

- Views
- Implications
- Parameters

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- Software Engineering
 - "The application of a systematic, disciplined, quantifiable approach to the development, operation, and maintenance of software."
 - IEEE
- Quality
 - Not a single idea many aspects

Popular View

- In everyday life, usually thought of as intangible, can be felt or judged, but not weighed or measured
- "I know it when I see it" implies that it cannot be controlled, managed, or quantified
- Often influenced by perception rather than fact
 - For example, a Cadillac may be spoken of as a "quality" car, in spite of the fact that its reliability and repair record is much the same as a Chevrolet

Professional View

- In a profession such as software development,
 there is an ethical imperative to quality
- Quality is not just a marketing and perception issue, it is a moral and legal requirement - we have a professional responsibility associated with the software we create
- Professionals must be able to demonstrate, and have confidence, that they are using "best practices"

Professional View

- In practical terms, therefore, product quality must be measurable in some way
- Product quality is spoken of in terms of
 - conformance to requirements, including timeliness and cost
 - fitness for use, does it actually do the job?
 - freedom from errors and failures, is it reliable and robust?
 - customer satisfaction, are users happy with it?

- Why does it matter?
 - McConnell's "Code Complete" suggests an industry average of 15–50 errors per 1,000 lines of delivered code
 - Thousands of bugs in commercial software
 - If we still use the software, what harm is there in a few errors?

- Therac-25
 - Radiation therapy machine
 - Patients were given massive overdoses of radiation
 - Approximately 100 times the intended dose
 - Primarily blamed on bad software design and development practices
 - Software designed so that it was realistically impossible to automate testing

- Software Quality
 - Software quality is normally spoken of in terms of several different dimensions called quality parameters, roughly split into two groups
 - Technical Quality Parameters
 - User Quality Parameters

- Technical Quality Parameters
 - Correctness, reliability, capability, performance, maintainability
 - These are open to objective measures and technical solutions (focus of this course)
- User Quality Parameters
 - Usability, installability, documentation, availability
 - These often require subjective analysis and nontechnical solutions

Technical Quality Parameters

- Correctness: lack of bugs and defects
 - measured in terms of defect rate(# bugs per line of code)
- Reliability: does not fail or crash often
 - in terms of failure rate (# failures per hour)
- Capability: does all that is required
 - in terms of requirements coverage
 (% of required operations implemented)

Technical Quality Parameters

- Maintainability: easy to change and adapt to new requirements
 - in terms of change logs (time and effort to add a new feature) and impact analysis (# lines affected by a new feature)
- Performance: fast and small enough
 - in terms of speed and space usage (seconds of CPU time, MB of memory, etc.)

User Quality Parameters

- Usability: sufficiently convenient for the intended users
 - in terms of user satisfaction (% of users happy with interface and ease of use)
- Installability: convenient and fast to install
 - in terms of user satisfaction (# install problems reported per installation)

User Quality Parameters

- Documentation:
 - well documented
 - in terms of user satisfaction
 (% of users happy with documentation)
- Availability:
 - easy to access and available when needed
 - in terms of user satisfaction(% of users reporting access problems)

Customers vs. users

- Pre-internet era: *customers* = *users*
- Internet era:
 If someone pays, they are the customer
- Consequence:
 - Facebook's users are **not** Facebook's customers
 - "Customer satisfaction"?