Taylor Pessetti

269-986-8153 • tmpess@umich.edu • https://17tpessetti.github.io/designportfolio/

EDUCATION

University of Michigan | Master of Science in Information   Expected May 2022
- *Concentration*: User Experience Design and Research
- Currently serving as a Graduate Student Instructor for SI 339: Web Development, Design, and Accessibility

University of Michigan | Bachelor of Science in Information   Obtained May 2021
- *Concentration*: User Experience Design, *Minors:* Statistics and Entrepreneurship
- Supported a teaching team as an Instructional Aide for four semesters by grading assignments and creating content

EXPERIENCE

Junior Product Owner Intern   May 2021 - August 2021
Labcorp | Burlington, NC (Remote)
- Improved data collection and visualization for product experiences with the use of Pendo, resulting in over 12 newly tagged and correctly tracked pages and experiences
- Collaborated with other interns in an innovation project to find an effective solution for predictive log monitoring

Web Design and Marketing Intern   July 2020 - December 2020
SPQR Research Laboratory | Ann Arbor, MI
- Designed additions the [SPQR website](#) using HTML, CSS, JavaScript, and many accessibility checkers, resulting in 4 new pages and 3 new features on the homepage
- Revamped the portfolios of SPQR researchers to produce more visually appealing, scalable, and accessible results

IT Workplace Solutions/Global Analytics Intern   January 2017 - August 2019
Kellogg Company | Battle Creek, MI
- Demonstrated my analytics, product management, and user research skills during three summer internships at Kellogg's by gaining verbal communication skills, executing quantitative research, and managing multiple projects simultaneously
- Designed and tested a free career assessment tool for the Burma Center, a local non-profit organization, used by students every summer to determine their interests and make them aware of nontraditional career opportunities

CAMPUS INVOLVEMENT

Michigan Running Club   September 2017 - Present
- Participated in club cross country and track and field meets throughout the past four years, earning all-american status
- Served as an elected member of the leadership board for three years as Social Chair, Travel Coordinator, and Vice President in which I managed all social media, facilitated travel logistics, gained experience with photography and video editing, and created a practice plan from scratch to allow over 250 athletes to participate safely during COVID-19

University of Michigan Electric Boat   September 2020 - Present
- Currently serving as the website design lead for Michigan Solar Sea, an engineering solar boat project team
- Constructed a new accessible and responsive [MSS website](#) using HTML, CSS, and JavaScript, and GitHub

SKILLS

Programming and Software - Adobe Creative Suite (Photoshop, Illustrator, etc.), CSS, Figma, HTML, JavaScript, Python
Interaction and UX - Surveys, Interviews, Card Sorting, Affinity Diagramming, Personas and Scenarios, UX Research, User Flows, Wireframing, Prototyping, Hi-Fi Mockups, Accessibility Screening, Storyboarding, Usability Testing, Journey Mapping
Leadership and Miscellaneous - Project Management, Visual Graphic Design, Cross Team Collaboration, Google Suite, Client Support, Iterative Design, Agile Framework, Time-Management, Design Critiques, Stakeholder Communication, Research Tools