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#### **Project definition:**

In this project we used a dataset of cereals along with their different percentage of calories, protein, fat etc. Besides, we did hierarchical clustering for finding out who needs which type of diet or food.

#### **Literature Survey:**

(With 'vitamin' and 'rating' columns): 77 x 11 here:

http://www.cs.umd.edu/hcil/hce/examples/cereal/cereal-updated.txt

The meaning of each column:

1. 1st column: Name of cereal

2. Calories: calories per serving

3. Protein: grams of protein

4. Fat: grams of fat

5. Sodium: milligrams of sodium

6. Fiber: grams of dietary fiber

7. Carbo: grams of complex carbohydrates

8. Sugars: grams of sugars

9. Potassium: milligrams of potassium

10. Vitamins: vitamins and minerals - 0, 25, or 100, indicating the typical percentage of FDA

recommended

11. Shelf: display shelf (1, 2, or 3, counting from the floor)

12. Rating: a rating of the cereals (calculated by Consumer Reports)

#### Method:

potassium

The dataset has been clustered by the hierarchical clustering technique. The cluster tree has been cut in several places. Then similarities between instances of individual clusters and dissimilarities between instances of different clusters have been analyzed.

## Hierarchical cluster tree with cutting point:



vitamins
shelf
rating
Test mode: evaluate on training data

=== Clustering model (full training set) ===

#### Cluster 0

1537,75:0.21537):0.02777):0.07118,(73:0.09803,74:0.09803):0.2163):0.03513):0.01125,35:0.36071):0.0 113, (24:0.10622, 36:0.10622): 0.26578): 0.11218, (((15:0.04606, 61:0.04606): 0.10861, 16:0.15467): 0.09347, ((16:0.15467): 0.09347),60:0.24814):0.23605):0.04578,(((((((6:0.20993,23:0.20993):0.01771,(((14:0.03206,18:0.03206):0.15431 ,(28:0.01603,72:0.01603):0.17034):0.02973,41:0.2161):0.01153):0.0032,65:0.23084):0.02228,47:0.2531 1):0.02191,17:0.27503):0.00006,((10:0.11214,34:0.11214):0.14118,12:0.25332):0.02177):0.07193,30:0.3 0.06953,19:0.26118):0.05231):0.00829,21:0.32177):0.00038,((31:0.24174,55:0.24174):0.0414,(32:0.213):0.06953,19:0.26118):0.05231):0.00829,21:0.32177):0.00038,((31:0.24174,55:0.24174):0.0414,(32:0.213):0.06953,19:0.26118):0.05231):0.00829,21:0.32177):0.00038,((31:0.24174,55:0.24174):0.0414,(32:0.213):0.06953,19:0.26118):0.05231):0.00829,21:0.32177):0.00038,((31:0.24174,55:0.24174):0.0414,(32:0.213):0.06118):0.06118,((31:0.24174,55:0.24174):0.0414,((31:0.24174,55:0.24174,((31:0.24174,55)):0.0414,((31:0.24174,55)(((31:0.24174,55)(((31:0.24174,55)(((31:0.24174,55)(((31:047,49:0.21347):0.06966):0.03902):0.00223,((20:0.27122,71:0.27122):0.002,22:0.27322):0.05116):0.015 53,26:0.33991):0.02772,33:0.36763):0.03526,((43:0.17638,44:0.17638):0.15406,45:0.33044):0.07245):0. 00072, (27:0.37831, 51:0.37831):0.02529):0.05821, 9:0.46182):0.04317, 39:0.50499):0.01885):0.00614):0.01013,57:0.5401):0.00472,(((25:0.2627,67:0.2627):0.18199,42:0.44469):0.07307,59:0.51776):0.02706):0.00696, 40: 0.55179): 0.0068, 29: 0.55859): 0.07816): 0.01932, (53: 0.27195, 54: 0.27195): 0.38412): 0.0045, (63: 0.27195): 0.0045, (63: 0.27195): 0.0045,2:0.29323,(63:0.10657,64:0.10657):0.18666):0.36734):0.01652):0.00506,(11:0.49375,66:0.49375):0.188 39):0.08807,(((((37:0.28993,68:0.28993):0.10692,70:0.39685):0.03047,38:0.42733):0.0605,52:0.48783): 0.11208,69:0.59991):0.1703)

Time taken to build model (full training data): 0.09 seconds

=== Model and evaluation on training set ===

#### **Clustered Instances**

- 0 74 (99%)
- 1 1 (1%)

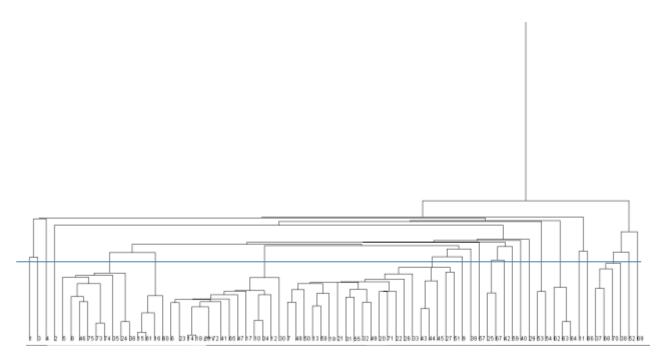


Fig 1: Hierarchical cluster tree with cutting point

# Cluster Analysis:

For Cluster-1(1 instances):

Cereals	calories	protein	fa t	sodiu m	fibe r	carb o	sugars	potas s	vitamin s	shel f	rating
100%_											68.4029
Bran	70	4	1	130	10	5	6	280	25	3	7

Findings:Calories(low),protein(medium),fat(low),sodium(low),fiber(high),carbo(low),sugars(low),potass(high),vitamin(low),rating(medium)

#### For Cluster- 2(1 instances):

				sodiu	fibe	carb			vitamin	shel	
Cereals	calories	protein	fat	m	r	0	sugars	potass	S	f	rating
All-											
Bran	70	4	1	260	9	7	5	320	25	3	59.42551

Findings: Calories (low), protein (medium), fat (low), sodium (medium), fiber (high), carbo (medium), sugars (low), potass (high), vitamin (low), shelf (high), rating (medium)

### For Cluster -3(1 instances):

			fa	sodiu	fibe	carb			vitamin	shel	
Cereals	calories	protein	t	m	r	0	sugars	potass	S	f	rating
All-											
Bran_w											
ith_Ext											
ra_Fibe											
r	50	4	0	140	14	8	0	330	25	3	93.70491

Findings:Calories(low),protein(medium),fat(0),sodium(low),fiber(high),carbo(low),sugars(0),potass(high),vitamin(low),rating(high),shelf(high)

#### For Cluster -4(1 instances):

			fa	sodiu	fibe	carb			vitamin	shel	
Cereals	calories	protein	t	m	r	0	sugars	potass	S	f	rating
100%_											
Natural											
_Bran	120	3	5	15	2	8	8	135	0	3	33.98368

Findings: Calories (high), protein (medium), fat (high), sodium (low), fiber (low), sugars (medium), potass (low), vitamin (0), rating (low), shelf (high)

### For Cluster -5(9 instances):

			fa	sodiu	fibe	carb			vitamin	shel	
Cereals	calories	protein	t	m	r	0	sugars	potass	S	f	rating
Apple_	110	2	2	180	1.5	10.5	10	70	25	1	29.5095

Cinnam											4
on_Che											
erios											
Bran_C											49.1202
hex	90	2	1	200	4	15	6	125	25	1	5
Multi-											
Grain_											
Cheerio											40.1059
S	100	2	1	220	2	15	6	90	25	1	7
Wheati											
es_Hon											
ey_Gol											36.1875
d	110	2	1	200	1	16	8	60	25	1	6
Wheat											49.7874
_Chex	100	3	1	230	3	17	3	115	25	1	5
Wheati											51.5921
es	100	3	1	200	3	17	3	110	25	1	9
Honey_											
Nut_Ch											31.0722
eerios	110	3	1	250	1.5	11.5	10	90	25	1	2
Frosted											31.4359
_Flakes	110	1	0	200	1	14	11	25	25	1	7
Honey-											28.7424
comb	110	1	0	180	0	14	11	35	25	1	1

Findings: Calories (high), protein (medium), fat (low), so dium (medium), fiber (low), carbo (high), sugars (high), potass (low), vitamin (low), rating (medium), shelf (low)

## For Cluster- 6 (4 instances):

		protei		sodiu	fibe	carb			vitamin	shel	
Cereals	calories	n	fat	m	r	0	sugars	potass	S	f	rating
Corn_C											41.4450
hex	110	2	0	280	0	22	3	25	25	1	2
Rice_Kr											40.5601
ispies	110	2	0	290	0	22	3	35	25	1	6
Corn_Fl											45.8633
akes	100	2	0	290	1	21	2	35	25	1	2
Rice_C						_					41.9989
hex	110	1	0	240	0	23	2	30	25	1	3

Findings: Calories (high), protein (low), fat (0), so dium (high), fiber (low), carbo (high), sugars (low), potass (low), vitamin (low), rating (medium), shelf (low)

# For Cluster -7(14 instances):

				sodiu	fibe	carb	sugar	potas	vitamin	shel	
Cereals	calories	protein	fat	m	r	О	S	S	S	f	rating
Apple_J											33.1740
acks	110	2	0	125	1	11	14	30	25	2	9
Froot_L											32.2075
oops	110	2	1	125	1	11	13	30	25	2	8
Cocoa_											22.7364
Puffs	110	1	1	180	0	12	13	55	25	2	5
Count_											
Chocul											22.3965
a	110	1	1	180	0	12	13	65	25	2	1
Fruity_											28.0257
Pebbles	110	1	1	135	0	13	12	25	25	2	7
Trix	110	1	1	140	0	13	12	25	25	2	27.7533
											54.8509
Maypo	100	4	1	0	0	16	3	95	25	2	2
											31.2300
Smacks	110	2	1	70	1	9	15	40	25	2	5
Nut&H											
oney_C											29.9242
runch	120	2	1	190	0	15	9	40	25	2	9
Corn_P											35.7827
ops	110	1	0	90	1	13	12	20	25	2	9
Cap'n'C											18.0428
runch	120	1	2	220	0	12	12	35	25	2	5
Honey_											
Graha											21.8712
m_Ohs	120	1	2	220	1	12	11	45	25	2	9
Cinnam											
on_Toa											
st_Crun											19.8235
ch	120	1	3	210	0	13	9	45	25	2	7
Golden											
_Graha											23.8040
ms	110	1	1	280	0	15	9	45	25	2	4

Findings:Calories(high),protein(medium),fat(low),sodium(high),fiber(low),carbo(medium),sugars(high),potass(low),vitamin(low),rating(medium),shelf(medium)

## For Cluster -8(21 inatances):

				sodiu	fibe	carb		potas	vitamin	shel	
Cereal	calories	protein	fat	m	r	0	sugars	S	S	f	rating
Basic_4	130	3	2	210	2	18	8	100	25	3	37.038

											56
Nutri-											
Grain_											
Almond											40.692
-Raisin	140	3	2	220	3	21	7	130	25	3	32
Oatme											
al_Raisi		_	_								30.450
n_Crisp	130	3	2	170	1.5	13.5	10	120	25	3	84
Cluster	110	2	•	1.40	2	42	_	105	25	2	40.400
S	110	3	2	140	2	13	7	105	25	3	21
Raisin_ Nut_Br											39.703
an	100	3	2	140	2.5	10.5	8	140	25	3	39.703
Crackli	100	3		140	2.5	10.5	8	140	23	3	
n'_Oat											40.448
_Bran	110	3	3	140	4	10	7	160	25	3	77
Crispy_							-				
Wheat											
_&_Rai											36.176
sins	100	2	1	140	2	11	10	120	25	3	2
Grape_											
Nuts_Fl											52.076
akes	100	3	1	140	3	15	5	85	25	3	9
Quaker											
_Oat_S	400	_		40=	•						49.511
quares	100	4	1	135	2	14	6	110	25	3	87
Grape-	110	2	0	170	2	17	2	00	25	2	53.371
Nuts Nutri-	110	3	0	170	3	17	3	90	25	3	01
grain_											59.642
Wheat	90	3	0	170	3	18	2	90	25	3	84
Wilcut	30			270				30			46.895
Crispix	110	2	0	220	1	21	3	30	25	3	64
											39.106
Triples	110	2	1	250	0	21	3	60	25	3	17
Double											44.330
_Chex	100	2	0	190	1	18	5	80	25	3	86
Fruit_&											
_Fibre_											
Dates,_											
Walnut											
s,_and_	420	_	2	460	_	4.3	4.0	200	25		40.917
Oats	120	3	2	160	5	12	10	200	25	3	05
Great_											/E 011
Grains_ Pecan	120	3	3	75	3	13	4	100	25	3	45.811 72
Muesli	150	4	3	95	3	16	11	170	25	3	37.136
iviuesii	130	4	3	95	3	10	11	1/0	23	Э	37.130

_Raisin											86
s,_Date											
s,_&_Al											
monds											
Muesli											
_Raisin											
s,_Peac											
hes,_&											
_Pecan											34.139
S	150	4	3	150	3	16	11	170	25	3	77
Fruitful											41.015
_Bran	120	3	0	240	5	14	12	190	25	3	49
Post_N											
atRai											
sin_Bra											37.840
n	120	3	1	200	6	11	14	260	25	3	59
Mueslix											
_Crispy											30.313
_Blend	160	3	2	150	3	17	13	160	25	3	35

Findings:Calories(high),protein(medium),fat(medium),sodium(medium),fiber(low),carbo(high),sugars(high),potass(medium),vitamin(low),rating(medium),shelf(high)

### For Cluster -9(1 instances):

	calorie	protei	fa	sodiu	fibe	carb	sugar	potas	vitamin	shel	
Cereals	S	n	t	m	r	0	S	S	S	f	rating
Bran_Flake											53.3138
S	90	3	0	210	5	13	5	190	25	3	1

Findings: Calories (medium), protein (medium), fat (0), so dium (medium), fiber (high), carbo (medium), sugars (low), potass (medium), vitamins (low), rating (medium), shel (high)

### For Cluster -10(1 instances):

Cereals	calories	protein	fat	sodium	fiber	carbo	sugars	potass	vitamins	shelf	rating
Kix	110	2	1	260	0	21	3	40	25	2	39.24111

Findings: Calories (high), protein (low), fat (low), sodium (high), fiber (0), carbo (high), sugars (low), potass (low), vitamins (low), rating (low), shelf (medium)

#### For Cluster- 11(1 instances):

	calorie	protei	fa	sodiu	fibe	carb	sugar	potas	vitamin	shel	
Cereals	S	n	t	m	r	0	S	S	S	f	rating
Raisin_Bra											39.259
n	120	3	1	210	5	14	12	240	25	2	2

Findings:Calories(high),protein(medium),fat(low),sodium(medium),fiber(high),carbo(medium),sugars(high),potass(high),vitamin(low),rating(medium),shelf(medium)

#### For Cluster -12(2 instances):

	calorie	protei		sodiu	fibe	carb	sugar		vitamin		
Cereals	S	n	fat	m	r	0	S	potass	S	shelf	rating
Frosted_											
Mini-											58.345
Wheats	100	3	0	0	3	14	7	100	25	2	14
Strawberr											
y_Fruit_W											59.363
heats	90	2	0	15	3	15	5	90	25	2	99

Findings: Calories (medium), protein (medium), fat (0), so dium (low), fiber (medium), carbo (medium), sugars (medium), potass (low), vitamin (low), rating (medium), shelf (medium)

#### For Cluster -13(1 instances):

Cereal	calorie	protei	fa	sodiu	fibe	carb	sugar	potas	vitamin	shel	
S	S	n	t	m	r	0	S	S	S	f	rating
											54.8509
Maypo	100	4	1	0	0	16	3	95	25	2	2

Findings:Calories(high),protein(medium),fat(low),sodium(0),fiber(0),carbo(medium),sugars(low),potass(low),vitamin(low),rating(medium),shelf(medium)

## For Cluster -14(1 instances):

	calori		fa		fibe	carb			vitamin	shel	
Cereals	es	protein	t	sodium	r	0	sugars	potass	S	f	rating
Raisin_											
Square											
S	90	2	0	0	2	15	6	110	25	3	55.33314

Findings:Calories(medium),protein(low),fat(0),sodium(0),fiber(low),carbo(medium),sugars(low),potass(low),vitamin(low),rating(medium),shel(high)

#### For Cluster -15(1 instances):

Cereal	calorie	protei	fa	sodiu	fibe	carb	sugar	potas	vitamin	shel	
S	S	n	t	m	r	0	S	S	S	f	rating
											45.3280
Life	100	4	2	150	2	12	6	95	25	2	7

Findings:Calories(high),protein(medium),fat(low),sodium(medium),fiber(low),carbo(medium),sugars(low),potass(low),vitamin(low),rating(medium),shelf(medium)

### For Cluster -16(1 instances):

	calori			sodiu	fibe	carb			vitamin		
Cereals	es	protein	fat	m	r	0	sugars	potass	S	shelf	rating
Golden											35.2524
_Crisp	100	2	0	45	0	11	15	40	25	1	4

Findings: Calories (high), protein (low), fat (0), sodium (low), fiber (0), carbo (medium), sugars (high), potass (low), vitamin (low), rating (low), shelf (low)

### For Cluster -17(2 instances):

				sodiu	fibe	carb	sugar	potas	vitamin	shel	
Cereals	calories	protein	fat	m	r	0	S	S	S	f	rating
Puffed_Ri											60.7561
ce	50	1	0	0	0	13	0	15	0	3	1
Puffed_											63.0056
Wheat	50	2	0	0	1	10	0	50	0	3	5

Findings:Calories(low),protein(medium),fat(0),sodium(0),fiber(low),carbo(medium),sugars(0),potass(low),vitamin(low),rating(medium),shelf(high)

#### For Cluster -18(3 instances):

		protei		sodiu	fibe	carb	sugar		vitamin		
Cereals	calories	n	fat	m	r	0	S	potass	S	shelf	rating
Shredded_											68.235
Wheat	80	2	0	0	3	16	0	95	0	1	89
Shredded_											
Wheat_'n'											74.472
Bran	90	3	0	0	4	19	0	140	0	1	95
Shredded_											
Wheat_sp											72.801
oon_size	90	3	0	0	3	20	0	120	0	1	79

Findings:Calories(medium),protein(medium),fat(0),sodium(0),fiber(medium),carbo(0),sugars(0),potass(low),vitamin(low),rating(medium),shelf(low)

#### For Cluster- 19(1 instances):

Cereals	calories	protein	fat	sodium	fiber	carbo	sugars	potass	vitamins	shelf	rating
Cheerios	110	6	2	290	2	17	1	105	25	1	50.765

Findings:Calories(high),protein(high),fat(low),sodium(high),fiber(low),carbo(medium),sugars(low),potass (low),vitamin(low),rating(medium),shelf(low)

#### For Cluster -20(1 instances):

	calorie	protei	fa	sodiu	fibe	carb	sugar	potas	vitamin	shel	
Cereals	S	n	t	m	r	0	S	S	S	f	rating
Special_											53.1313
K	110	6	0	230	1	16	3	55	25	1	2

Findings:Calories(high),protein(hith),fat(0),sodium(hith),fiber(low),carbo(medium),sugars(low),potass(low),vitamin(low),rating(medium),shelf(low)

For Cluster- 21(4 instances):

	calori			sodiu	fibe	carb	sugar		vitamin		
Cereals	es	protein	fat	m	r	0	S	potass	S	shelf	rating
Just_Righ											
t_Crunch											
yNugg											36.523
ets	110	2	1	170	1	17	6	60	100	3	68
Total_Cor											38.839
n_Flakes	110	2	1	200	0	21	3	35	100	3	75
Total_Wh											46.658
ole_Grain	100	3	1	200	3	16	3	110	100	3	84
Just_Righ											
t_Fruit_&											36.471
_Nut	140	3	1	170	2	20	9	95	100	3	51

Findings:Calories(high),protein(medium),fat(low),sodium(medium),fiber(medium),carbo(high),sugars(low),potass(medium),vitamin(high),rating(low),shelf(high)

#### For Cluster -22(1 instances):

		protei	fa	sodiu	fibe	carb	sugar	potas	vitamin	shel	
Cereals	calories	n	t	m	r	0	S	S	S	f	rating
Product_											41.5035
19	100	3	0	320	1	20	3	45	100	3	4

Findings:Calories(high),protein(medium),fat(0),sodium(high),fiber(low),carbo(20),sugars(low),potass(low),vitamin(high),rating(medium),shelf(high)

#### For Cluster -23(1 instances):

	calorie	protei	fa	sodiu	fibe	carb	sugar	potas	vitami	shel	
Cereals	S	n	t	m	r	О	S	S	ns	f	rating
Total_Raisin_Br											28.5927
an	140	3	1	190	4	15	14	230	100	3	9

Findings: Calories (high), protein (medium), fat (low), so dium (medium), fiber (medium), carbo (medium), sugar s (high), potass (high), vitamin (high), rating (low), shelf (high)

#### Question:

1. Is a strong correlation between dietary fiber and potassium?

Ans:

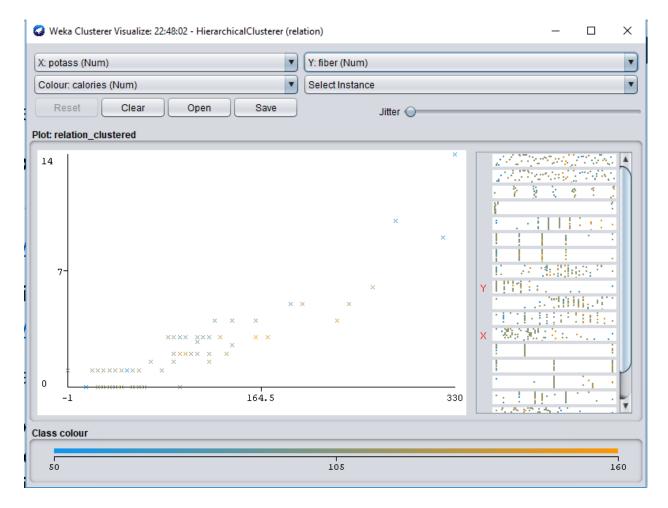


Figure 1: Correlation between Dietary fiber(y) and potassium(x)

From figure 1, we can see if potassium is increasing then dietary fiber is also increasing, so that Dietary fiber and potassium have a strong correlation between them.

2. Are groups of cereals from which we can choose according to our preferences?

Ans: Yes. From (1-23) clusters which are given above, anyone can get any combination of he/she likes such as-

- > Anyone who wants to lose weight should consume low fat, low sugar and low carbohydrate. They can choose from cluster
- ➤ Anyone who wants to gain weight can choose from cluster
- ➤ Anyone with high diabetes can choose from cluster
- > Anyone who has high blood pressure should avoid sodium and can choose from cluster
- > Anyone who has low blood pressure can choose from

- > Anyone in need of high protein and potassium can choose from cluster
- 3. See other correlation between the data given in the files.

Ans: Other correlation are given below-

There is correlation between Calories and Carbohydrates. If the value of Calories goes higher then there is a possibility of higher carbohydrate value. This confirms low carbohydrate value for low calories.

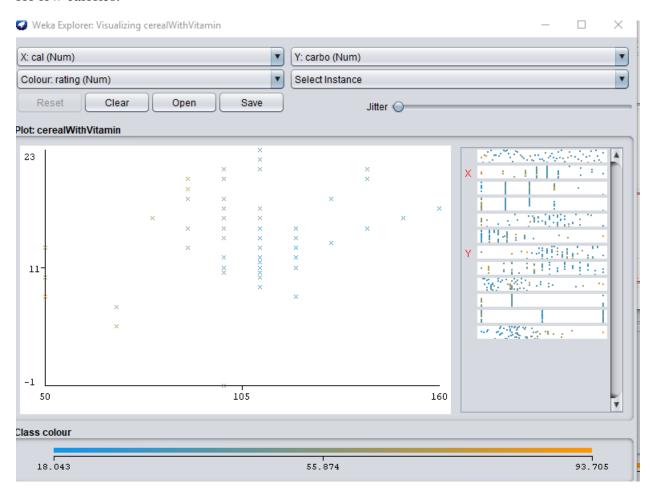


Figure2: Correlation between calories(x) and Carbohydrates (y)