

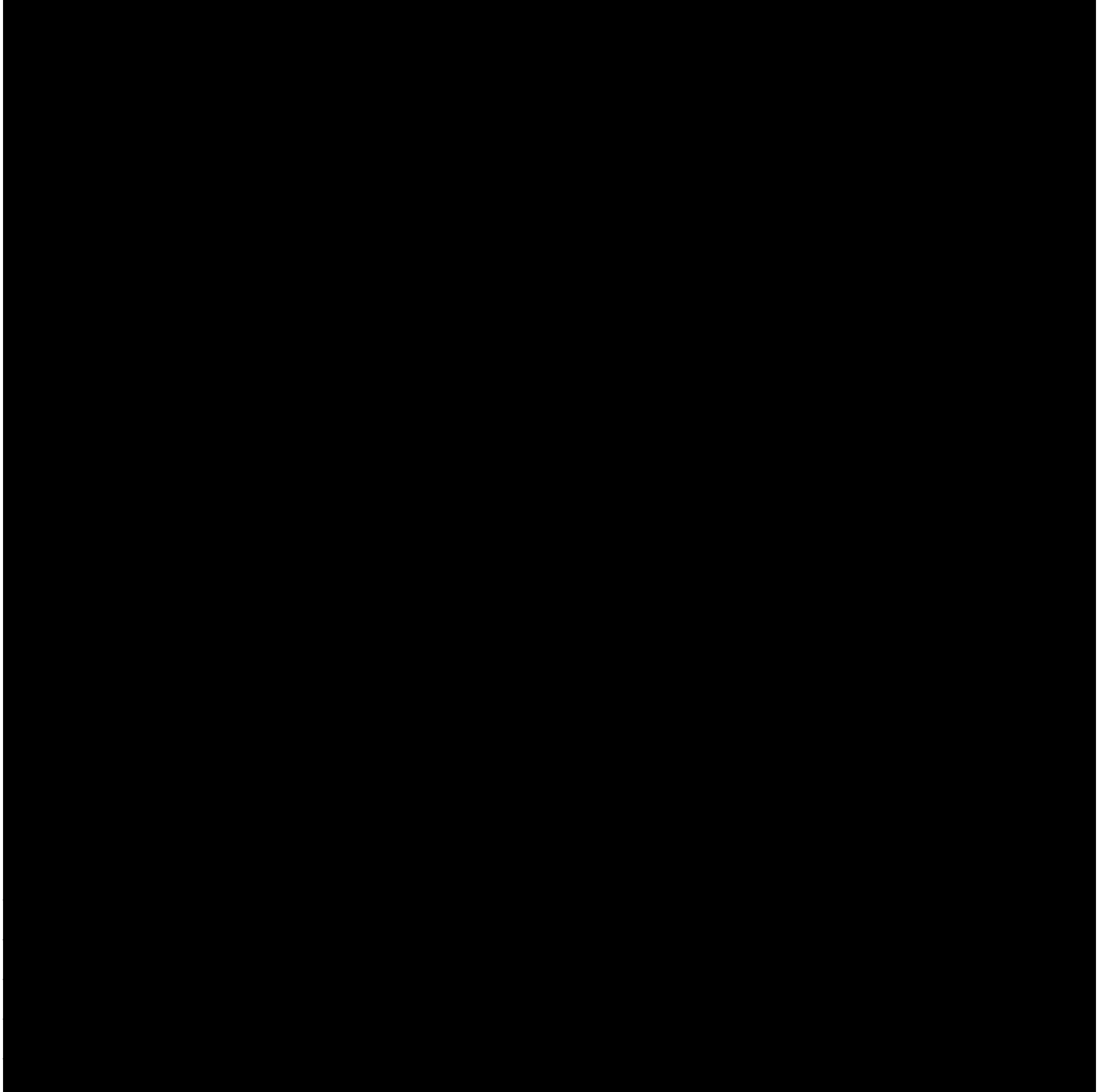
PIZZA SALES ANALYSIS USING SQL AND POWER BI

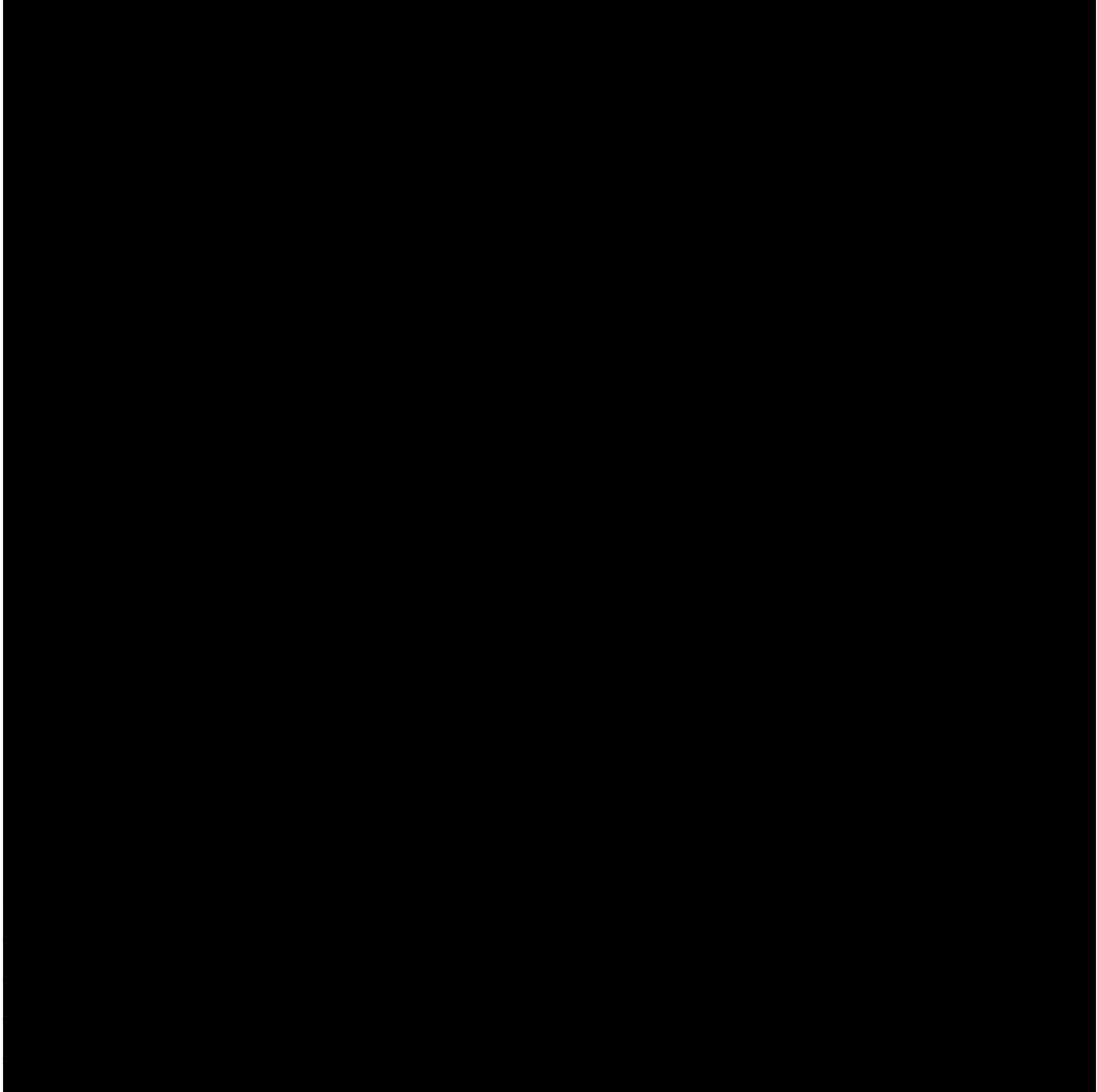
yum

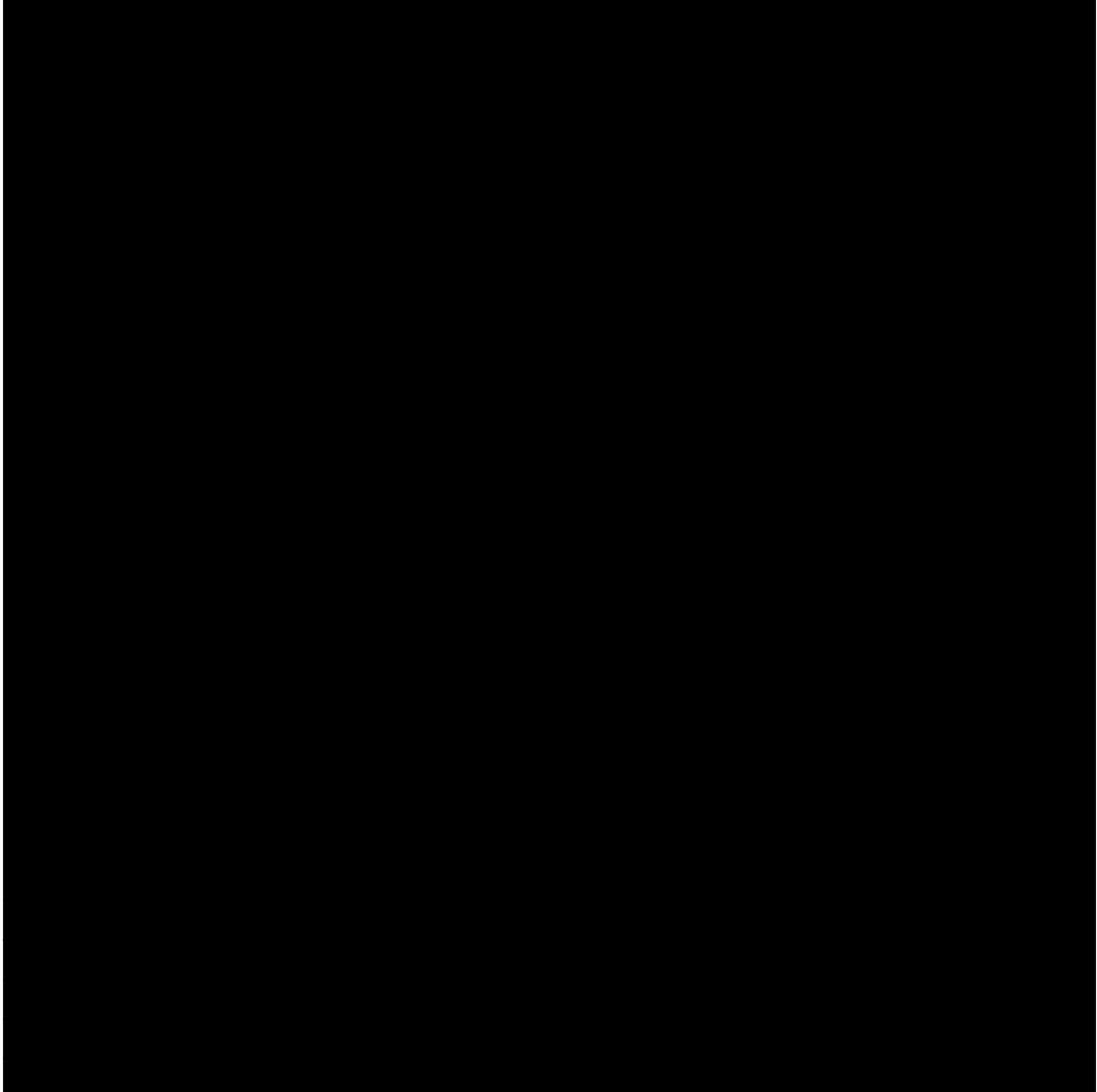


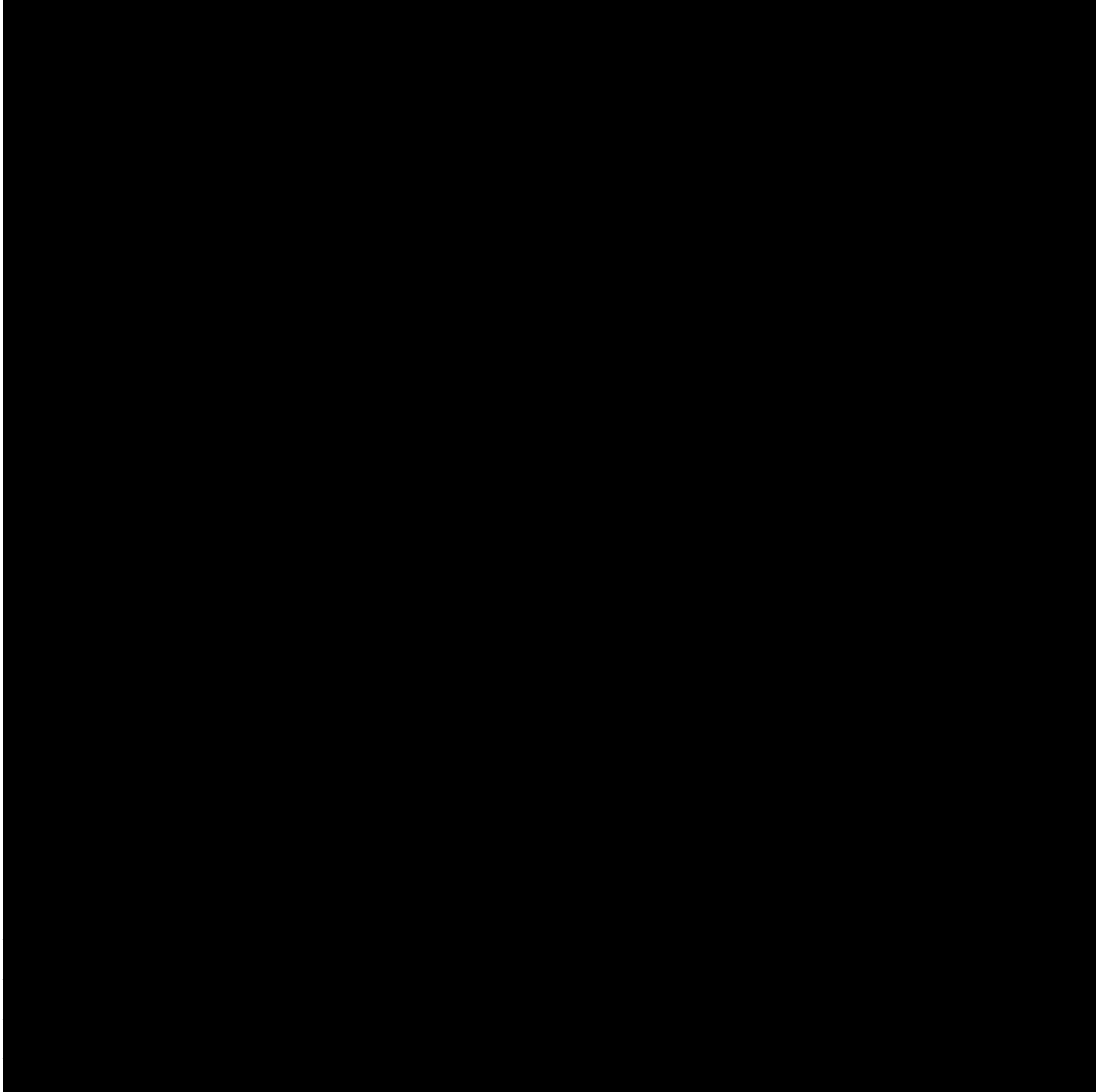
50%
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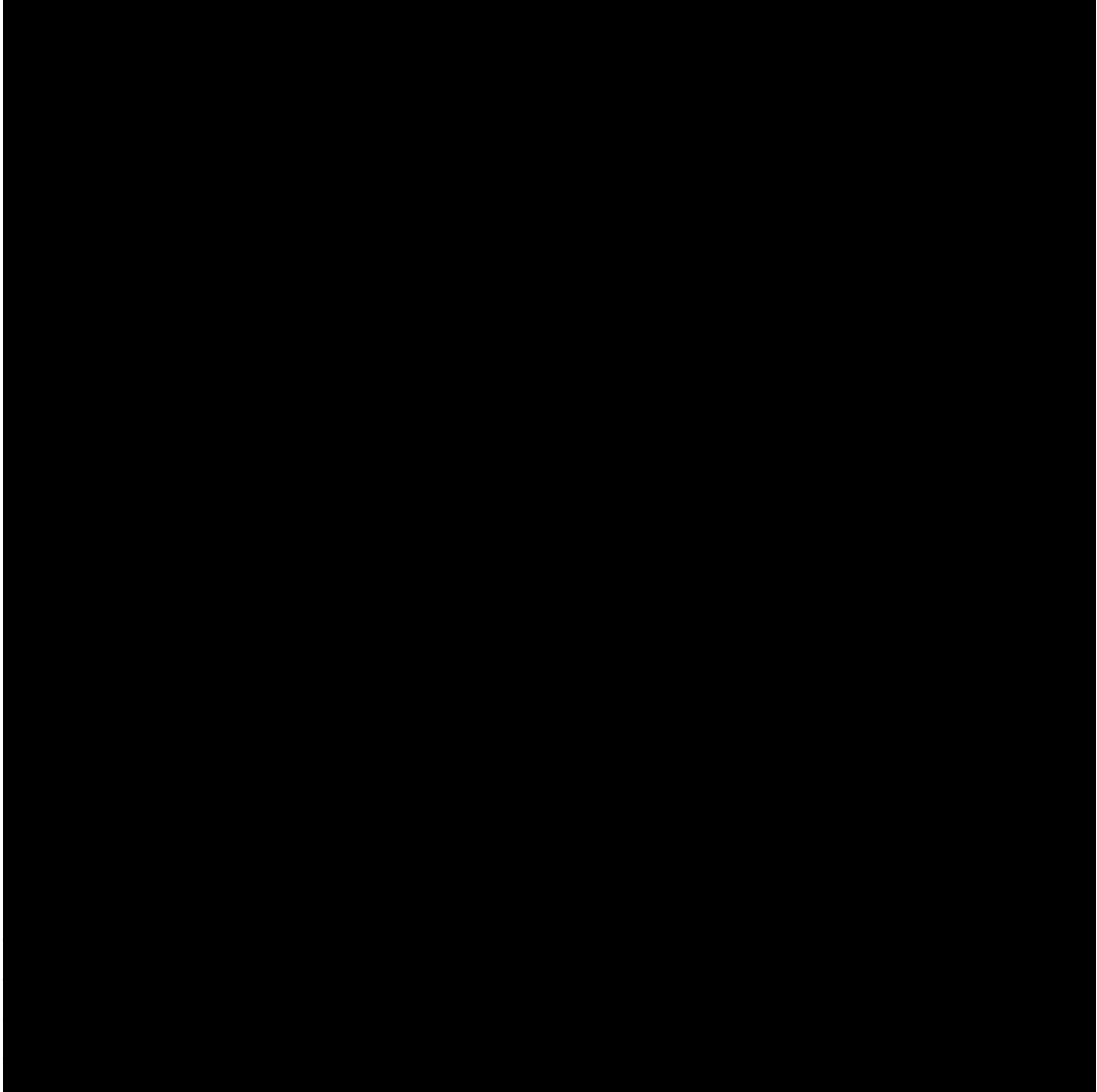
PRESENTED BY – SNEHA CHOUDHRY

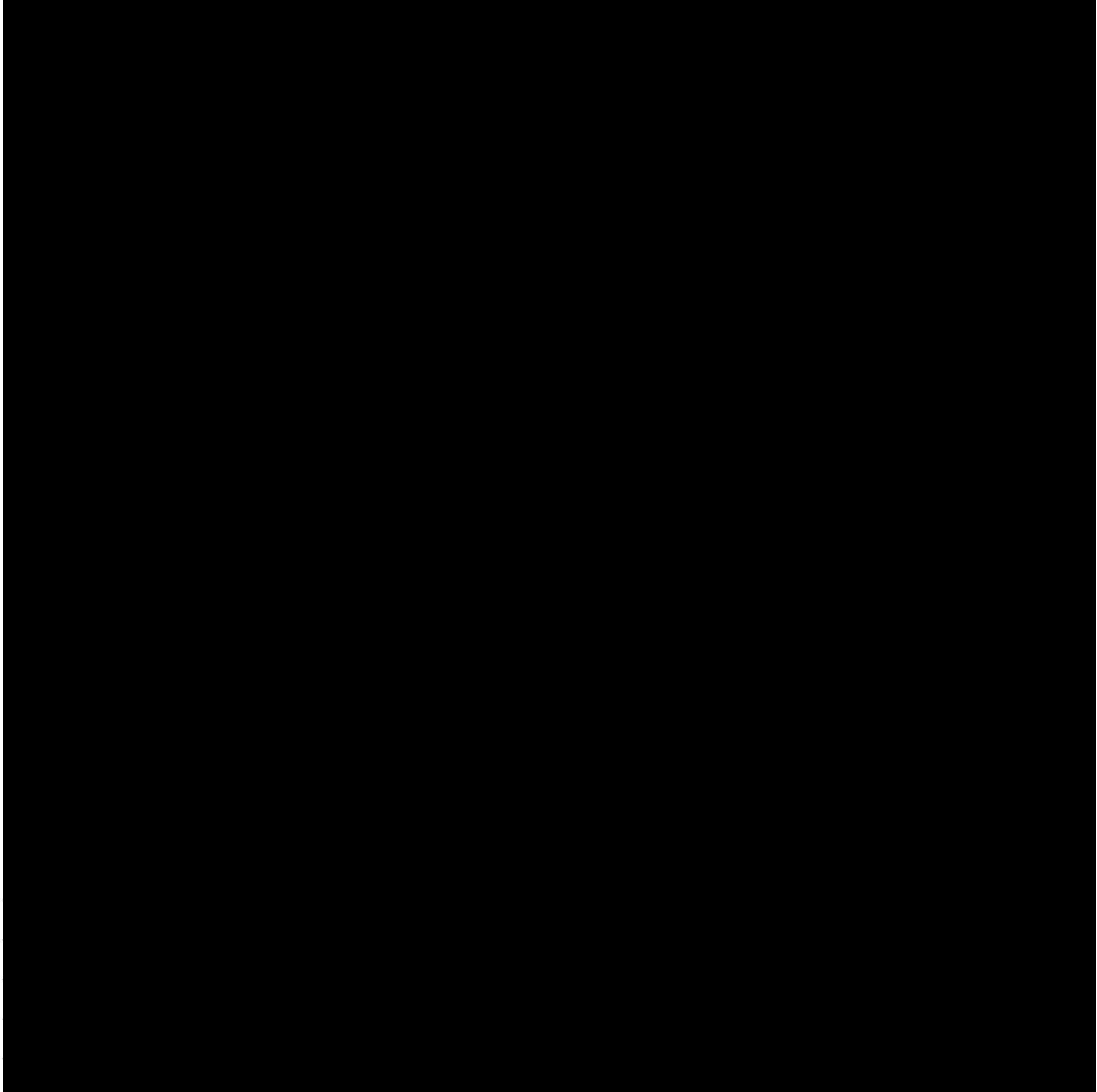


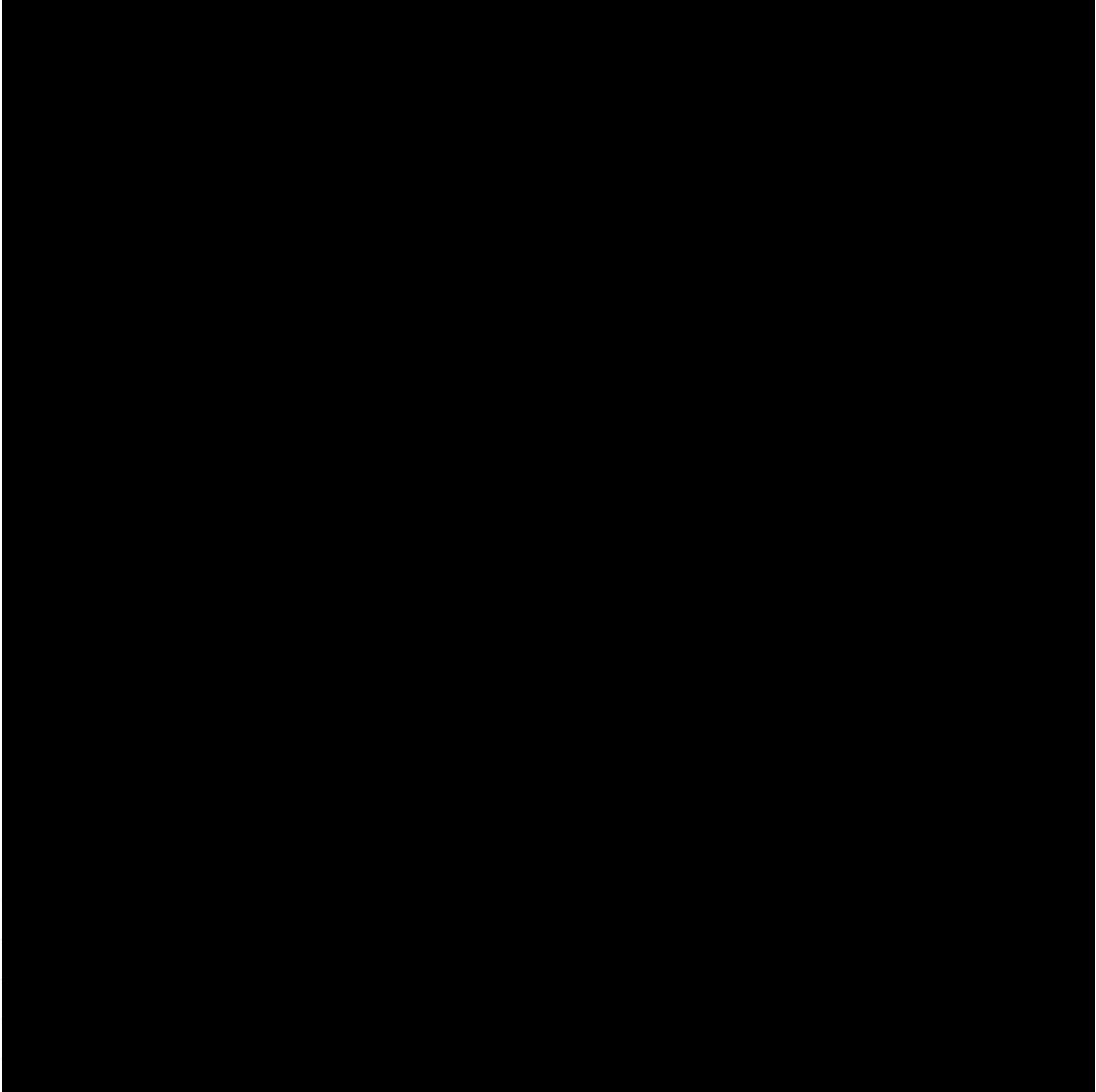


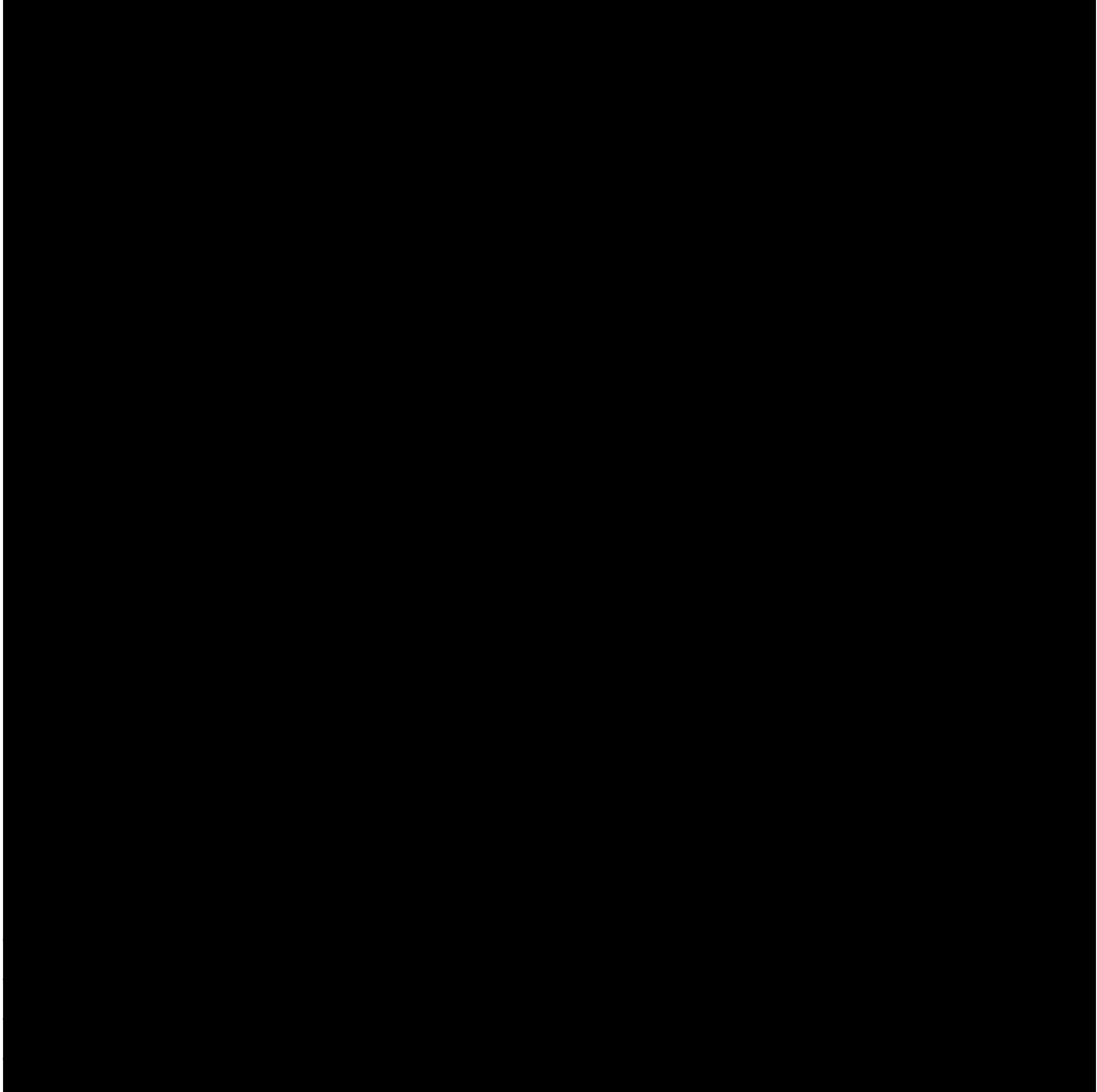


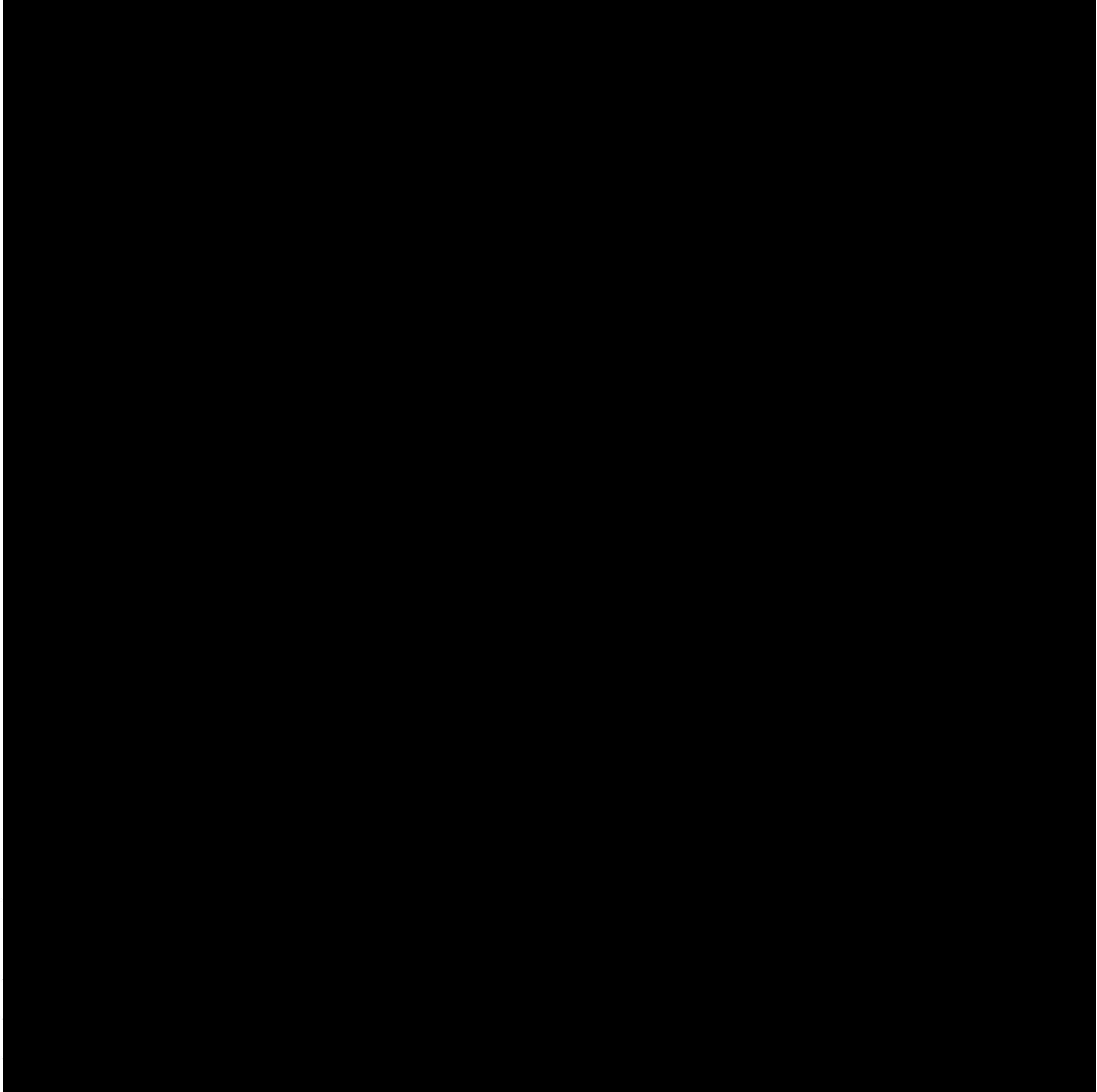














Results



Messages

	Total_Revenue
1	817860.05083847



Results



Messages

	Avg_order_Value
1	38.3072623343546



Results



Messages

Total_pizza_sold

1

49574



Results



Messages

	Total_Orders
1	21350



Results

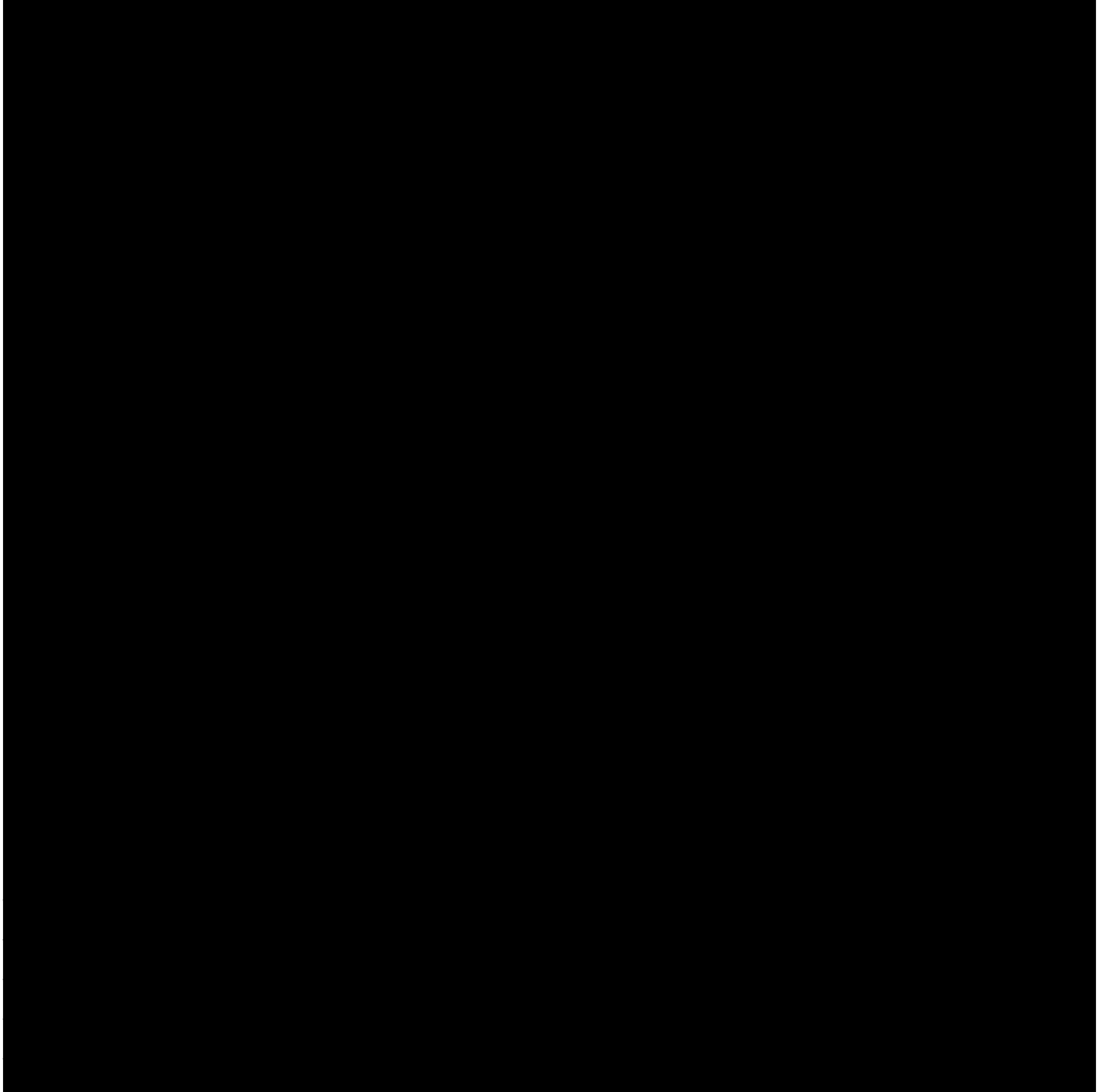


Messages



	Avg_Pizzas_per_order
1	2.32

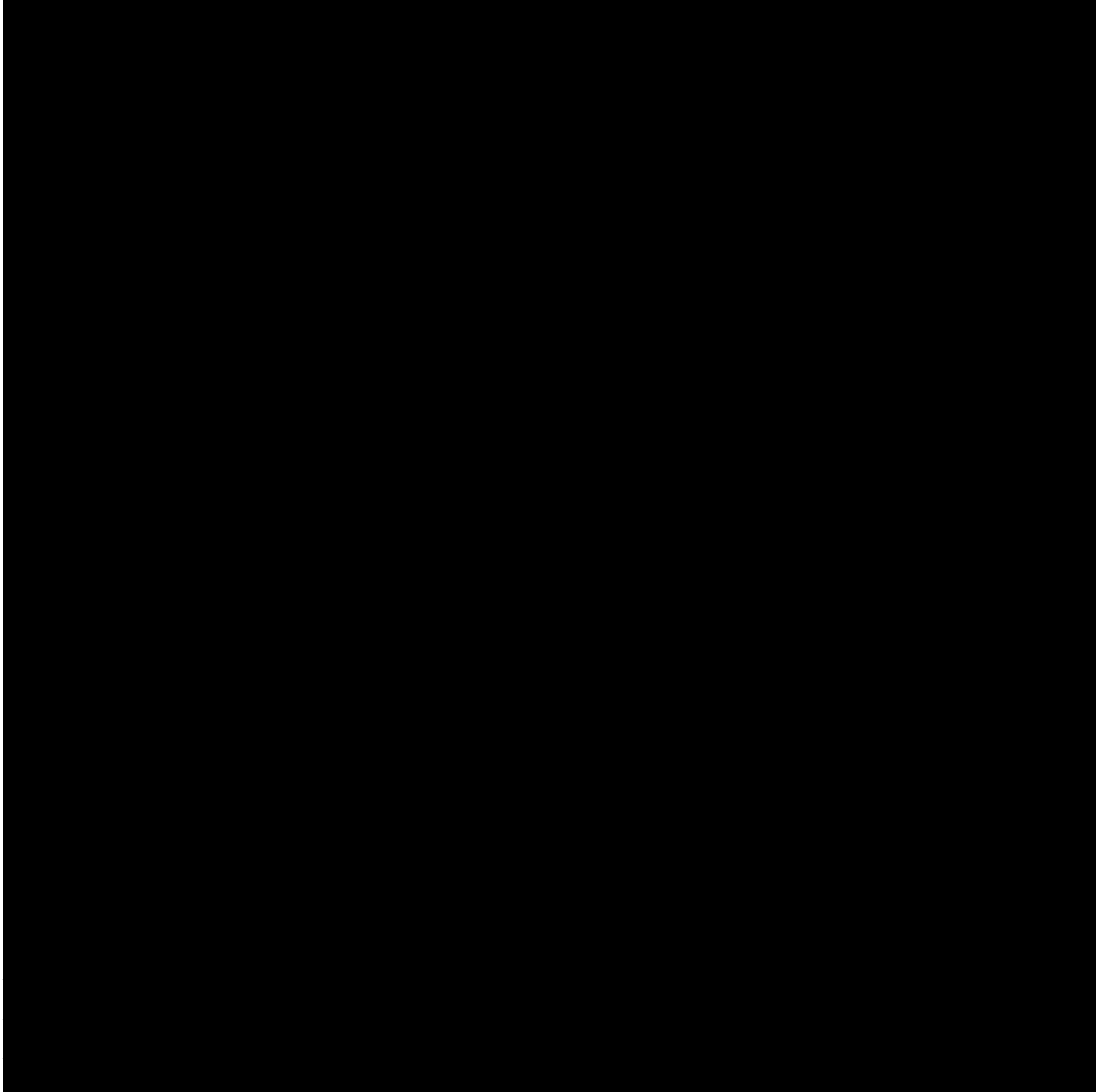
 Results  Messages

	order_day	total_orders
1	Saturday	3158
2	Wednesday	3024
3	Monday	2794
4	Sunday	2624
5	Friday	3538
6	Thursday	3239
7	Tuesday	2973



	Month_Name	Total_Orders
1	February	1685
2	June	1773
3	August	1841
4	April	1799
5	May	1853
6	December	1680
7	January	1845
8	September	1661
9	October	1646
10	July	1935
11	November	1792
12	March	1840

 Results		 Messages	
	pizza_category	total_revenue	PCT
1	Classic	220053.10	26.91
2	Chicken	195919.50	23.96
3	Veggie	193690.45	23.68
4	Supreme	208197.00	25.46



 Results  Messages

	pizza_size	total_revenue	PCT
1	L	375318.70	45.89
2	M	249382.25	30.49
3	S	178076.50	21.77
4	XL	14076.00	1.72
5	XXL	1006.60	0.12

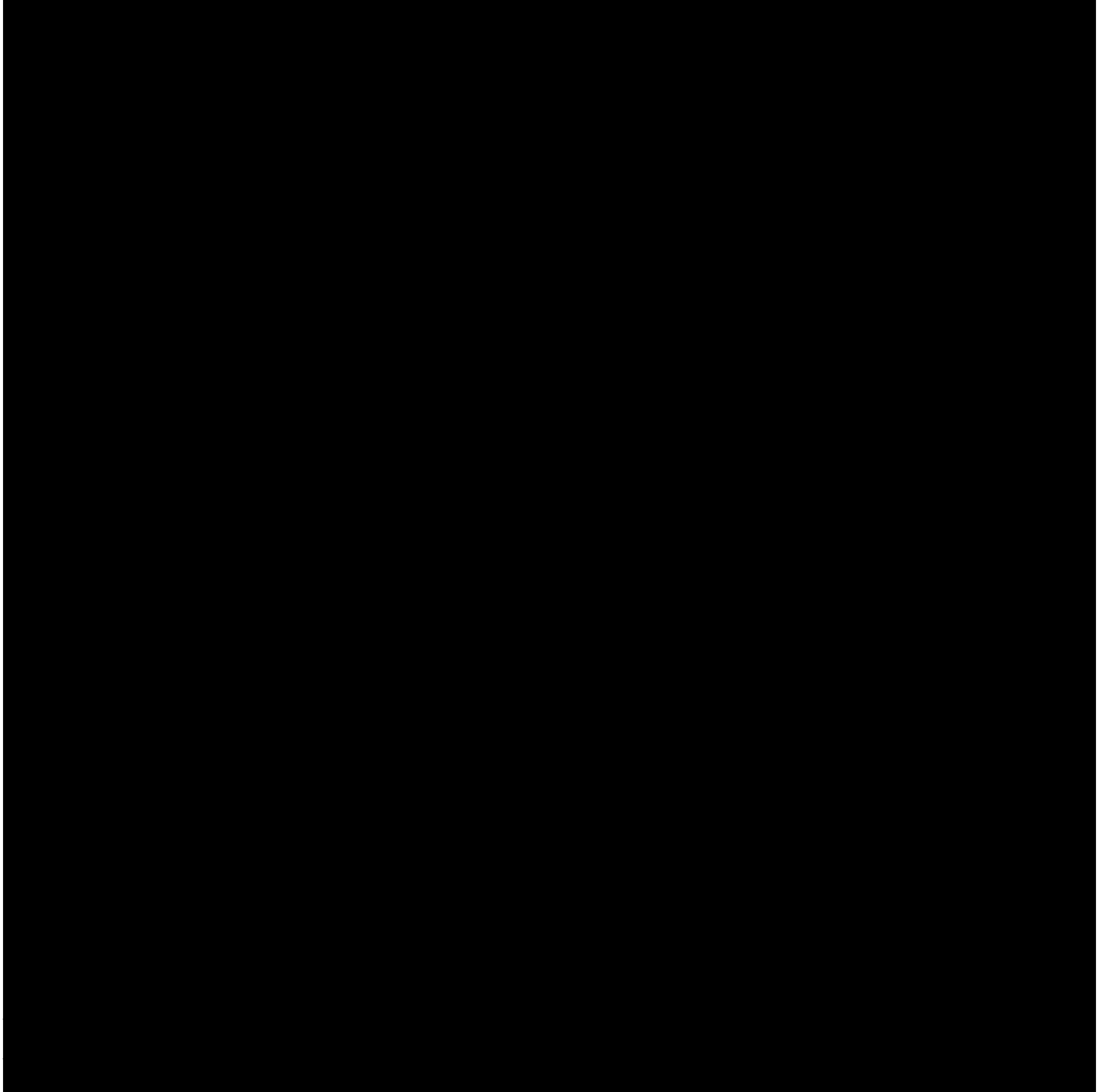




Results

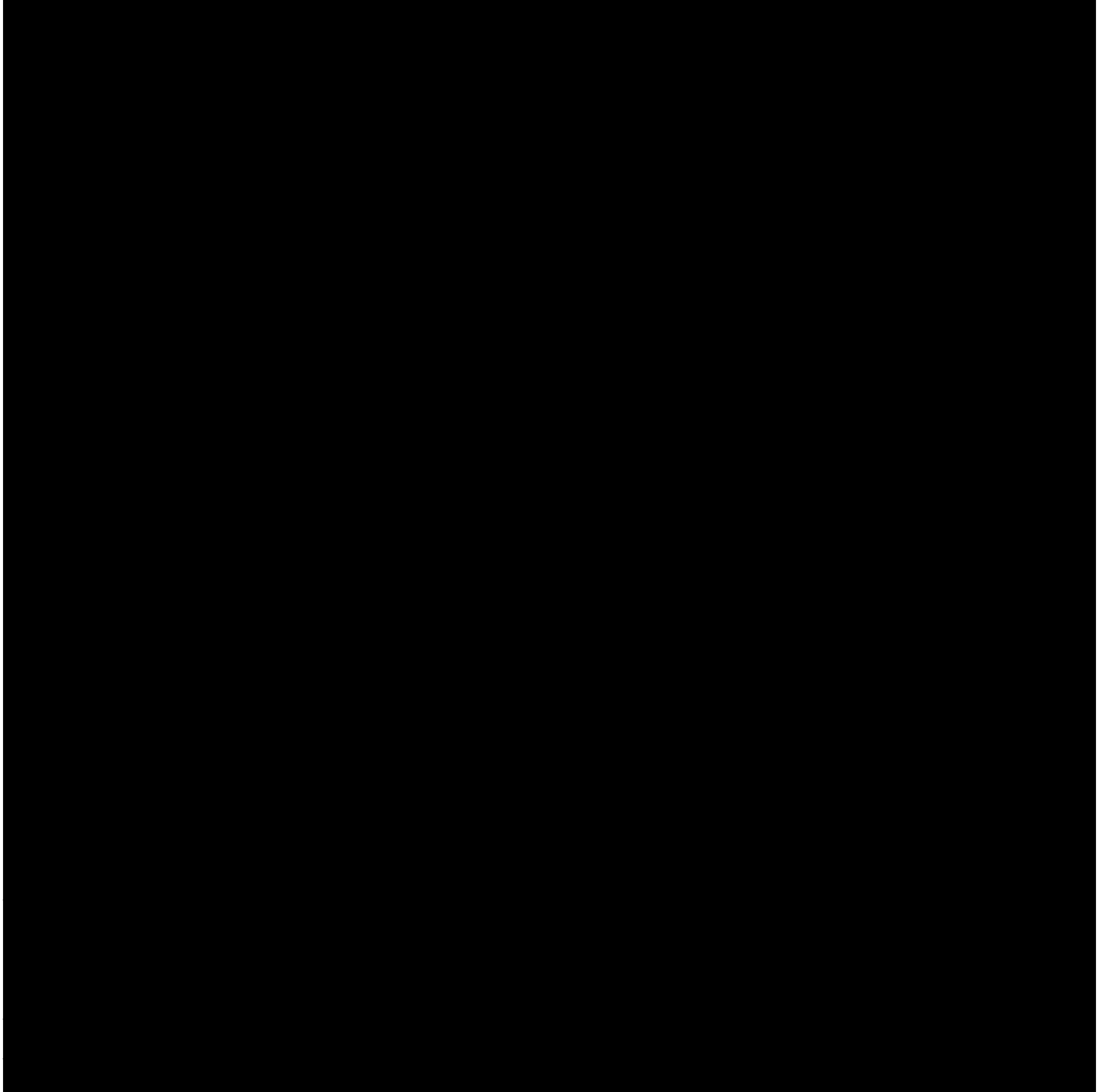


Messages

	pizza_category	Total_Quantity_Sold
1	Classic	14888
2	Supreme	11987
3	Veggie	11649
4	Chicken	11050

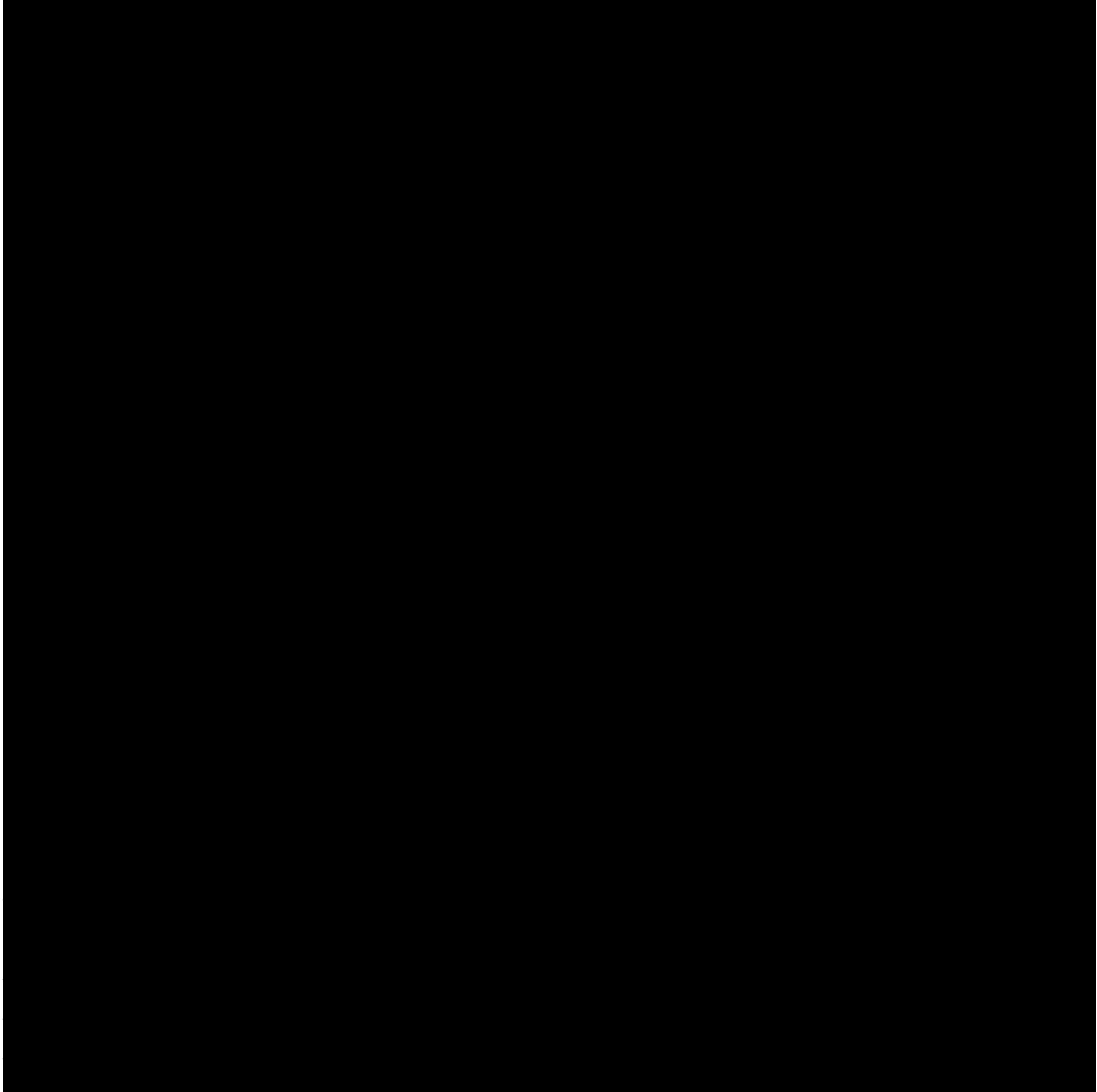


 Results  Messages		
	pizza_name	Total_Revenue
1	The Thai Chicken Pizza	43434.25
2	The Barbecue Chicken Pizza	42768
3	The California Chicken Pizza	41409.5
4	The Classic Deluxe Pizza	38180.5
5	The Spicy Italian Pizza	34831.25



	pizza_name	Total_Revenue
1	The Brie Carre Pizza	11588.4998130798
2	The Green Garden Pizza	13955.75
3	The Spinach Supreme Pizza	15277.75
4	The Mediterranean Pizza	15360.5
5	The Spinach Pesto Pizza	15596

	pizza_name	Total_Pizza_Sold
1	The Classic Deluxe Pizza	2453
2	The Barbecue Chicken Pizza	2432
3	The Hawaiian Pizza	2422
4	The Pepperoni Pizza	2418
5	The Thai Chicken Pizza	2371



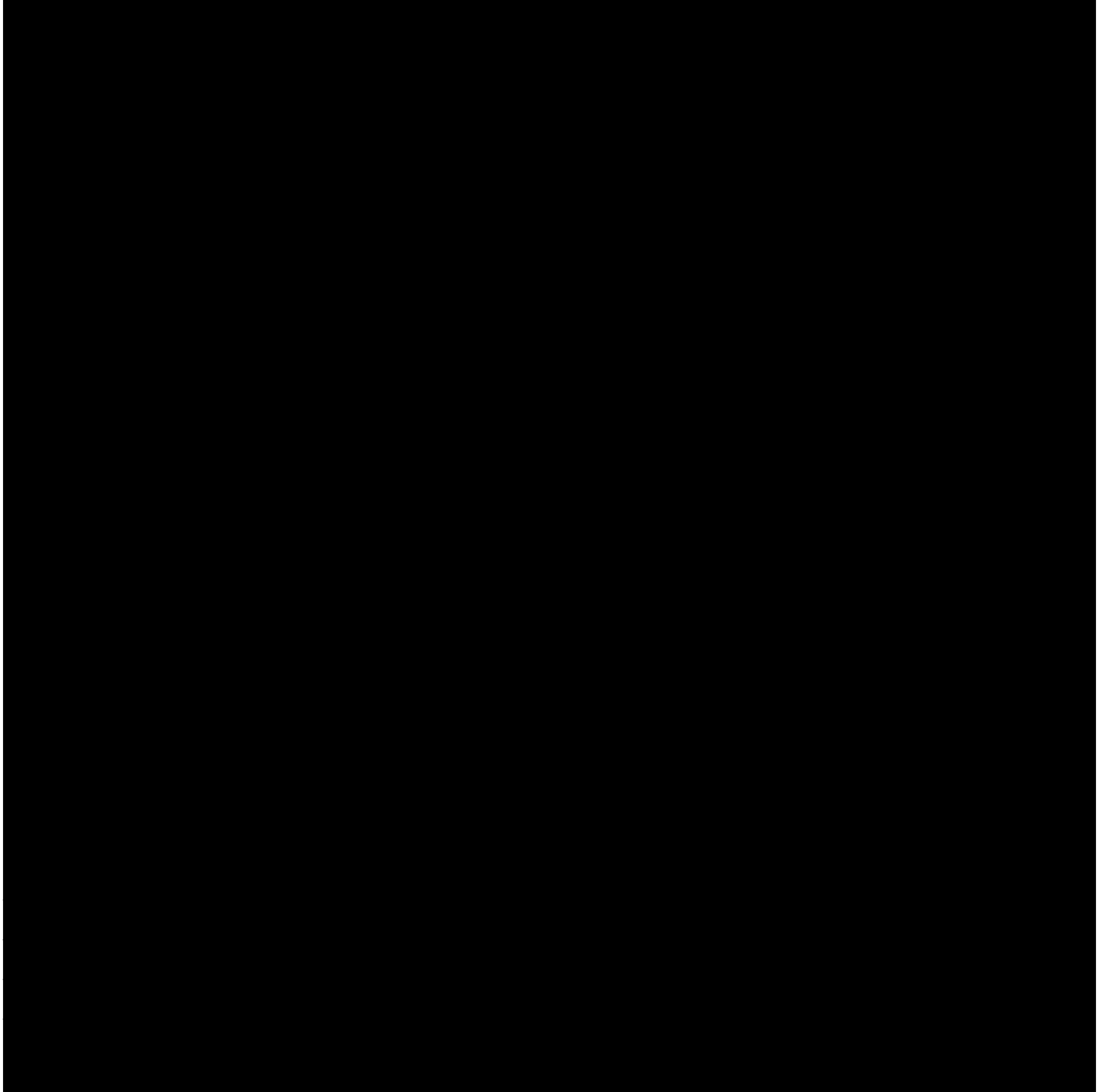


Results



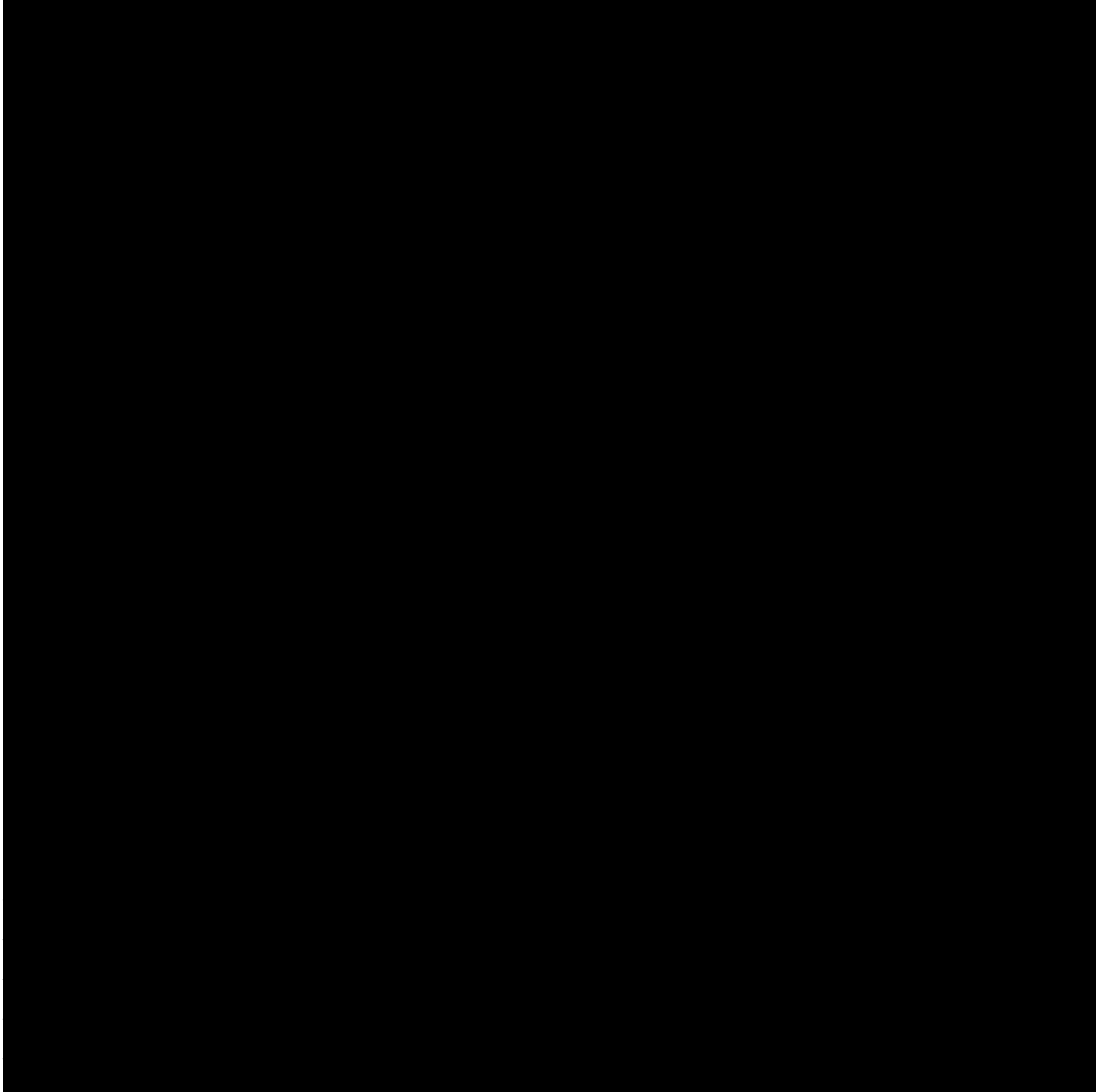
Messages

	pizza_name	Total_Pizza_Sold
1	The Brie Carre Pizza	490
2	The Mediterranean Pizza	934
3	The Calabrese Pizza	937
4	The Spinach Supreme Pizza	950
5	The Soppressata Pizza	961



 Results  Messages

	pizza_name	Total_Orders
1	The Classic Deluxe Pizza	2329
2	The Hawaiian Pizza	2280
3	The Pepperoni Pizza	2278
4	The Barbecue Chicken Pizza	2273
5	The Thai Chicken Pizza	2225



	pizza_name	Total_Orders
1	The Brie Carre Pizza	480
2	The Mediterranean Pizza	912
3	The Spinach Supreme Pizza	918
4	The Calabrese Pizza	918
5	The Chicken Pesto Pizza	938





PIZZA SALES REPORT

Jan/15-Dec/15

Pizza Category

All

09-03-2015

24-08-2015



Home



Best/Worst Sellers

BEST SELLERS

REVENUE

The **Thai Chicken Pizza** contributes to **maximum** Revenue.

QUANTITY

The **Classic Deluxe Pizza** contributes to **maximum** total quantities.

TOTAL ORDERS

The **Classic Deluxe Pizza** contributes to **maximum** total

WORST SELLERS

REVENUE

The **Brie Carre Pizza** contributes to **minimum** Revenue.

QUANTITY

The **Brie Carre Pizza** contributes to **minimum** total quantities.

TOTAL ORDERS

Top 5 Pizzas by Revenue

The Thai Chi...	20K
The Barbecu...	20K
The Californ...	19K
The Classic ...	18K
The Spicy It...	17K

Top 5 Pizzas by Quantity

The Classic ...	1175
The Barbecu...	1164
The Thai Chi...	1115
The Hawaiia...	1113
The Californ...	1112

Top 5 Pizzas by Total Orders

The Classic ...	1113
The Barbecu...	1089
The Hawaiia...	1051
The Californ...	1047
The Pepper...	1043

Bottom 5 Pizzas by Revenue

The Spinach...	7.4K
The Spinach...	7.4K
The Italian V...	7.2K
The Green G...	6.9K
The Brie Car...	5.4K

Bottom 5 Pizzas by Quantity

The Spinach ...	455
The Calabres...	449
The Chicken ...	443
The Italian V...	440
The Brie Carr...	229

Bottom 5 Pizzas by Total Orders

The Spinach...	441
The Calabre...	440
The Chicken ...	435
The Italian V...	430
The Brie Car...	224

Thank You!