

For Immediate Release

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Awesome Inc Appoints New Fellowship Director

November 4, 2016 - LEXINGTON, KY – Awesome Inc (www.awesomeinc.org) announced today that Keith McMunn has joined the company to further develop the Awesome Fellowship into a premier program for startups across Kentucky. Since 2013, Awesome Inc has accepted 14 Kentucky-based hi-tech startups into the Fellowship program. Companies receive access to a wide range of training, multi-media design, free workspace and pro bono legal and accounting services. Additionally, companies receive access to established business mentors and early stage venture investors.

Keith McMunn comes with a wealth of experience within the industry, having spent the last three years at Christian Student Fellowship where Keith was instrumental in fostering relationships with donors that account for nearly \$3 million in pledged giving. Keith attended the University of Kentucky to pursue an Accounting degree. After working two internships with a Big Four accounting firm in Pittsburgh, Keith was offered a full-time position but declined so that he could continue living in Lexington and work for CSF, a non-profit on the University of Kentucky's campus.

Keith joins Awesome Inc as the Fellowship Director to continue Awesome Inc's recent success providing mentorship and guidance to early-stage tech companies across the bluegrass. "I'm excited to work with the Awesome Fellowship program. I enjoy helping people realize their potential and see their creations come to life. I am fortunate to be joining such a respected company that prides itself on positively impacting the entrepreneurial and tech community."

About Awesome Inc

Based in Lexington, Kentucky, Awesome Inc exists to help grow the Kentucky startup and tech community. Its Awesome Inc U coding school trains children and adults in software development. Its Fellowship program provides training, pro bono business services and access to mentors and investors for startup companies with demonstrated market potential. Awesome Inc is also the founder of the Kentucky Entrepreneur Hall of Fame. To find out more, go to www.awesomeinc.org

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