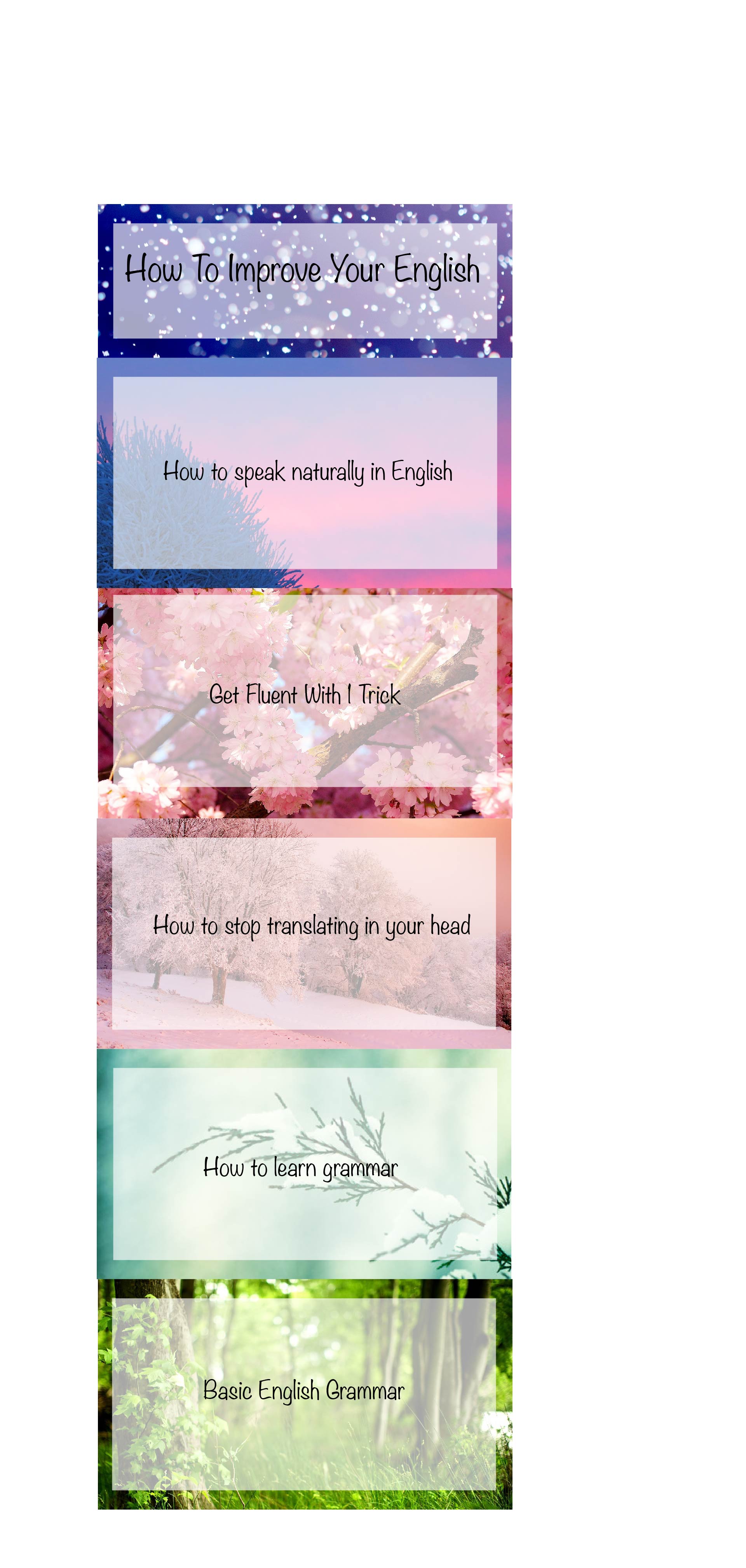
Emma Wu

Creative Brief

The app is a simple app that includes different video that teaches language skills. First it will start with a screen with “How To Improve Your English” banner on the top. Then There will be titles of video on the bottom. When swipe down more. There will be more titles showing up. Videos are being separated by two different types: grammar and speaking. Grammar videos would have a green background(Image) and speaking would have a pink background (image). The audience will choose a video to play by clicking on the title. The app will target language learners. It was inspired by kid’s story telling app. The goal is to create a app that have easy access to learning English resources that is already grouped for language learners.

Design : on the next page



adding YouTube in Xcode

1.go into story board, add a web view

2.make connection to view controller

3. create a string “embedded code” that includes the YouTube video link

4. in YouTube click share and copy the code starting with <iframe with…..

5. paste it in your view controller

second method is using NSURL to insert video. This actually use the actual link of the video.

Use google font

1. Downloading my font from Google Fonts
2. Installing it on my mac so that I can get its system name
3. drag my font file (Inconsolata.ttf) into the "Supporting Files" folder in Xcode
4. Go to my Info.Plist file and add Inconsolata.tff as an item in the UIAppFonts array.
5. try to print out my installed fonts in the list of fonts using
6. try to use my custom font with ***it's full name, which I found in Finder***

// When I search for "Inconsolata" in my Debug Console, it returns nothing

// Therefore I think that the font simply isn't being installed...

for (NSString \*familyName in [UIFont familyNames]) {

for (NSString \*fontName in [UIFont fontNamesForFamilyName:familyName]) {

NSLog(@"%@", fontName);

}

}

// this line doesn't work.

cell.textLabel.font = [UIFont fontWithName:@"Inconsolata" size:15];

// this line works. it changes font to Helvetica-Bold

// cell.textLabel.font = [UIFont fontWithName:@"Helvetica-Bold" size:15];

source <http://stackoverflow.com/questions/17765321/installing-custom-fonts-in-xcode-4-6-3>

Using vedios

1.How to learn grammar – any grammar!!!

<https://www.youtube.com/watch?v=c6Y1UJb2fvc>

2.Get Fluent With 1 Trick

<https://www.youtube.com/watch?v=l96V7dQtq9E>

3. How to speak naturally in English

<https://www.youtube.com/watch?v=kudiYRUhSFI>

4. How to stop translating in your head

<https://www.youtube.com/watch?v=LLg8Am7ke3E>

5. Basic English Grammar

<https://www.youtube.com/watch?v=DHg1krpvg9s>