



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

GLOBAL AIR
TRANSPORTATION
NETWORK

economic growth and development
Air transport is very helpful

promotion of the exchange of knowledge

passed off today as air service development

future growth - trajectories - under business recovery scenarios - implications for climate change

create employment opportunities and increasing

ontributes to improved living stadards for many developing

demand was expected to triple between 2020 and 2050

understandng - network properties - allows scientists

quickest transport

it takes less time

Airport destination authority relationship

structu red - historical literature

Air transports is particular surface track not needed - operations

technology - significant - progress that ensures - profitable - totally secure - air system

Integrated analytical framework

fear - excited



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?