

Taylor Pessetti

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EDUCATION

University of Michigan | Master of Science in Information Expected May 2022

- *Concentration:* User Experience Design and Research
- Currently serving as a Graduate Student Instructor for SI 339: Web Development, Design, and Accessibility

University of Michigan | Bachelor of Science in Information Obtained May 2021

- *Concentration:* User Experience Design, *Minors:* Statistics and Entrepreneurship
- Supported a teaching team as an Instructional Aide for four semesters by grading assignments and creating content

EXPERIENCE

Junior Product Owner Intern May 2021 - August 2021

Labcorp | Burlington, NC (Remote)

- Improved data collection and visualization for product experiences with the use of Pendo, resulting in over 12 newly tagged and correctly tracked pages and experiences
- Collaborated with other interns in an innovation project to find an effective solution for predictive log monitoring

Web Design and Marketing Intern July 2020 - December 2020

SPQR Research Laboratory | Ann Arbor, MI

- Designed additions to the [SPQR website](#) using HTML, CSS, JavaScript, and many accessibility checkers, resulting in 4 new pages and 3 new features on the homepage
- Revamped the portfolios of SPQR researchers to produce more visually appealing, scalable, and accessible results

IT Workplace Solutions/Global Analytics Intern January 2017 - August 2019

Kellogg Company | Battle Creek, MI

- Demonstrated my analytics, product management, and user research skills during three summer internships at Kellogg's by gaining verbal communication skills, executing quantitative research, and managing multiple projects simultaneously
- Designed and tested a free career assessment tool for the Burma Center, a local non-profit organization, used by students every summer to determine their interests and make them aware of nontraditional career opportunities

CAMPUS INVOLVEMENT

Michigan Running Club September 2017 - Present

- Participated in club cross country and track and field meets throughout the past four years, earning all-american status
- Served as an elected member of the leadership board for three years as Social Chair, Travel Coordinator, and Vice President in which I managed all social media, facilitated travel logistics, gained experience with photography and video editing, and created a practice plan from scratch to allow over 250 athletes to participate safely during COVID-19

Michigan Solar Sea September 2020 - Present

- Currently serving as the website design lead for Michigan Solar Sea, an engineering solar boat project team
- Constructed a new accessible and responsive [MSS website](#) using HTML, CSS, and JavaScript, and GitHub

SKILLS

Programming and Software - Adobe Suite (Photoshop, Illustrator, etc.), CSS, Figma, HTML, JavaScript, jQuery, Python

Interaction and UX - Surveys, Interviews, Card Sorting, Affinity Diagramming, Personas and Scenarios, UX Research, Case Studies, Wireframing, Prototyping, Hi-Fi Mockups, Accessibility Screening, Human-Centered Design, Data Visualization Skills

Leadership and Miscellaneous - Project Management, Graphic Design Principles, Cross Team Collaboration, Google Suite, Client Support, Prioritization Skills, Agile Framework, Remote Project Planning, Microsoft Suite (Word, Excel, Teams, etc.)