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Creative Brief

The app is a simple app that includes different video that teaches language skills. First it includes a start screen that allow the audience to choose from grammar and speaking skills. When they chick in it, audience will bring to a page of a list of different YouTube videos teaching and talking about the corresponding skills. Then the audience will choose a video to play. The app will target language learners. It was inspired by kids story telling app. The goal is to create a app that have easy access to learning English resources that is already grouped for language learners.

Design : The design on the front allow the audience to choose. The background will be images. I will take photographs or find free images that is for sure free to use. The Fonts will be in google font that allows free usages.

