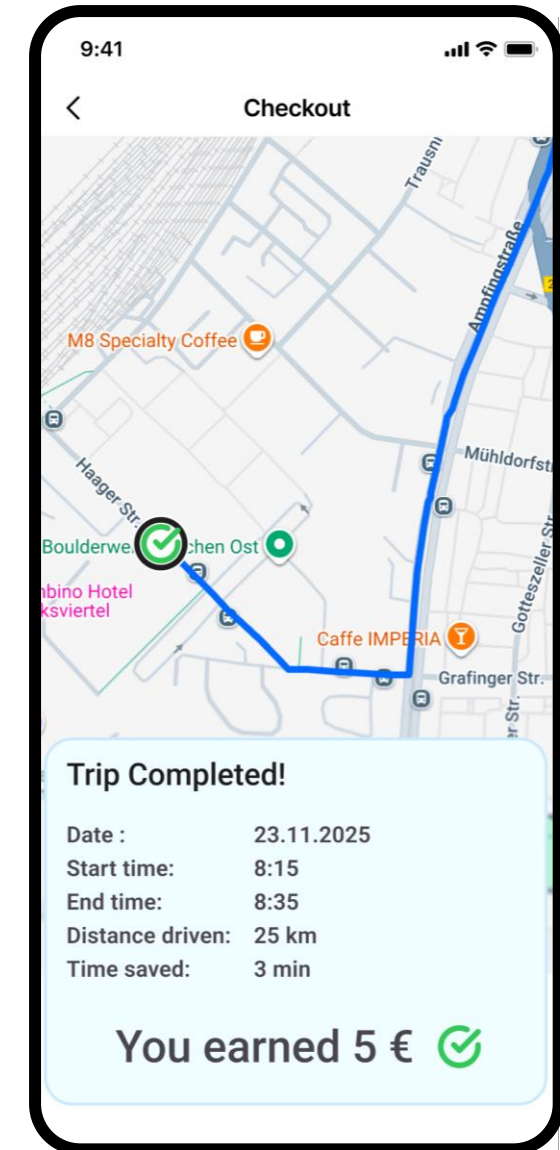
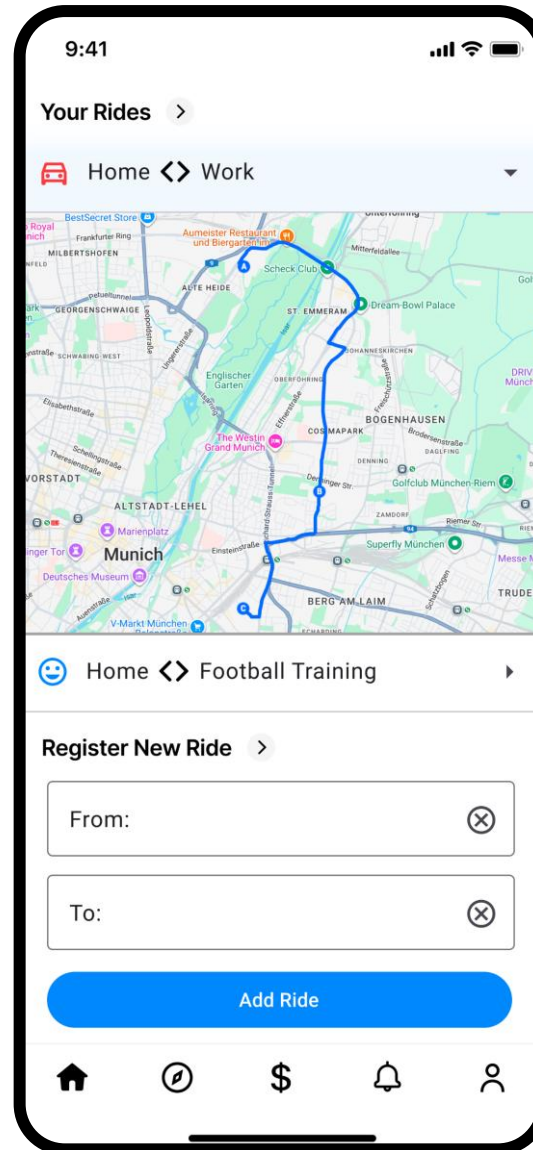


Solution?

Take a longer route!

The App

- Everyday routes
- Compensation
 - Money
 - Coupons
 - Gift cards
- Visualization of improvement



Try it out yourself!

