



# Examples of Resource Estimation

Try your hand at some of the back-of-the-envelope numbers.

We'll cover the following ^

- Introduction
- Number of servers required
- Storage requirements
- Bandwidth requirements

## Introduction

Now that we've set the foundation for resource estimation, let's make use of our background knowledge to estimate resources like servers, storage, and bandwidth. Below, we consider a scenario and a service, make assumptions, and based on those assumptions, we make estimations. Let's jump right in!

## Number of servers required

Let's make the following assumptions about a Twitter-like service.

### Assumptions:

- There are 500 million (M) daily active users (DAU).
- A single user makes 20 requests per day on average.
- Recall that a single server can handle 8,000 RPS.

?

Tr



## Estimating the Number of Servers

Daily active users (DAU)	500	M
Requests on average / day	20	
Total requests / day	$f$ 10	Billion
Total requests / second	$f$ 115	K
Total servers required	$f$ 15	

 **Show Detailed Calculation**

Indeed, the number above doesn't seem right. If we only need 15 commodity servers to serve 500M daily users, then why do big services use millions of servers in a data center? The primary reason for this is that the RPS is not enough to estimate the number of servers required to provide a service. Also, we made some underlying assumptions in the calculations above. One of the assumptions was that a request is handled by one server only. In reality, requests go through to web servers that may interact with application servers that may also request data



upon the state of the data center, the application, and the request itself.

Remember that we have a variety of servers for providing various services within a data center.

?

We have established that:

1. Finding accurate capacity estimations is challenging due to many factors—for example, each service being designed differently, having different fan-out rules and hardware, server responsibilities changing over time, etc.

Tt



2. At the design level, a coarse-grained estimation is appropriate because the purpose is to come up with reasonable upper bounds on the required resources. We can also use advanced methods from the queuing theory and operations research to make better estimates. However, an interview or initial design is not an appropriate time to use such a strategy. Real systems use various methods (back-of-the-envelope calculations, simulations, prototyping, and monitoring) to improve on their initial (potentially sloppy) estimates gradually.

Therefore, we approximate the number of servers by depicting how many clients a server handles on a given day:

$$\frac{\text{Number of daily active users}}{\text{RPS of a server}}$$

To have a better approximation, let's use the following two assumptions:

1. We assume that each daily active user (DAU) of the service sends just one request per day.

$$\frac{\text{Number of daily active users}}{\text{RPS of a server}} = \frac{\text{Number of requests/day}}{\text{RPS of server}} \quad (1)$$

2. We assume that there is a specific second in the day when all the requests of all the users arrive at the service simultaneously. We use it to get the capacity estimation for a peak load. To do better, we will need request and response distributions, which might be available at the prototyping level. We might assume that distributions follow a particular type of distribution, for example, the Poisson distribution. By using DAU as a proxy for peak load for a *specific second*, we have avoided difficulties finding the arrival rates of requests and responses.

Therefore, the DAU will then become the number of requests per second. We already have RPS for a server; therefore, equation (1) becomes:

$$\frac{\text{Number of requests/second}}{\text{RPS of server}}$$

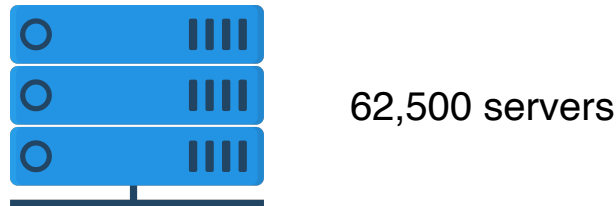
?

T

C

By inserting values in the equation above, we yield the following number of servers:

$$\frac{\text{Number of requests/second}}{\text{RPS of server}} = \frac{500 \text{ M}}{8000} = 62,500$$



Number of servers required for a Twitter-like service

**Note:** Our calculations are based on an approximation that might not give us a tight bound on the number of servers, but still it's a realistic one.

Therefore, we use this approach in estimating the number of servers in our design problems. Informally, the equation given above assumes that one server can handle 8,000 users per second. We use this reference in the rest of the course as well.

## Storage requirements

In this section, we attempt to understand how storage estimation is done by using Twitter as an example. We estimate the amount of storage space required by Twitter for new tweets in a year. Let's make the following assumptions to begin with:


- We have a total of 250 M daily active users.
- Each user posts three tweets in a day.
- Ten percent of the tweets contain images, whereas five percent of the tweets contain a video. Any tweet containing a video will not contain an image and vice versa.
- Assume that an image is 200 KB and a video is 3 MB in size on average.

- The tweet text and its metadata require a total of 250 Bytes of storage in the database.

Then, the following storage space will be required:

### Estimating Storage Requirements

Daily active users (DAU)	250	M
Daily tweets	3	
Total requests / day	<i>f</i> 750	M
Storage required per tweet	250	B
Storage required per image	200	KB
Storage required per video	3	MB
Storage for tweets	<i>f</i> 187.5	GB
Storage for images	<i>f</i> 15	TB
Storage for videos	<i>f</i> 112.5	TB
Total storage	<i>f</i> 128	TB

 Show Detailed Calculation



- Total storage required for one day =  
 $0.1875TB + 15TB + 112.5TB \approx 128TB$
- Storage required for one year =  $365 \times 128TB = 46.72PB$



The total storage required by Twitter in a year

## Bandwidth requirements

In order to estimate the bandwidth requirements for a service, we use the following steps:

1. Estimate the daily amount of incoming data to the service.
2. Estimate the daily amount of outgoing data from the service.
3. Estimate the bandwidth in Gbps (gigabits per second) by dividing the incoming and outgoing data by the number of seconds in a day.

**Incoming traffic:** Let's continue from our previous example of Twitter, which requires 128 TBs of storage each day. Therefore, the incoming traffic should support the following bandwidth per second:

$$\frac{128 \times 10^{12}}{86400} \times 8 \approx 12Gbps$$

?

Tt


☾

**Note:** We multiply by 8 in order to convert Bytes(B) into bits(b) because bandwidth is measured in bits per second.

**Outgoing traffic:** Assume that a single user views 50 tweets in a day. Considering the same ratio of five percent and 10 percent for videos and images, respectively, for the 50 tweets, 2.5 tweets will contain video content whereas five tweets will contain an image. Considering that there are 250 M active daily users, we come to the following estimations:

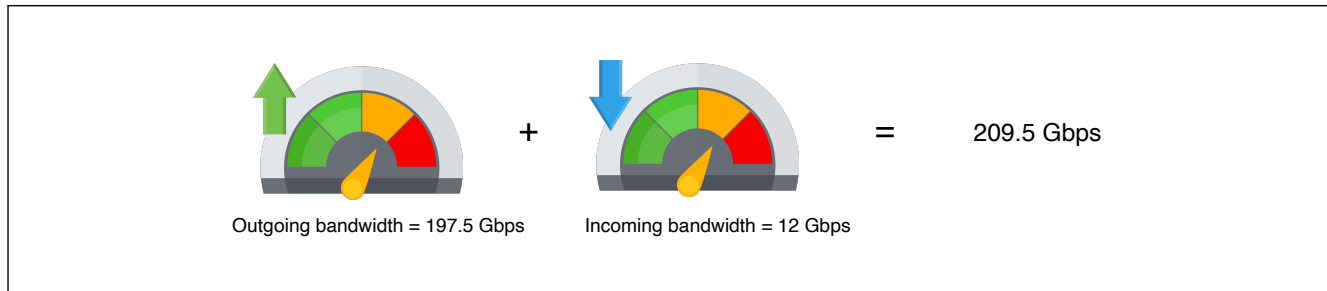
Estimating Bandwidth Requirements

Daily active users (DAU)	250	M
Daily tweets viewed	50	per user
Tweets viewed / second	<i>f</i> 145	K
Bandwidth required for tweets	<i>f</i> 0.3	Gbps
Bandwidth required for images	<i>f</i> 23.2	Gbps
Bandwidth required for videos	<i>f</i> 174	Gbps
Total bandwidth	<i>f</i> 197.5	Gbps

 Show Detailed Calculuations



Twitter will need a total of  $12\text{ Gbps}$  of incoming traffic and  $197.5\text{ Gbps}$  of outgoing, assuming that the uploaded content is not compressed. Total bandwidth requirements =  $12 + 197.5 = 209.5\text{ Gbps}$ .



The total bandwidth required by Twitter

Interviewing soon? We've partnered with Hired so that companies apply to you instead of you applying to them. [See how](#) ⓘ



← Back

Next →

Put Back-of-the-envelope Numbers in Persp...

Introduction to Building Blocks for Modern S...

