

# OPTIGA™ Trust – SLS 10ERE

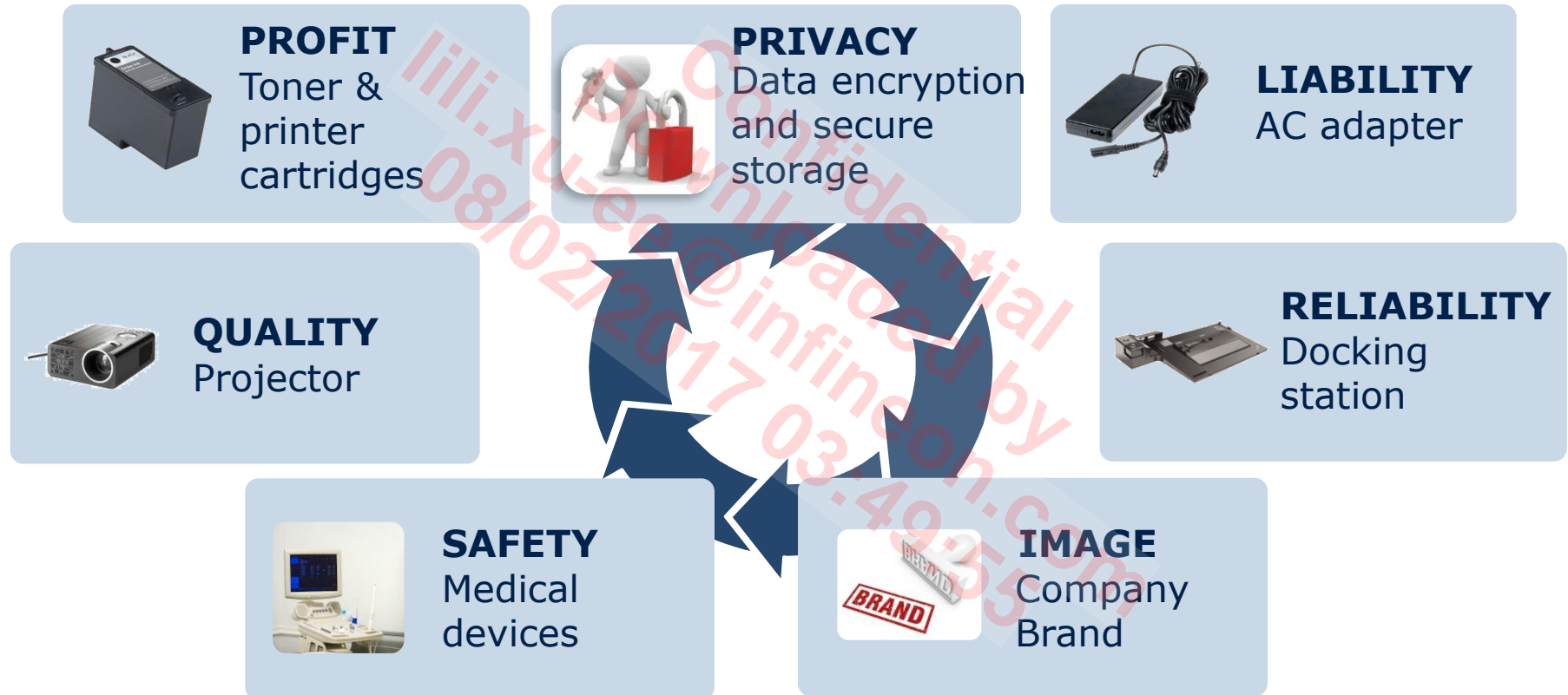
Your Authentication Solution for Increased Security and Lower System Costs



July 2014



# Why device authentication?

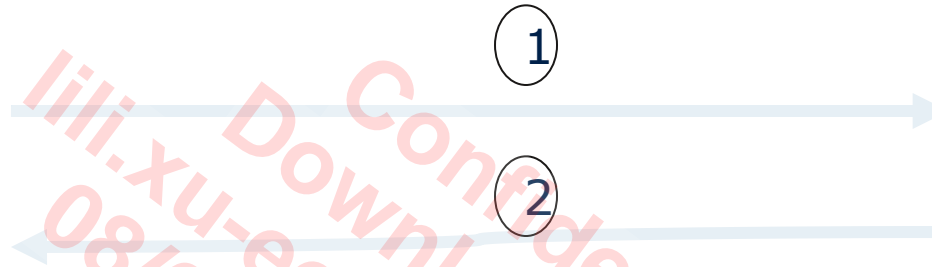


# How does authentication work

## HOST DEVICE SW authentication Module



## ACCESSORY: Authentication Chip



1. The embedded device is turned on and its Authentication Module sends a challenge to the accessory to check if it is an authorized accessory
2. The Authentication Chip in the accessory responds to the challenge
3. The Authentication Module compares challenge & response and authenticates the accessory
4. The embedded device software can then decide what action to take depending on the result of accessory authentication (i.e., show a message that a fake accessory is used and advise on purchase of original accessory and that it will only operate in a reduced power mode to ensure safety and good results, or any other action).

**APPLICABLE TO ANY ACCESSORY CONCEPT**

# Product counterfeiting inflicts billions of dollars in damages to businesses

## IACC (int'l anti-counterfeiting coalition)

- It is estimated that counterfeiting is a **\$600 billion a year** problem
- It's a problem that has grown over **10,000 percent** in the past two decades
- **~5% to 7%** of the world trade is in counterfeit goods

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LOCAL NEWS

Officials confiscate counterfeit toys, may pose threats



**UNODC**  
United Nations Office on Drugs and Crime

'Counterfeit: Don't buy into organized crime' - UNODC launches new outreach campaign on \$250 billion a year counterfeit business

14 January 2014 - A new global campaign has been launched by UNODC to raise awareness among consumers of the \$250 billion a year illicit trafficking of counterfeit goods. The campaign - 'Counterfeit: Don't buy into organized crime' - informs consumers that buying counterfeit goods could be funding organized criminal groups, puts consumer health and safety at risk and contributes to other ethical and environmental concerns.



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# The possible applications for OPTIGA™ Trust authentication products are endless



## Electronic accessory authentication (e.g. MP3 players)



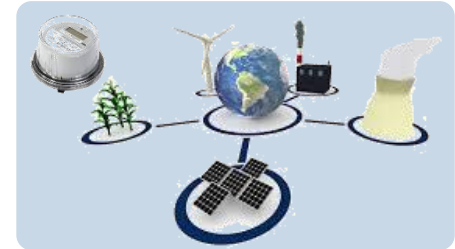
## ICT Infrastructure authentication (e.g. routers)



## Gaming authentication (e.g. slot machines)



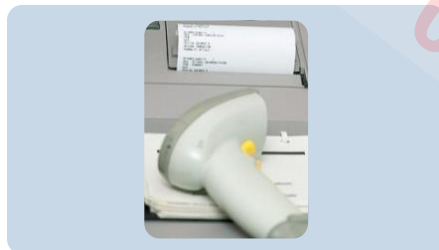
## Industrial



## Printer cartridge authentication



## Medical equipment authentication



## Cloud computing authentication



## Software/ IP authentication



## Internet of Things

- Connected Home
- M2M Communication





# Why OPTIGA™ Trust SLS 10ERE?

## Asymmetric Elliptic Curve Cryptography

**Symmetrical Algorithms can not afford SW implementations:  
They pose a high risk of "Break-once, Publish-everywhere"**

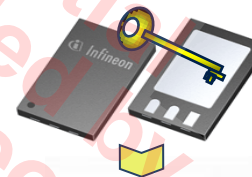
**Asymmetric:** Two **different** keys for En- and Decryption

Non-Secure  
SW environment  
Public Key Only

SW-Encryption  
Public Key



HW-Decryption  
Secret Key



Private Key  
is protected  
in Hardware



# OPTIGA™ Trust SLS 10ERE

## Product

- Unique key pair per device
- 163 bit ECC
- 3.5kbit user NVM
- SWI interface

## Eval Kit

- Windows based GUI
- USB format

## Host side

- C-library for host side support
- Download from [myinfineon.com](http://myinfineon.com)

## Documentation

- Databook
- Application notes on ECC authentication, NVM usage, SWI interface

**OPTIGA™ Trust**

# Why OPTIGA™ Trust?



## Improved security

- Chip individual, unique magic number, 10 byte unique ID
- State of the art asymmetric elliptic curve cryptography
- Uniqueness provided by chip individual key pair



## Optimized system costs with 1 chip solution



## Easy integration due to full turn key solution



## Lean and easy connectivity with Single Wire Interface



## Smallest foot print using USON-3 package



# OPTIGA™ Trust Evaluation Board



## For Demo

- USB: Simulated Host
- Windows based GUI

## For Evaluation

- Based on IFX XMC4500
- Built-in JTAG interface for debugging
- IDE with free license (HiTOP)

# Infineon is the partner of choice for the key trends in the device authentication market



## Increased security at lower system costs



With advanced hardware based security and asymmetric algorithms

## Turn-Key solutions for fast and easy designs



OPTIGA™ Trust products consist of a chip and all necessary software

# ENERGY EFFICIENCY MOBILITY SECURITY

Innovative semiconductor solutions for energy efficiency, mobility and security.

