

WA Sales Report

Año

201220132014

Product line

Camping Equipment

Golf Equipment

Mountaineering Equipment

Outdoor Protection

Personal Accessories

Ingresos Brutos

\$3.772.422.965,13

Costos

\$2.213.653.225,10

Margen de Costo: 58,68%

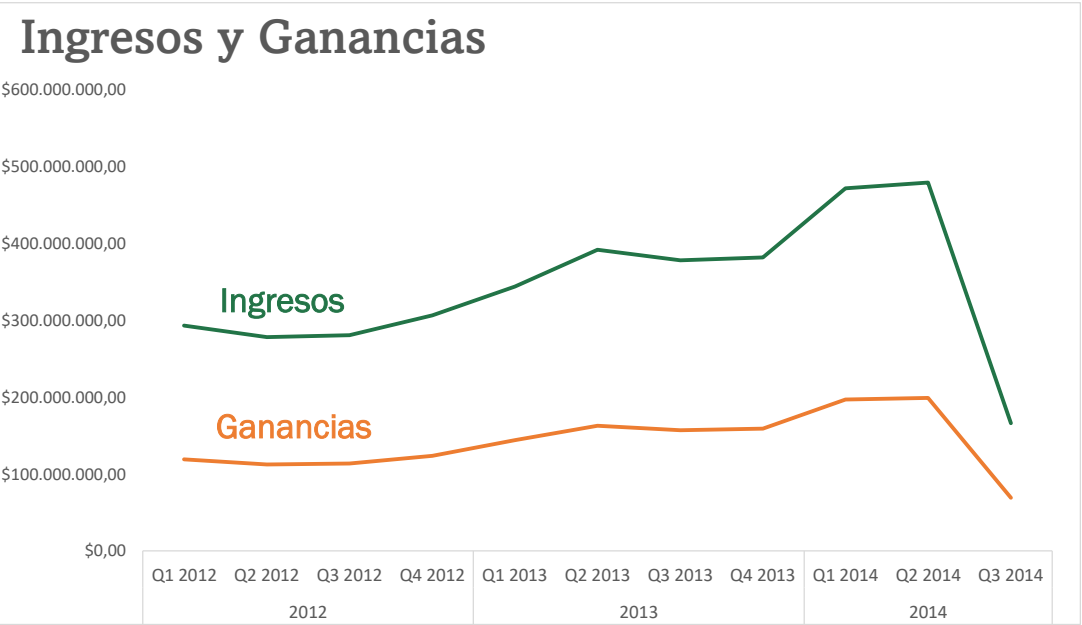
Ganancias

\$1.558.769.740,03

Margen de Ventas: 41,32%

Top 10 de Productos mas vendidos

Nombre de Producto	Ingresos totales
Canyon Mule Journey Backpack	\$79.834.044,96
Hailstorm Titanium Irons	\$75.461.484,04
Hailstorm Titanium Woods Set	\$95.749.560,40
Inferno	\$89.653.915,75
Infinity	\$89.444.530,00
Maximus	\$80.237.100,05
Star Gazer 2	\$116.915.037,03
Star Lite	\$133.513.417,56
TX	\$83.025.559,70
Zone	\$124.542.433,65
Total	\$968.377.083,14
Porcentaje del Total de Ventas	25,67%



Order method type

E-mail
Fax
Mail
Sales visit
Special
Telephone
Web

Retailer type

Department Store
Direct Marketing
Equipment Rental Store
Eyewear Store
Golf Shop
Outdoors Shop
Sports Store
Warehouse Store

Retailer country

Australia	Austria
Belgium	Brazil
Canada	China
Denmark	Finland
France	Germany
Italy	Japan
Korea	Mexico
Netherlands	Singapore
Spain	Sweden
Switzerland	United Kingdom
United States	