

# Taylor Pessetti

## UX/Web Designer



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[taylor-pessetti](#)



[Design Portfolio](#)

### Education

#### University of Michigan

##### MS Information - UX Design

May 2022

##### BS Information - UX Design

*Minors: Statistics and*

*Entrepreneurship*

May 2021

### Skills

#### Interaction and UX Design

Accessibility Screening

Affinity Diagramming

Card Sorting

Personas and Scenarios

Prototyping

User Research and Testing

Wireframing

#### Programming/Software

Adobe Creative Suite

Figma and Sketch

HTML/CSS/JavaScript

Python

#### Leadership and Miscellaneous

Agile Project Framework

Consulting and Client Support

Cross-Team Collaboration

Google Suite

Microsoft Office

Project Management

Visual and Graphic Design

### Work Experience

#### Junior Product Owner Intern

5/21 - 8/21

Labcorp | Burlington, NC (Remote)

- Improved data collection and visualization for product experiences with the use of Pendo, resulting in over 12 newly tagged and correctly tracked pages
- Collaborated with other interns and found an effective solution for predictive log monitoring

#### Web Design and Marketing Intern

7/20 - 12/20

SPQR Research Laboratory | Ann Arbor, MI

- Designed additions the [SPQR website](#) using HTML, CSS, JavaScript, and many accessibility checkers, resulting in 4 new pages and 3 new features on the homepage
- Revamped the portfolios of three researchers to produce more visually appealing, scalable, and accessible results

#### Workplace Solutions/Global Analytics Intern

1/17 - 8/19

Kellogg Company | Battle Creek, MI

- Demonstrated analytics, product management, and user research skills during three internships at Kellogg's by gaining communication skills, executing quantitative research, and managing multiple projects simultaneously
- Designed and tested a career assessment tool for a local non-profit organization, used by students every summer to determine their interests and make them aware of nontraditional career opportunities

### Campus Involvement

#### Michigan Running Club

9/17 - 5/22

- Participated in club cross country and track and field meets throughout the past four years, earning all-american status
- Served as an elected member of the leadership board for three years as Social Chair, Travel Coordinator, and Vice President in which I managed all social media, facilitated travel logistics, gained experience with photography and video editing, and created a practice plan to allow over 250 athletes to participate safely during COVID-19

#### University of Michigan Electric Boat

9/20 - 5/22

- Currently serving as the website design lead for Michigan Solar Sea, an engineering solar boat project team
- Constructed a new accessible and responsive [UMEB website](#) using HTML, CSS, and JavaScript, and GitHub