

Task : Data Exploration and Summary

27.80

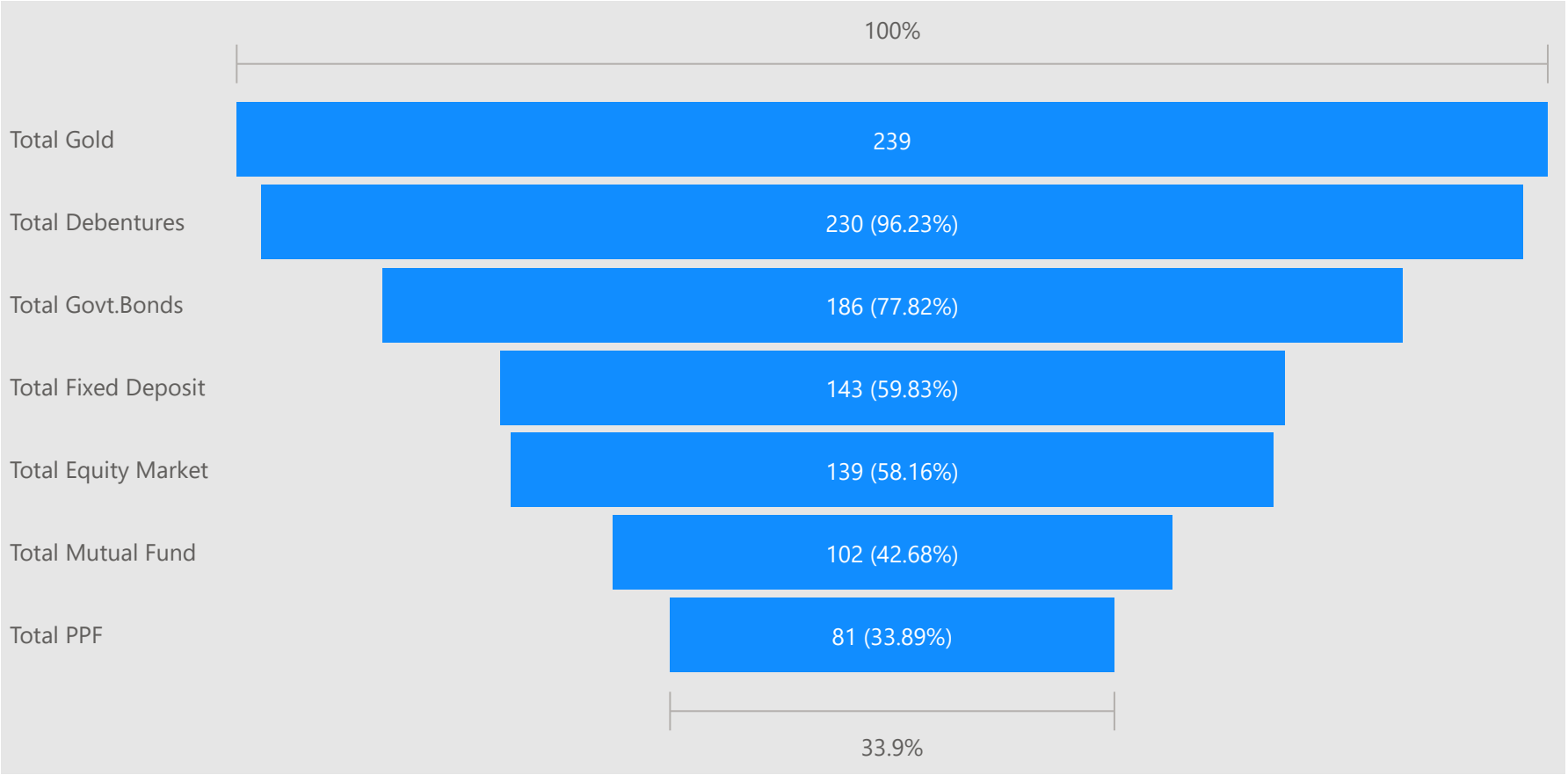
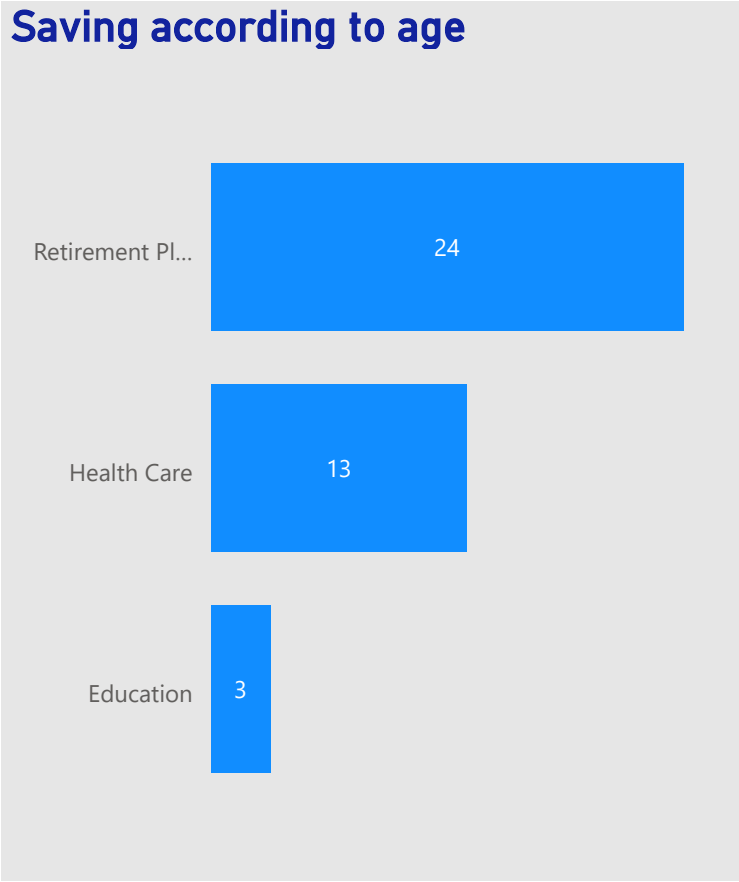
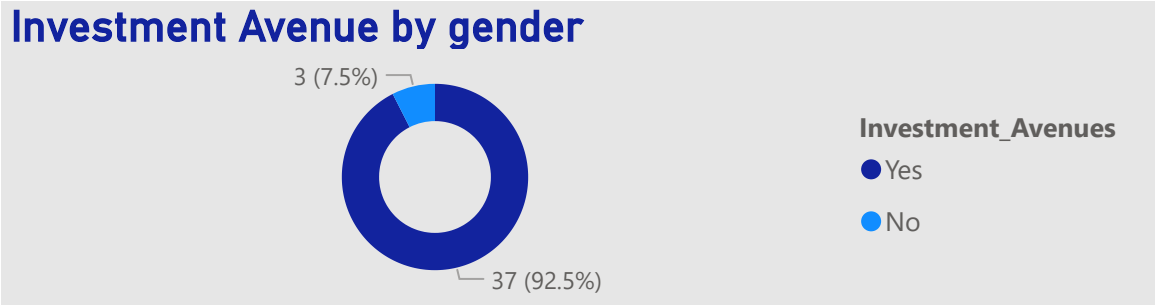
Avg.Age

37

Investment Ave...

3

No Investment Avenue



# Task 2 : Gender-based Analysis

25

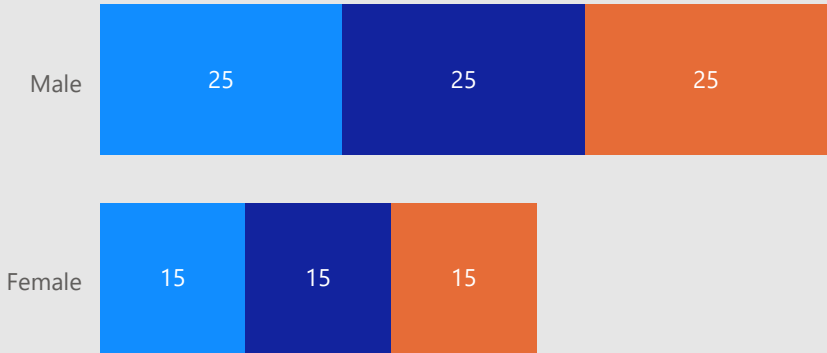
Male

15

Female

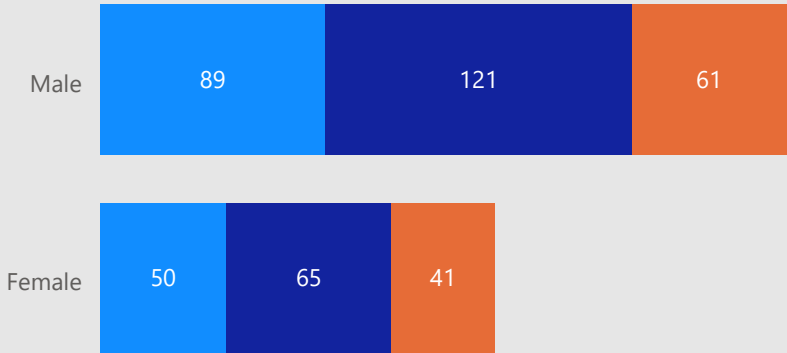
Count of Investment by Gender

● Anzahl von Equity\_Market ● Anzahl von Govern... ● Anzahl von Mut...



Sum of Investment by Gender

● Summe von Equity\_Market ● Summe von Govern... ● Summe von ...



## Key Insights

- Female investors more interested in government bonds (65) and less in equity funds (50),very less in mutual funds(41).
- Male investors are also interested in government bonds (121) and less interested in equity bonds (89) & very less in mutual funds(61) .
- Male investors are comparatively more than female in all investments.