

# Taylor Pessetti

## UX Designer

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 [taylor-pessetti](#)

 [Design Portfolio](#)

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## Education

### University of Michigan

MS Information - UX Design

BS Information - UX Design

*Minors: Statistics and  
Entrepreneurship*

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## Skills

### Interaction and UX Design

Accessibility Screening  
Affinity Diagramming  
Card Sorting  
Design System Contribution  
Personas and Scenarios  
Prototyping  
User Research and Testing  
Wireframing

### Programming/Software

Adobe Photoshop/Illustrator  
Figma  
GitLab  
GitHub  
HTML/CSS/JavaScript  
Python

### Leadership and Miscellaneous

Agile Project Framework  
Visual and Graphic Design  
Product Management  
Cross-Team Collaboration  
Consulting and Client Support  
Google Suite  
Microsoft Office

## Work Experience

### Product Designer

6/22 - Current

Vetsource | Portland, OR (Remote)

- Collaborate with product managers, designers, and engineers to design mockups and prototypes in B2B and B2B2C environments
- Utilize a design system to create branded content on Figma
- Conduct user research and interviews to gain insights about clients

### Junior Product Owner Intern

5/21 - 8/21

Labcorp | Burlington, NC (Remote)

- Organized a product experience using Pendo, resulting in over 12 newly tagged and correctly tracked pages
- Improved data collection and visualization for product experiences

### Web Design and Marketing Intern

7/20 - 12/20

SPQR Research Laboratory | Ann Arbor, MI

- Designed features using HTML, CSS, JavaScript, and Bootstrap
- Ensured accessible designs by promoting WCAG standards

### Workplace Solutions/Global Analytics Intern

1/17 - 8/19

Kellogg Company | Battle Creek, MI

- Served as a UX specialist to create a career assessment tool
- Demonstrated analytics, product management, and user research skills during three separate summer internships
- Executed quantitative research and managed multiple projects simultaneously

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## Projects and Relevant Work

### Dayly Mobile Application Design and Prototype

1/22 - 5/22

- Utilized Figma to design an assignment tracker for college students
- Researched design trends for sleek, modern prototypes and colors
- Completed wireframing, prototyping, and user testing for designs

### University of Michigan Electric Boat

9/20 - 5/22

- Used HTML, CSS, JS, Bootstrap, and the Adobe Creative Suite
- Constructed an accessible and responsive UMEB site from scratch
- Built wireframes, low-fidelity designs, and high-fidelity prototypes

### Friends In Deed UX Web Restructuring

1/21 - 5/21

- Reorganized the FID website, leading to more structured content
- Analyzed data from card sorting, interviews, a competitive analysis, and a heuristic evaluation to create designs with reordered content
- Implemented digital prototypes using Figma and Wordpress

### Cyberclass Desktop Experience Design

9/20 - 12/20

- Produced sketches, storyboards, user flow diagrams, paper prototypes, wireframes, and a digital prototype using Figma
- Gained insights on the user base by conducting a competitive analysis, interviewing users, and creating personas and scenarios