

# U.X. (Dee) Sign

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## Work Experience

**MHCI Capstone with NASA**--Design Lead, Jan – Aug 2014 Collaborated with a team of masters students to design for NASA engineers and the International Space Station, designed and developed a mobile application and RFID tracking system.

**CMU School of Design**--Teaching Assistant, Aug – Dec 2013 Aided two professors in teaching 41 first-year design students the basics of design principles. Guided the students, answered questions, attended their class, and helped document their work.

**Apple**--Visual Interface Design Intern, Summer 2013  
Created usable interactions. Designed user flows. Worked on new features with the iTunes Apps Design team. Ideated new interfaces.

**Penguin Group (USA)**--Design/Art Intern, June – Aug 2012 Designed e-book covers. Assisted cover designers with type- setting on book jackets. Proposed full book covers to art director.

**Branding Brand** – UX Designer, Fall 2014  
Designed mobile sites and apps for major e-commerce brands. Analyzed client sites and provided recommendations to improve. Devised and implemented A/B tests and measured results. Oversaw design of new products from conception to launch

## Involvement

CMU Spring Carnival Head of Marketing, 2013 – April 2014 CMU School of Drama's Playground Designer, 2013, 2014 Counterpoint A Cappella President, Jan 2011 – Nov 2013 CMU CMU Orientation Leader, Aug 2011 – Aug 2013

## Education

**Carnegie Mellon University**  
Masters of Human-Computer Interaction, Dec. 2014

**Carnegie Mellon University**  
BFA in Communication Design, May 2014  
Double major in HCI  
3.76/4.0 GPA, with highest honors

## Recognition

Phi Kappa Phi Honor Society, Sept 2013  
Andrew Carnegie Society Scholar, Sept 2013  
School of Design Merit Award, May 2012  
Carnegie Mellon Dean's List 6/8 semesters

## Skills

**User Research:**  
Contextual Design  
Think Aloud  
Persona Design  
Storyboarding  
Heuristic Evaluation

**Design:**  
Sketch  
Photoshop  
Illustrator  
InDesign  
AfterEffects

**Prototyping:**  
HTML/CSS  
Javascript  
MATLAB  
Arduino