



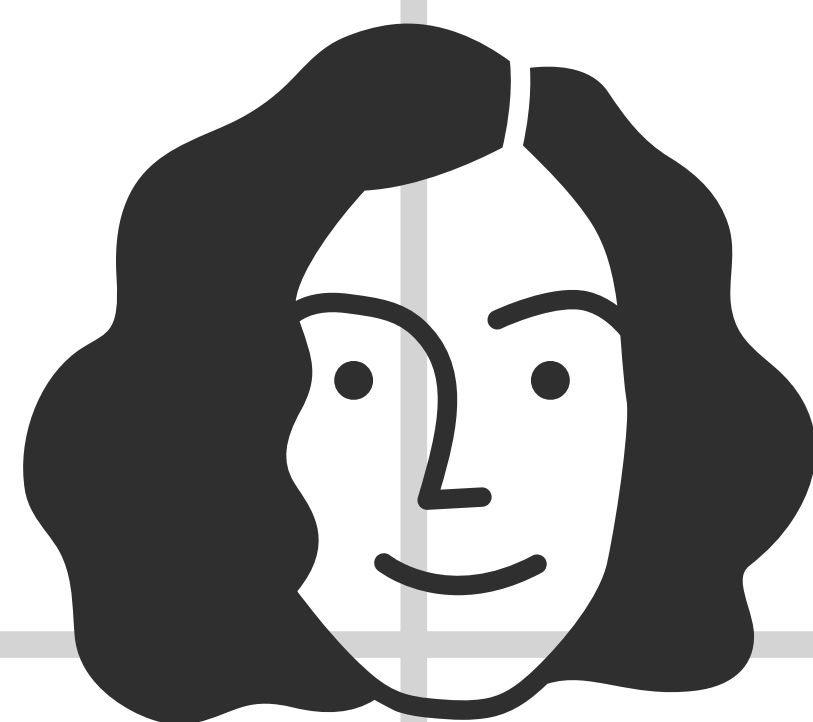
Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



FASHION HAVEN for zoho books

Customize your chart of accounts to match the specific categories and accounts relevant to Fashion Haven. This might include accounts for sales

Add your products (clothing items, accessories, etc.) as items in Zoho Books. Include details like SKU, price, and description.

Create invoices for your customers when they make purchases. You can generate invoices from the "Sales" module, specifying the products sold and their quantities.

Zoho Books data is stored in the cloud, but it's a good practice to back up your data periodically. Keep your account secure by using strong passwords and enabling two-factor authentication.

Add your fashion items as products in Zoho Books. Include details like names, descriptions, prices, and SKU numbers.

Link your business bank accounts and payment platforms to Zoho Books. This helps with reconciling transactions and tracking incoming payments.

Generate invoices for your customers when they make purchases. Specify the items sold, quantities, and prices. Send these invoices to your clients for payment

Monitor your inventory levels in Zoho Books. Update quantities as items are sold or restocked to maintain accurate records.

Keep your Zoho Books data secure by using strong passwords, enabling two-factor authentication, and regularly backing up your data.

Regularly reconcile your bank statements with Zoho Books records to ensure accuracy and identify any discrepancies.

Add your fashion products and services as items in Zoho Books. Include details like names, descriptions, prices, and SKU numbers.

Link your business bank accounts to Zoho Books for seamless reconciliation of financial transactions.

Generate financial reports like profit and loss statements, balance sheets, and cash flow statements to assess your business's financial health.

Stay updated with new features and updates in Zoho Books to make the most of the platform's capabilities.

Record customer payments against their invoices. This helps in tracking your receivables and managing cash flow.

Stay updated with new features and updates in Zoho Books to make the most of the platform's capabilities.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?