



Sahithi Varma

Fashion designing Student



Profile

Creative and detail-oriented Fashion Designer with a strong passion for innovation and trend-forward design. Skilled in translating ideas into compelling fashion concepts and garments, with a solid understanding of fabric, color theory, and market trends. Adept at working in fast-paced environments, collaborating with teams, and delivering results that balance aesthetics with functionality. Eager to contribute fresh ideas and professional expertise to a forward-thinking fashion brand.



Work experience

QA Consultant – Bill Gosling (Client: Myntra)

As a QA Consultant and Content Writer at Myntra, I reviewed and ensured the quality, clarity, and brand consistency of product images while conducting detailed QC checks to verify styling, cropping, and accuracy. I created clear, engaging, and SEO-friendly product titles and descriptions, collaborated with category teams to resolve discrepancies, and maintained a high accuracy rate in daily onboarding tasks. I also contributed to process improvements by identifying recurring image and content issues, helping enhance overall product presentation on the platform.

Assistant Designer Intern — Humankind Style

Assisted in the development of design concepts, mood boards, and fabric selections. Supported senior designers in sketching, draping, and sampling processes. Coordinated with the production team to ensure design accuracy and timely execution. Helped in cataloguing and organizing fabric swatches and trims for design reference. Participated in styling and garment fittings to refine final looks.

Trainee Merchandiser — Sunitha Impex

Worked for one month, assisting in product development, supplier coordination, and inventory management.

Fashion Intern — Bangalore Fashion Week

Interned during the event, assisting in event coordination, backstage management, and designer support.



Education

Foundation Course in Fashion Designing

Pearl Academy, Bengaluru

Bachelor of science in fashion and apparel

Pursuing my BSc Fashion and apparel, Vogue Institute of Fashion Technology, Bengaluru

2023



2022

2025



2023



Contact



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Skills

- Product Data Management
- Catalogue Quality Control (QC)
- Content Creation and Editing
- Image Content Compliance (as per brand guidelines)
- Proficiency in design software like Adobe Illustrator, Photoshop, indesign
- Knowledge of textiles, fabrics, and patterns
- Understanding of garment construction and sewing techniques
- Experience with sketching, illustration, and rendering designs
- Familiarity with CAD (Computer-Aided Design) tools for fashion
- Knowledge of color theory and trend forecasting
- Adaptability
- Teamwork
- Effective communication



Languages

English

Fluent

Telugu

Intermediate

Hindi

Basic

Tamil

Fluent