

PROJECT REPORT

1. INTRODUCTION

1.1 OVERVIEW

Data Exploration:

Tableau allows you to dive deep into aviation data, such as flight routes, passenger numbers, airports, and more. This enables you to explore patterns, trends, and anomalies in the air transportation network.

1.2 PURPOSE

Data Visualization:

One of the primary purposes is to leverage Tableau's data visualization capabilities to represent the extensive data associated with the air transportation network in an understandable and insightful manner. By creating interactive and visually appealing dashboards, we can make complex information accessible to a wide range of stakeholders, from industry professionals to policymakers and the general public.

2. PROBLEM DEFINITION & DESIGN THINKING

2.1 EMPATHY MAP

Menu Empathy map 04.092... Brainsorming map 04.092023... Create

Sign in

All tools Edit Convert Sign Find text or tools

All tools

- Export a PDF
- Edit a PDF
- Create a PDF
- Combine files
- Organize pages
- Add comments
- Request e-signatures
- Scan & OCR
- Protect a PDF
- Redact a PDF
- Compress a PDF
- Prepare a form

Convert, edit and e-sign PDF forms & agreements.

Free 7-day trial

GLOBAL AIR TRANSPORTATION NETWORK

Says What have we heard it from say? What can we imagine them saying?

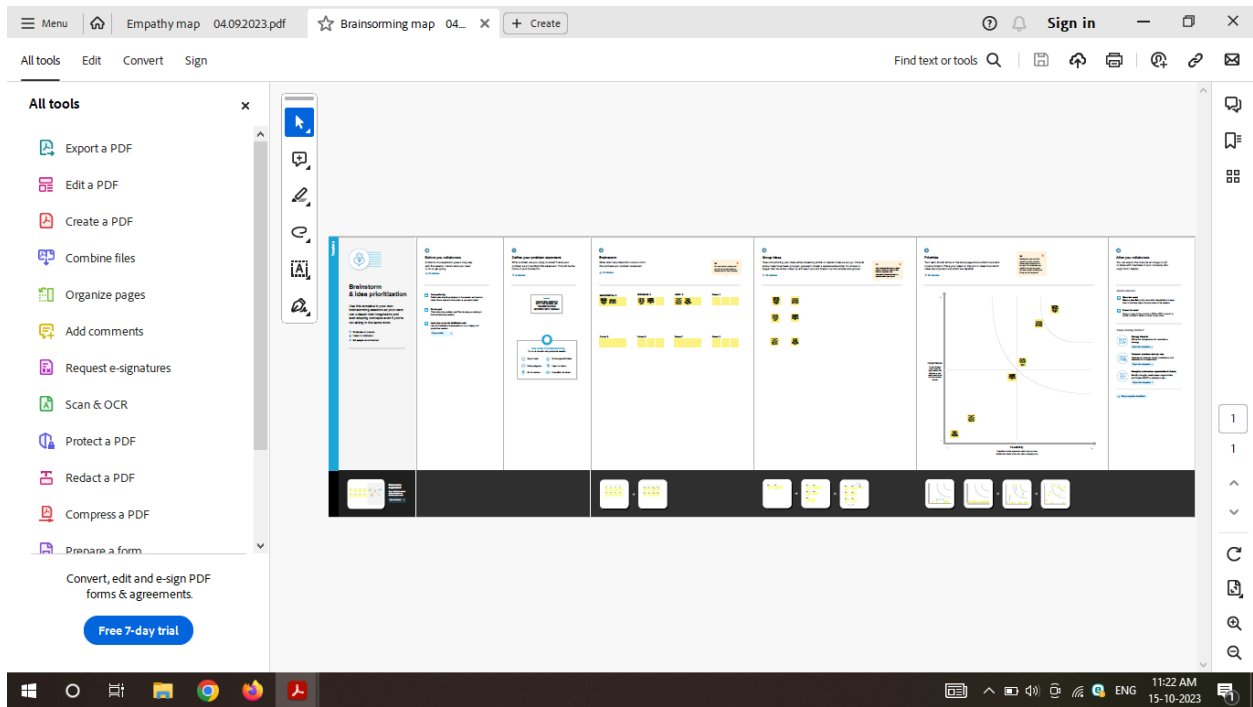
Thinks What are their wants, needs, feelings, and ideas? What other thoughts might influence their behavior?

Does What behavior have we observed? What can we imagine them doing?

Feels What are their fears, frustrations, and emotions? What other feelings might influence their behavior?

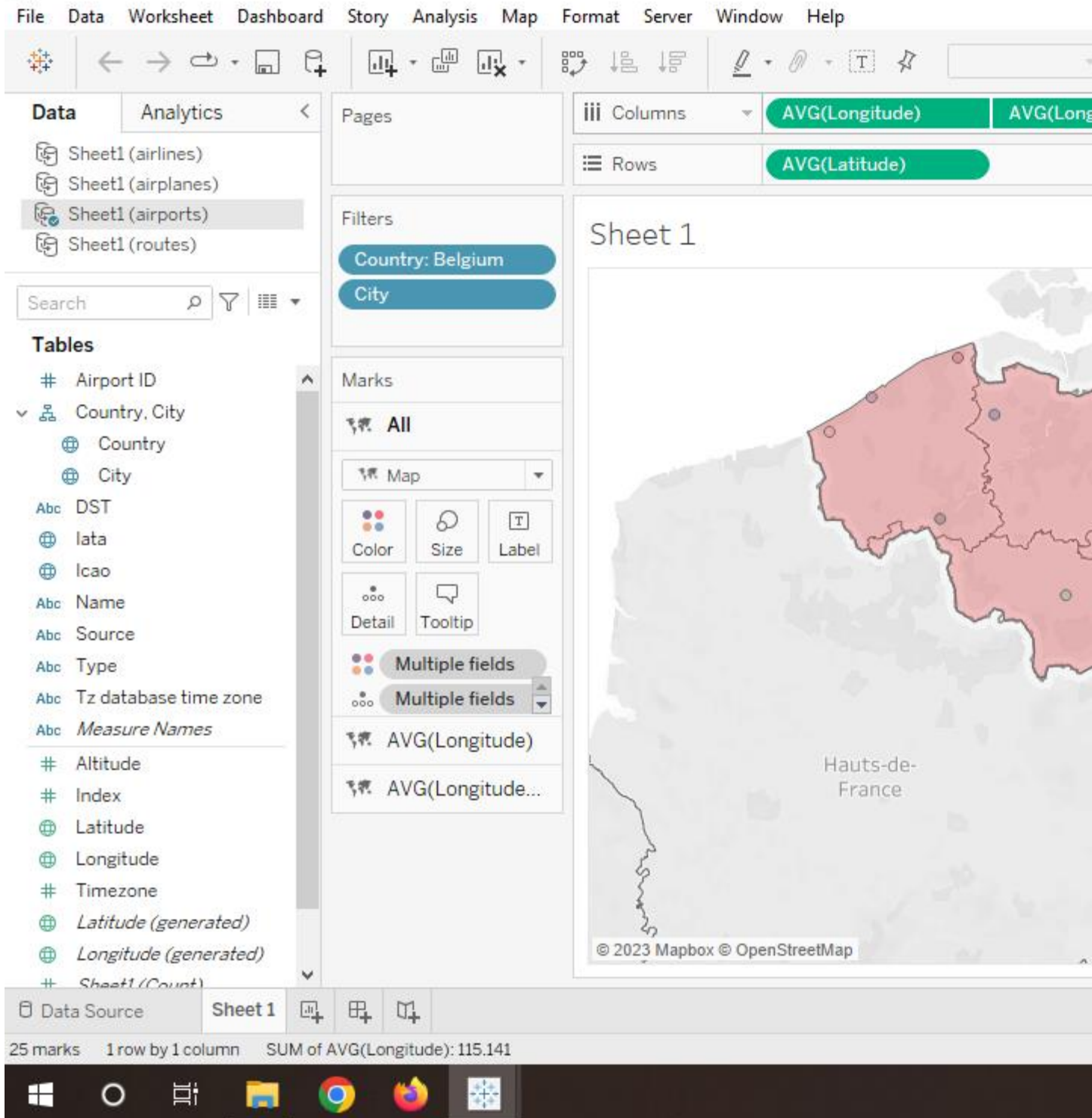
Windows taskbar: 11:22 AM 15-10-2023

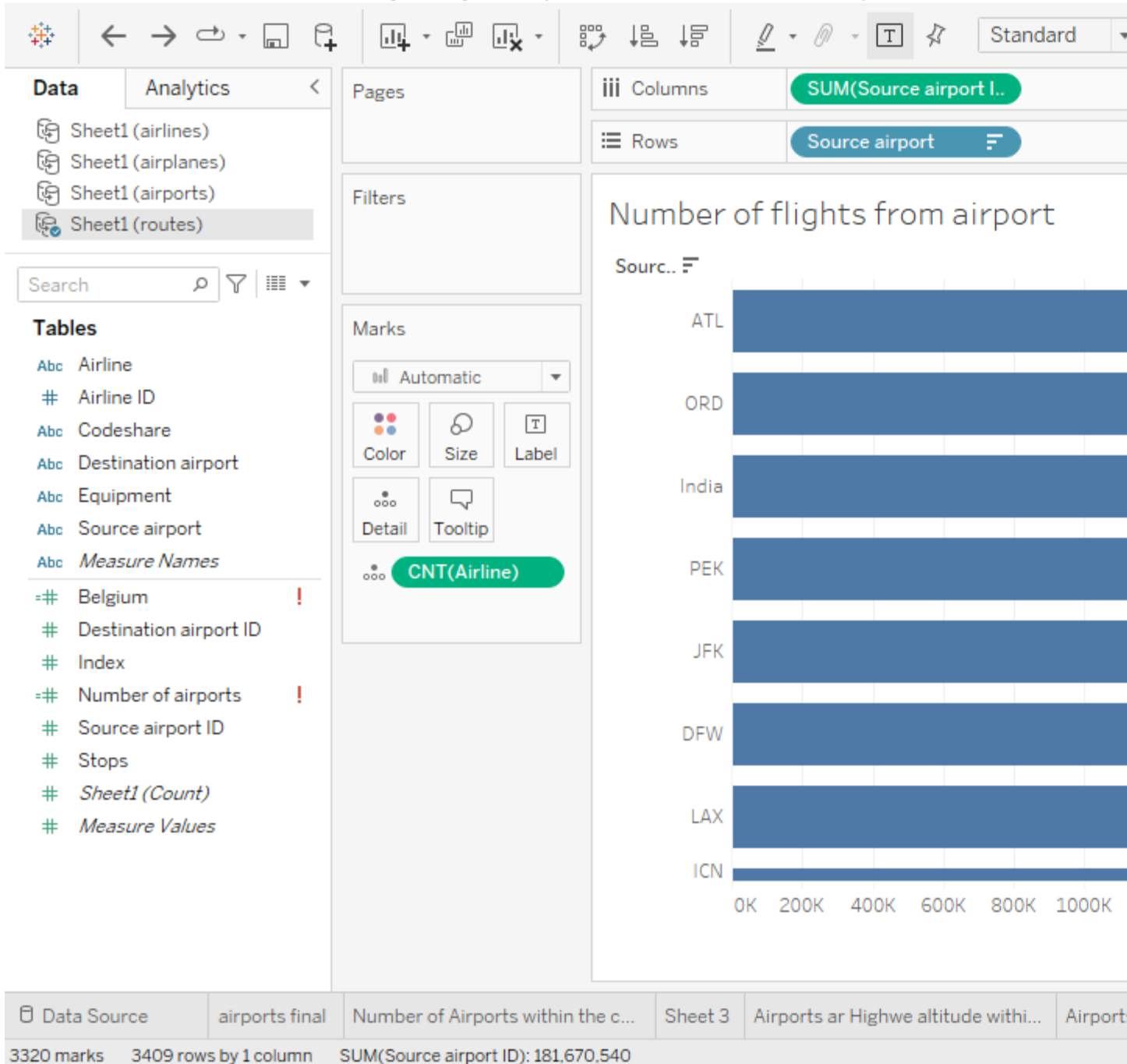
2.2 IDEATION & BRAINSTORM MAP



3. RESULT

Tableau Public - Collect the dataset





3320 marks 3409 rows by 1 column SUM(Source airport ID): 181,670,540

Tableau Public - Story

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Fit Height

Data Analytics

Sheet1 (airlines)
Sheet1 (airplanes)
Sheet1 (airports)
Sheet1 (routes)

Search

Folders

- Active
- Airline ID
- Alias
- Callsign
- Country
- Iata
- Icao
- Name
- Measure Names
- Index
- index no.
- Latitude (generated)
- Longitude (generated)
- Sheet1 (Count)
- Measure Values

Pages

Filters

Country: Colombia
Active: Y

Marks

Automatic

Color Size Label

Detail Tooltip

Active

Columns

Rows

Airline ID Name

Airlines within a Country

AIRLINE ID	NAME	ICAO	C
110	ACES Colombia	AES	A
1224	AeroRep	RPB	A
4691	SATENA	NSE	S
5020	TAMPA	TPA	T
11765	EasyFly	EFY	E
16151	CCML Airlines	CCC	N
16262	Fly Colombia (Interliging Flights)	3FF	N
18946	VivaColombia	VVC	N
19813	All Colombia	7KK	N
20073	All America CO	7ZC	N

Data Source airports final Number of Airports within the c... Sheet 3 Airports ar Highwe altitude withi... Airport

10 marks 10 rows by 1 column

Windows Taskbar: Windows logo, Edge, File Explorer, Chrome, Firefox, Tableau Public

Tableau Public - Story

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Fit Height

Data Analytics

Sheet1 (airlines)
Sheet1 (airplanes)
Sheet1 (airports)
Sheet1 (routes)

Search

Tables

- Airport ID
- Country, City
 - Country
 - City
- DST
- Iata
- Icao
- Name
- Source
- Type
- Tz database time zone
- Measure Names
- Altitude
- Index
- Latitude
- Longitude
- No of airports
- Timezone
- top n
- top n1

Filters

Icao
Name

Marks

Automatic

Color Size Text

Detail Tooltip

SUM(Altitude)

Columns

Rows

Name City

Airports at Highest Altitude in World

Name	City	Icao
Daocheng Yading Airport	Daocheng	ZUDC
Qamdo Bangda Airport	Bangda	ZUBD
Kangding Airport	Kangding	ZUKD
Ngari Gunsa Airport	Shiquanhe	ZUAL
El Alto International Airport	La Paz	SLLP
Capitan Nicolas Rojas Airport	Potosi	SLPO

Data Source airports final Number of Airports within the c... Sheet 3 Airports ar Highwe altitude withi... Airport

6 marks 6 rows by 1 column SUM(Altitude): 83,023



Tableau Public - Story

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Standard

Data Analytics

Sheet1 (airlines)
Sheet1 (airplanes)
Sheet1 (airports)
Sheet1 (routes)

Search

Tables

- # Airport ID
- Country, City
 - Country
 - City
- Abc DST
- Abc Iata
- Abc Icao
- Abc Name
- Abc Source
- Abc Type
- Abc Tz database time zone
- Abc Measure Names
- # Altitude
- # Index
- Latitude
- Longitude
- =# No of airports
- # Timezone
- =# top n
- =# top n.1

Pages

Filters

Country: Malaysia
City

Marks

Automatic

Color Size Text

Detail Tooltip

SUM(Altitude)

Columns

Rows

SUM(Index)

Country

Airports at Higher altitude within a

Index	Country	City	Icao
4,848	Malaysia	Long Datih	WBGF
4,851	Malaysia	Bakalalan	WBGQ
4,853	Malaysia	Bario	WBGZ

3 marks 3 rows by 1 column SUM(Altitude): 7,650

Data Source airports final Number of Airports within the c... Sheet 3 Airports ar Highwe altitude wit... Airport



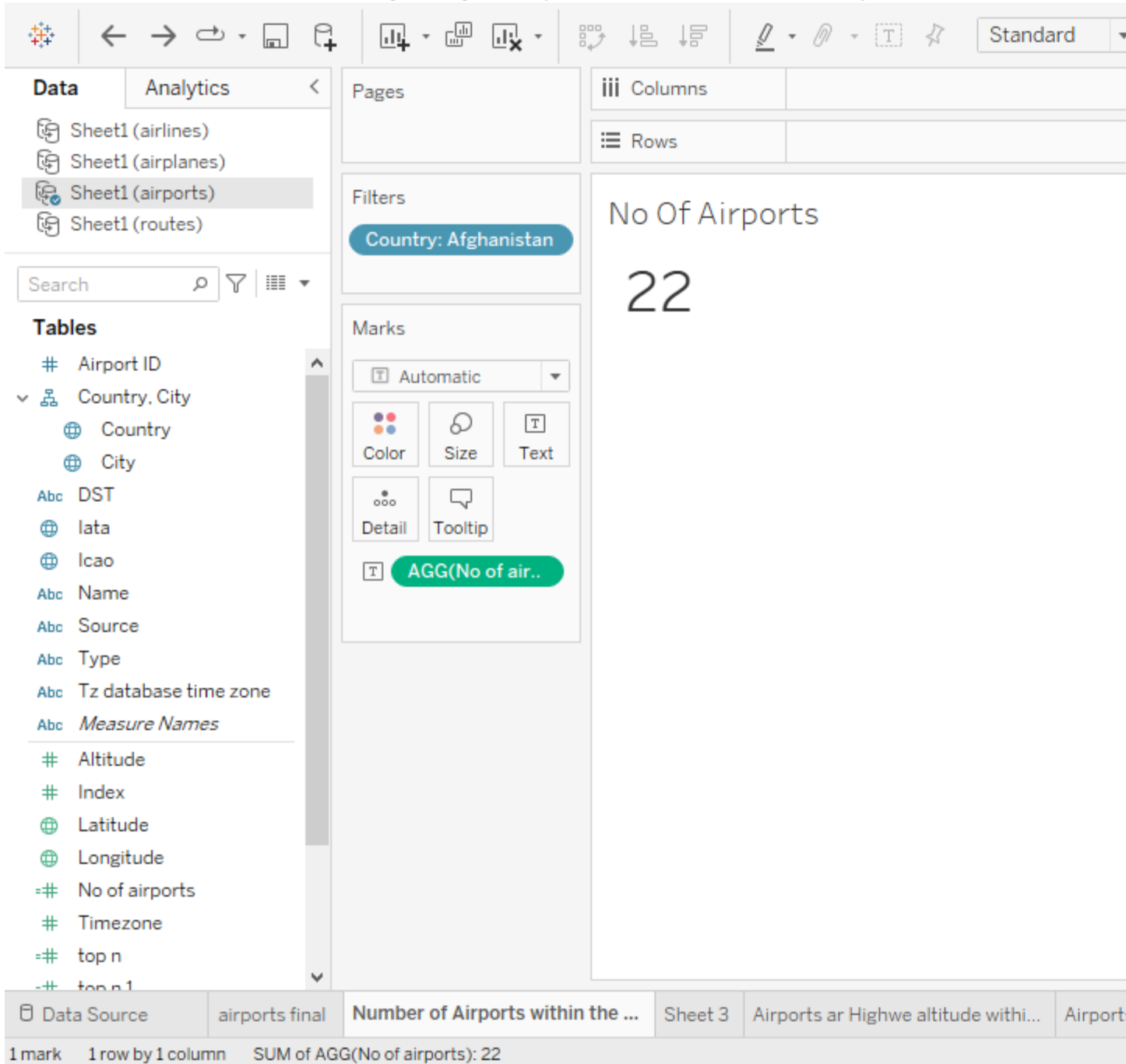
The image shows the Tableau Public interface in a story view. The top menu bar includes File, Data, Worksheet, Dashboard, Story, Analysis, Map, Format, Server, Window, and Help. Below the menu is a toolbar with various icons for navigation, data manipulation, and formatting. The main workspace is divided into several panes:

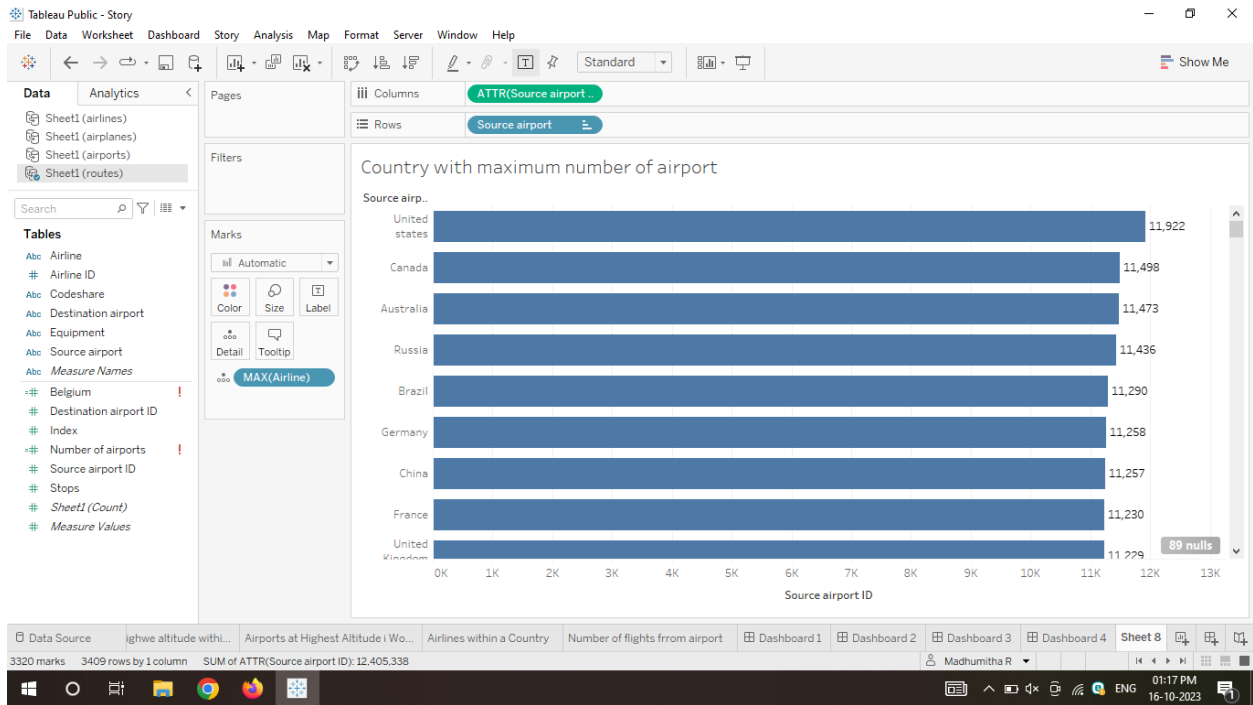
- Data**: A pane on the left showing a list of data sources: Sheet1 (airlines), Sheet1 (airplanes), Sheet1 (airports) (selected), and Sheet1 (routes). Below this is a search bar and a filter icon.
- Tables**: A pane on the left showing a list of fields: Airport ID, Country, City, DST, Iata, Icao, Name, Source, Type, Tz database time zone, Measure Names, Altitude, Index, Latitude, Longitude, No of airports, Timezone, top n, and top n.1.
- Columns**: A pane on the right showing the column shelf.
- Rows**: A pane on the right showing the row shelf.
- Filters**: A pane on the right showing the filter shelf.
- Marks**: A pane on the right showing the mark type (Automatic) and various mark properties: Color, Size, Text, Detail, and Tooltip.

The main chart area is currently blank, with the text "No Of Airports" displayed in the top right corner. A "Drop field here" prompt is visible in the center of the chart area.

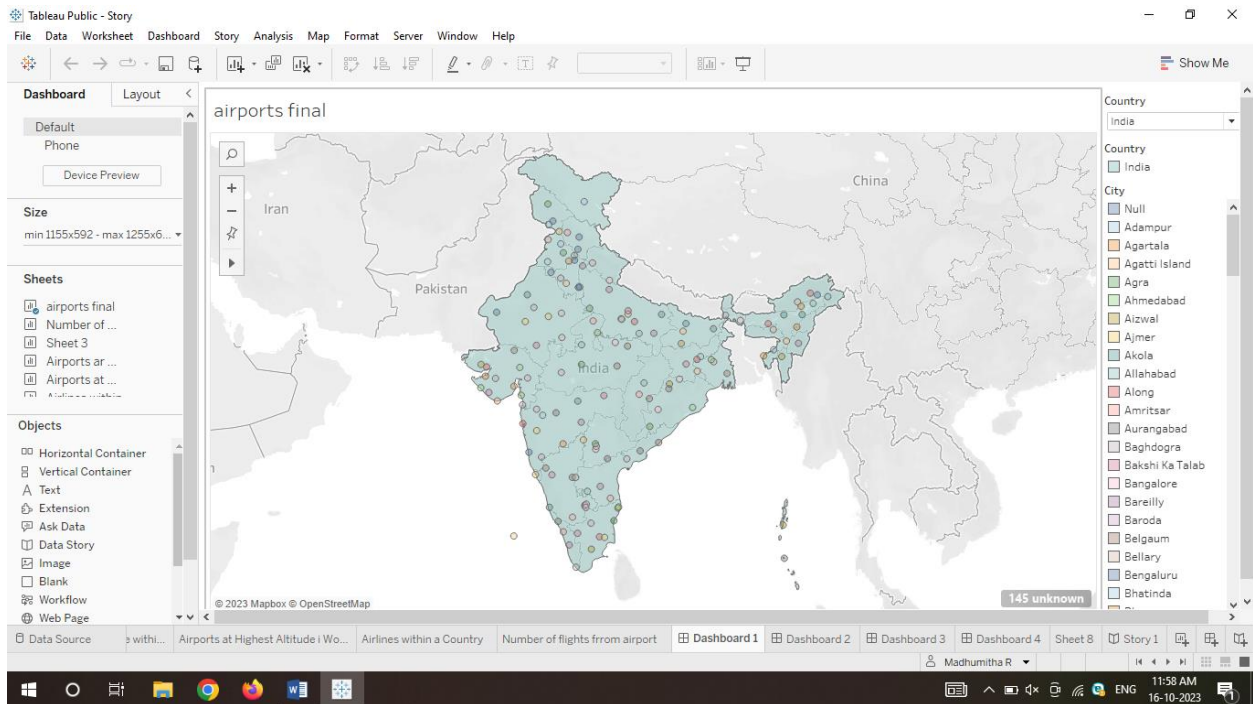
At the bottom, the worksheet tabs are visible: Data Source, airports final, Number of Airports within the c..., Sheet 3 (selected), Airports ar Highwe altitude withi..., and Airport.







DASHBOARD:





Dashboard

Layout

Default

Phone

Device Preview

Size

min 1155x592 - max 1255x6...

Sheets

- airports final
- Number of ...
- Sheet 3
- Airports ar ...
- Airports at ...
- Airlines within a

Objects

- Horizontal Container
- Vertical Container
- Text
- Extension
- Ask Data
- Data Story
- Image
- Blank
- Workflow
- Web Page

Airports at Higher altitude within a country

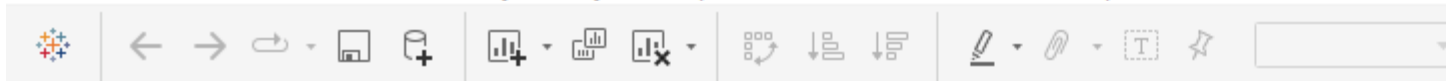
Index	Country	City	Icao
4,848	Malaysia	Long Datih	WBGF
4,851	Malaysia	Bakalalan	WBGQ
4,853	Malaysia	Bario	WBGZ

Airports at Highest Altitude in World

Name	City	Icao
Daocheng Yading Airport	Daocheng	ZUDC
Qamdo Bangda Airport	Bangda	ZUBD
Kangding Airport	Kangding	ZUKD
Ngari Gunsa Airport	Shiquanhe	ZUAL
El Alto International Airport	La Paz	SLLP
Capitan Nicolas Rojas Airpo..	Potosi	SLPO

Data Source | a withi... | Airports at Highest Altitude i Wo... | Airlines within a Country | Number of flights from airport





Dashboard

Layout

Default

Phone

Device Preview

Size

Automatic

Sheets

- airports final
- Number of ...
- Sheet 3
- Airports ar ...
- Airports at ...
- Airlines within a Country

Objects

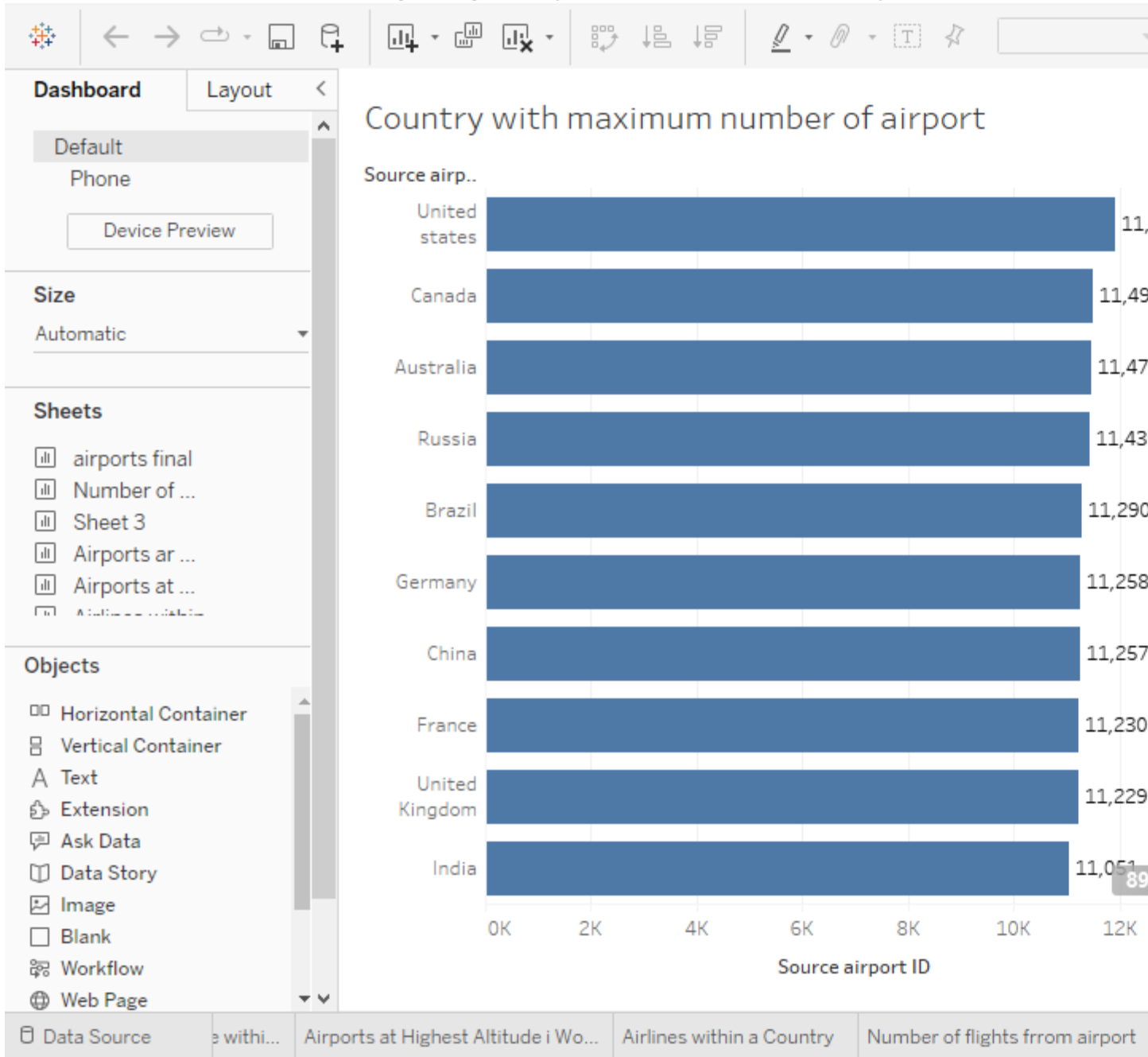
- Horizontal Container
- Vertical Container
- Text
- Extension
- Ask Data
- Data Story
- Image
- Blank
- Workflow
- Web Page

Airlines within a Country

Airline ID	Name	ICAO	Call Sign	
110	ACES Colombia	AES	ACES	
1224	AeroRep	RPB	AEROREPUBLICA	
4691	SATENA	NSE	SATENA	
5020	TAMPA	TPA	TAMPA	
11765	EasyFly	EFY	EASYFLY	
16151	CCML Airlines	CCC	Null	
16262	Fly Colombia (Interliging Flights)	3FF	Null	
18946	VivaColombia	VVC	Null	
19813	All Colombia	7KK	Null	
20073	All America CO	7ZC	Null	

Data Source | Airlines within a Country | Airports at Highest Altitude i Wo... | Airlines within a Country | Number of flights from airport





STORY:

All toolsEditConvertSign

All tools

- Export a PDF

Edit a PDF

Create a PDF

Combine files

Organize pages

Add comments

Request e-signatures

Scan & OCR

Protect a PDF

Redact a PDF

Compress a PDF

Prepare a form

Convert, edit and e-sign PDF forms & agreements.

Free 7-day trial

Story 1

World Map showing countries with details...Table sh which a

AIRLINE ID	NAME	ICAO	Callsign
110	ACES Colombia	AES	ACES
1224	AeroRep	RPB	AEROREPUB
4691	SATENA	NSE	SATENA
5020	TAMPA	TPA	TAMPA
11765	EasyFly	EFY	EASYFLY
16151	CCML Airlines	CCC	Null
16262	Fly Colombia (Interliging Flights)	3FF	Null
18946	VivaColombia	VVC	Null

All toolsEditConvertSign

All tools

- Export a PDF

Edit a PDF

Create a PDF

Combine files

Organize pages

Add comments

Request e-signatures

Scan & OCR

Protect a PDF

Redact a PDF

Compress a PDF

Prepare a form

Convert, edit and e-sign PDF forms & agreements.

Free 7-day trial

Story 1

World Map showing countries with details..

Table sh which a

Airports at Higher altitude within a count

Index	Country	City	Icao	
4,848	Malaysia	Long Datih	WBGF	
4,851	Malaysia	Bakalalan	WBGQ	
4,853	Malaysia	Bario	WBGZ	

Airports at Highest Altitude in World

Name	City	Icao	
Daocheng Yading Airport	Daocheng	ZUDC	
Qamdo Bangda Airport	Bangda	ZUBD	
Kangding Airport	Kangding	ZUKD	
Ngari Gunsa Airport	Shiquanhe	ZUAL	
El Alto International Airport	La Paz	SLLP	
Capitan Nicolas Rojas Airpo..	Potosi	SLPO	

All tools Edit Convert Sign

All tools

- Export a PDF
- Edit a PDF
- Create a PDF
- Combine files
- Organize pages
- Add comments
- Request e-signatures
- Scan & OCR
- Protect a PDF
- Redact a PDF
- Compress a PDF
- Prepare a form

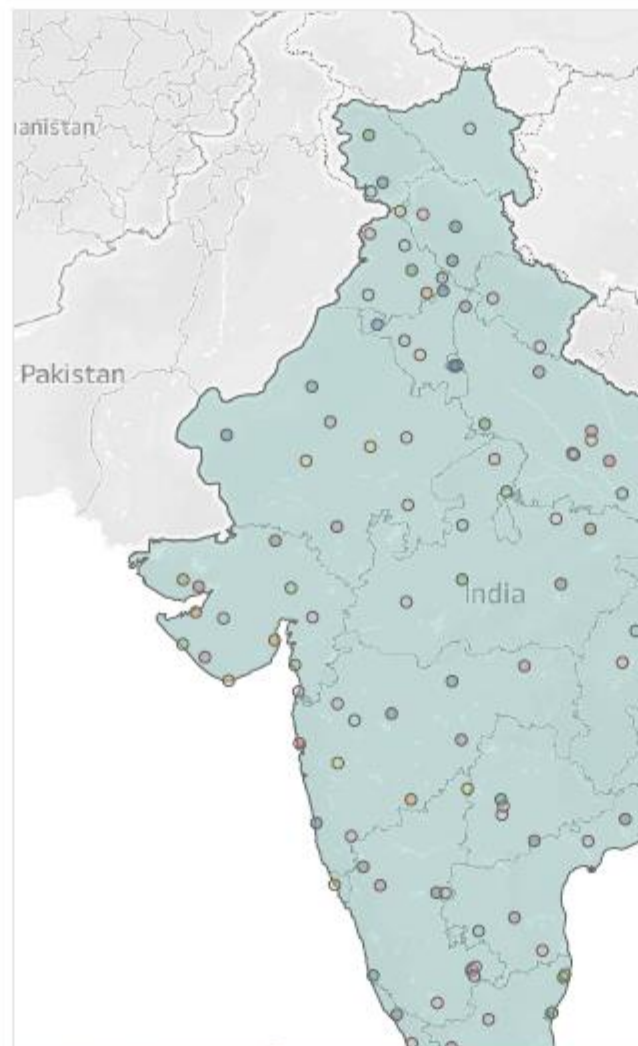
Convert, edit and e-sign PDF forms & agreements.

Free 7-day trial

Story 1

World Map showing countries with details...

Table showing which a...



All tools Edit Convert Sign

All tools

- Export a PDF
- Edit a PDF
- Create a PDF
- Combine files
- Organize pages
- Add comments
- Request e-signatures
- Scan & OCR
- Protect a PDF
- Redact a PDF
- Compress a PDF
- Prepare a form

Convert, edit and e-sign PDF forms & agreements.

Free 7-day trial

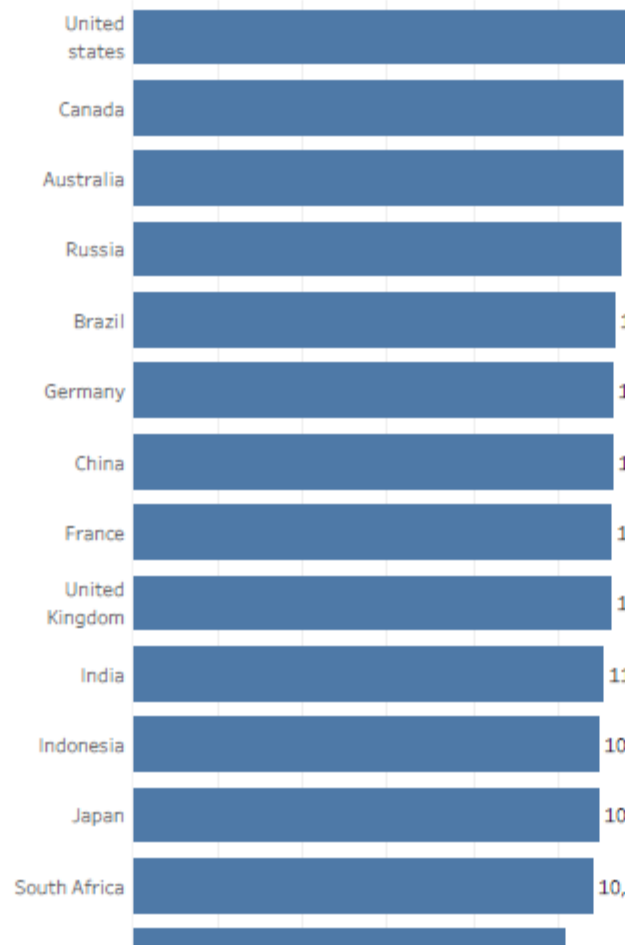
Story 1

World Map showing countries with details..

Table showing which are

Country with maximum number of airports

Source airports



4. ADVANTAGE AND DISADVANTAGE

ADVANTAGE: -

Real-time Analytics:

Tableau can be set up to provide real-time analytics, which is crucial in monitoring the dynamic air transportation network. This enables airlines, airports, and aviation authorities to make quick decisions based on the most recent data.

Geospatial Analysis:

Tableau's mapping capabilities make it ideal for geospatial analysis of flight routes, airport locations, and regional traffic patterns. It can reveal insights into connectivity, congestion, and travel demand.

DISADVANTAGE: -

COST:

Tableau licenses can be expensive, which may pose a barrier to smaller organizations or individuals interested in using it for analysis.

Learning Curve:

Tableau has a learning curve, especially for users new to data visualization and analysis tools. It may take time to become proficient in creating effective visualizations.

5. APPLICATIONS: -

Flight Route Analysis:

Tableau can be used to visualize flight routes, their frequency, and passenger demand. This analysis can help airlines identify profitable routes and make informed decisions about route expansion or reduction.

Airport Performance :

Analyze airport data, including passenger traffic, delays, and on-time performance. This can aid airport authorities in optimizing operations, improving passenger experience, and reducing congestion.

6.CONCLUSION:

In conclusion, Tableau empowers us to dive deep into the global air transportation network, revealing patterns, trends, and anomalies that might otherwise remain hidden. From optimizing flight routes to improving airport operations and enhancing passenger experiences, Tableau's capabilities are invaluable for stakeholders in the aviation industry. By harnessing the power of data and visualization, we can make informed decisions that not only benefit the industry but also contribute to a safer, more efficient, and environmentally sustainable global air transportation network.

7. FUTURE SCOPE:

Predictive Analytics:

Use historical data to predict future trends, enabling airlines to plan better.

Environmental Impact Analysis:

Analyze emissions data to support sustainability efforts.

8.APPENDIX

A. SOURCE CODE

NM2023TMID03366

