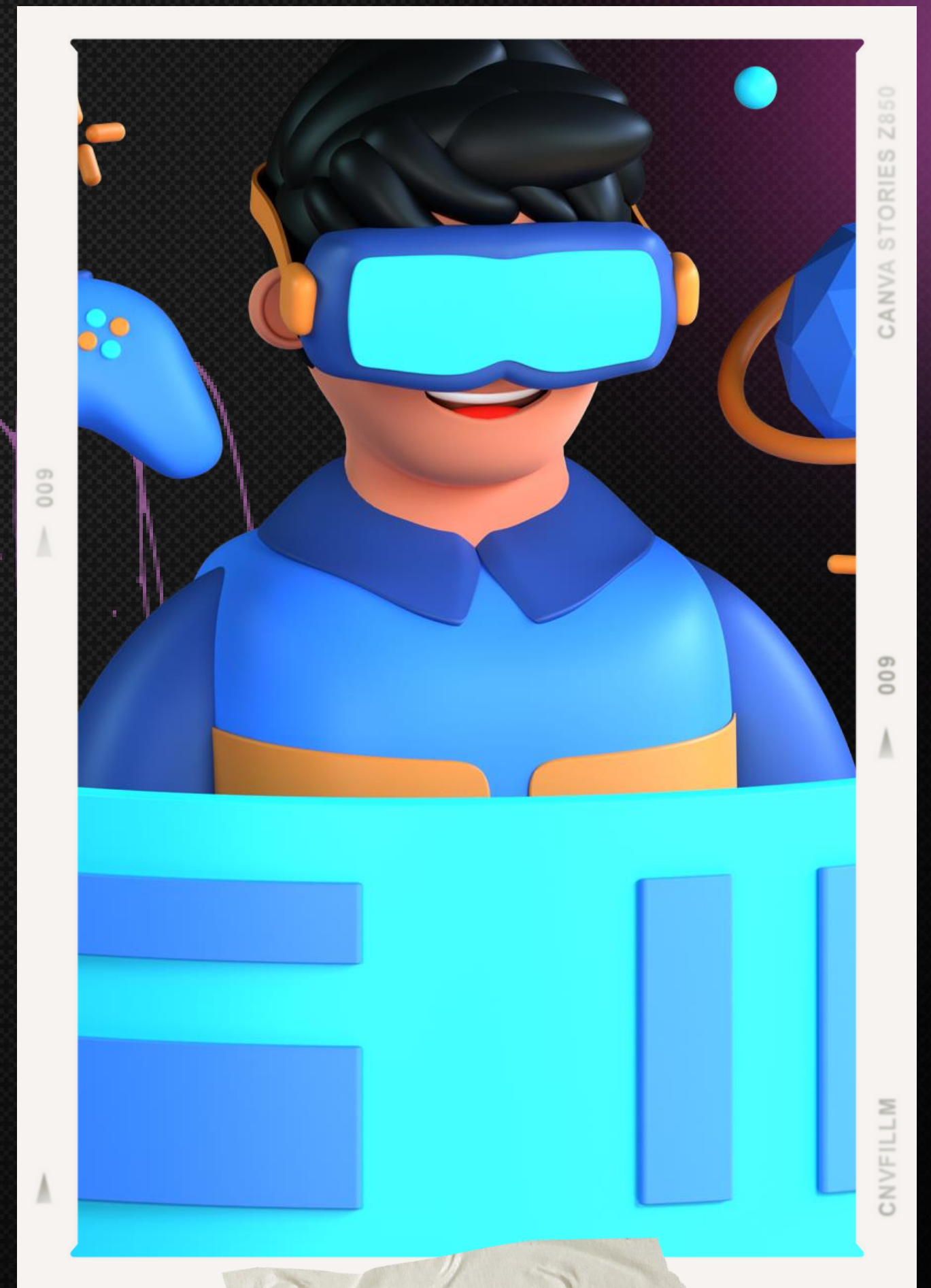VIT AP

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HACKTOBERFEST 1.0

Problem statement

Online CookBook

Helps people with Dietary Restrictions and Time Constraints by providing Healthy food with Variety and Creativity

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Solution

Providing practical and creative solutions for individuals and communities in

- Meal Planning and Preparation
- Inclusion and Diversity
- Budget-Friendly Cooking
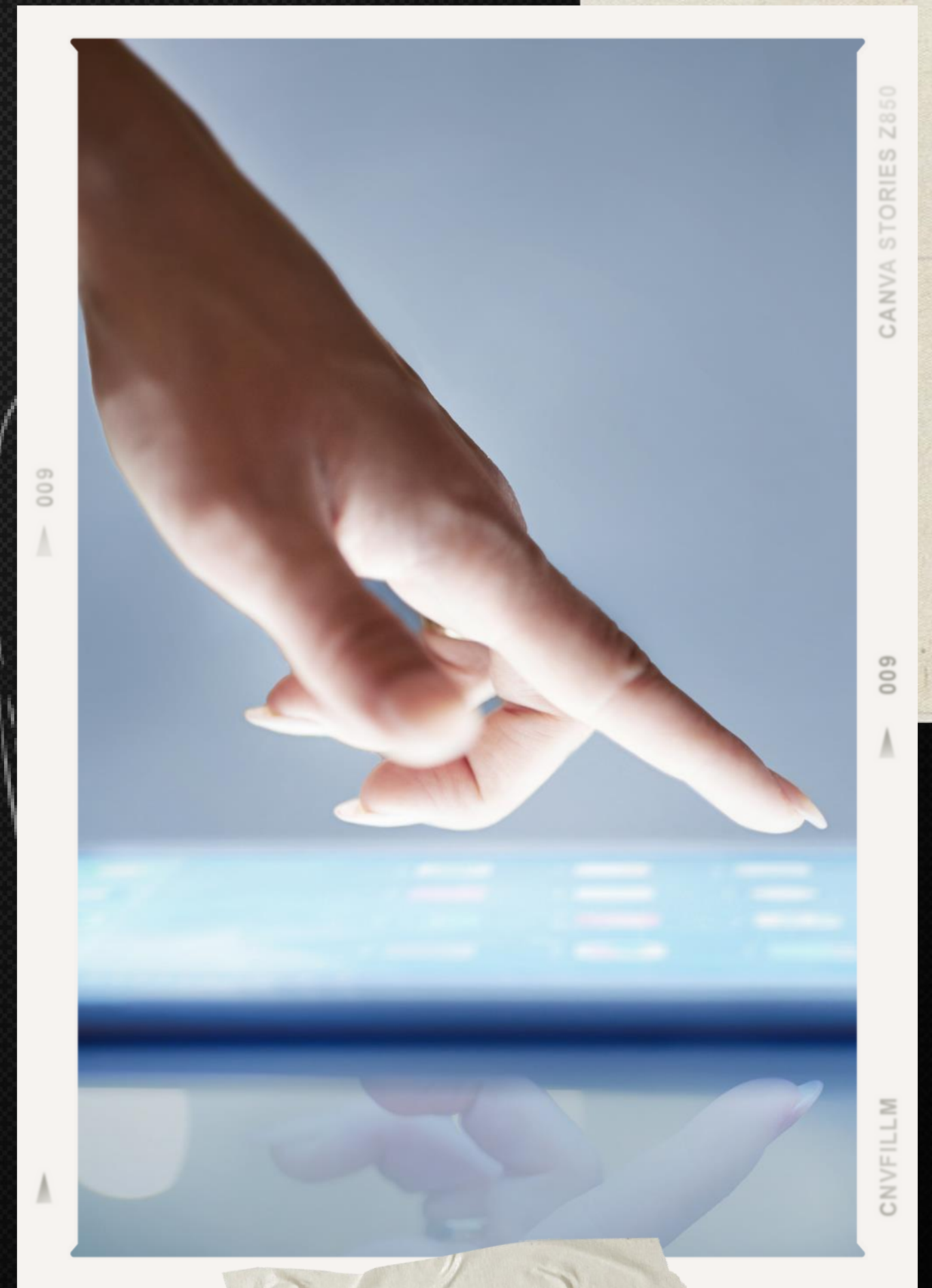- Social Connection and Community Building

Key Features and Functionality

USER-FRIENDLY INTERFACE WITH INTUITIVE NAVIGATION.

ROBUST SEARCH FUNCTIONALITY TO EASILY FIND DESIRED CONTENT.

VARIETY RECIPES TO AID THE USER

SOCIAL SHARING

Social impact

Healthy and Nutritional choices
Economic Benefits
Culinary Skills Development
Food Waste Reduction
Sustainability and Ethical Eating

Revenue Model

❑ Creating Post-Focused cookbook with responsive website and high traffic would allow for reaching out and negotiating with brands or PR companies and even to receive compensation for posting brand-focused content on their site

❑ Create a google AdSense account for revenue according to the traffic we are generating on the website.

❑ We can collect user data and sell them to third party companies

❑ Affiliate links to pages that sell specific ingredients that user needs.

❑ Create an hardcopy for the same website and selling it

Technologies Used

Angular

python

SQL

JavaScript

Html

CSS

Flutter

React

Node.js

The Team

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Team Leader

Akshay kulshreshtha

Team Member-1

Thank You

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